

## What is IIM?

An information delivery and management solution.

### IIM App

- iPad Client
- Integration

### IIM Services

- Email
- Interface

### IIM Web

- Account
- Payment
- Administration

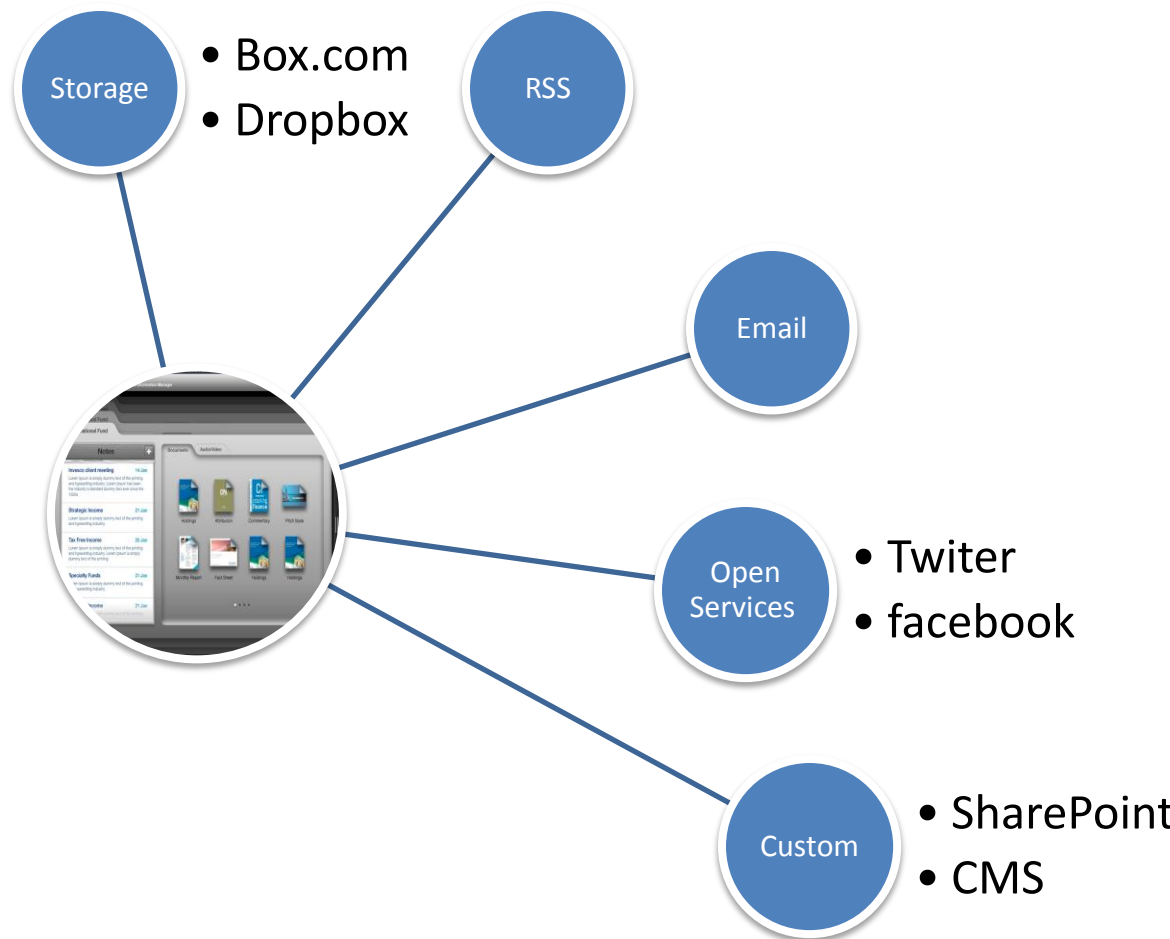
## Which Information?

External connection

•Public Storage

•New media

•Cloud



## Which Information?

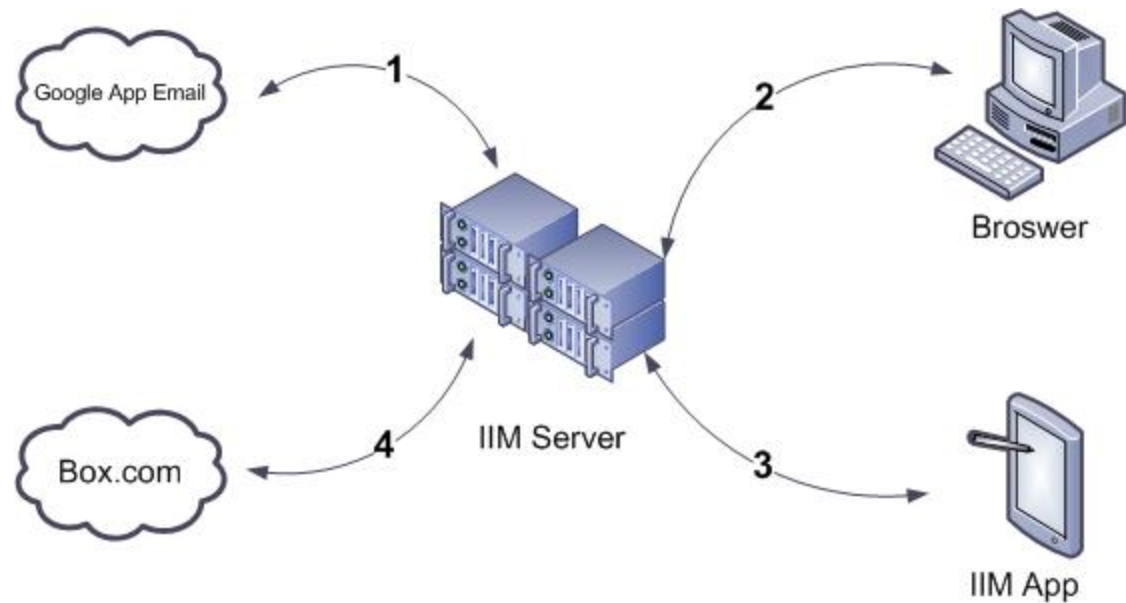
### Local integration

- Interaction with other Apps
- Plug-in supported
- Use iPad local storage and resources



## How it works?

- IIM Server is a Linux based env
- Google App Engine integration
- Box.com is the default public Storage



## Features

- Download documents from public storage
- View RSS content from IIM App
- Parser Email from client and store the attachment
- Integration with Open Services
- Custom tag
- Notes
- Integration with Other Apps
- Custom Enterprise storage

## What's the Core Competence

- Integration with various of external channel
- Understand of finance software
- Experience of Enterprise level architecture

## Current Status

- IIM App almost finished
- Only support box.com
- Email parsing module is on going
- API and portal is on going

## Rollout strategy

- Free download from App Store
- No backend support by IIM Server
- Use personal box.net account
- No Email parsing function

### Consumer Version



- Register from IIM Web
- Email parsing support
- Multiple account support
- Box.net or other public storage support
- Integration with other Apps

### Business Version



- Setup private storage
- Integration with Enterprise product
- Custom function development
- High security standards

### Enterprise Version





## What's the further?

- Consumer version is a general information management client for personal use
- IIM Business version is a powerful tool for fiance/fund guys
- More specific product in other industry
  - Real Estate Sales
  - Insurance Sales
  - ...

## Pricing Model

Let me demo it!

1. Launch IIM
2. Switch to Download View
3. Input box.com u/p
4. Drag the file to Local folder
5. Wait for download it
6. Open the PDF Pricing Model

## Problems

Similar product

