IIM Library Content is Stored in the Pier7 Cloud

Primary Folders

Secondary Folders

Files

- Client's Account in Pier7 Cloud hosted at Box.net

Fund 1 "Strategic Income"

- Documents
  - Recent Performance.pdf
  - PM's latest assessment.doc
  - Top 10 Holdings.xls
  - Morningstar reports.pdf
  - Currency exposure report.pdf
  - Investment process.ppt
  - Investment graph 1 page.ppt

- Audio/Video
  - CIO's Market outlook.mov
  - PM's Presents at MF Conference.w
  - Morningstar audio reports.mp3
  - Investor Seminar Nov. San Diego.m
  - Investment process roundtable.ppt

Fund 2 "Short-term Opportunitites"

- Documents
  - ETC....
- Audio/Video
  - ETC....

Fund "n"...

Company Info

- Documents
  - ETC....
- Audio/Video
  - ETC....

Market Info.

Content that appears in the IIM Library is stored in the Pier 7 Cloud hosted at Box.net. In this example, the user has organized the box.net folders primarily by fund name. The user has also set up two folders to hold other non-fund-specific information such as market info and company info. The naming convention of the primary files is important because it determines how the navigation menu is organized in the IIM Display view.

The secondary folders have only two file types "Documents" and "Audio/Video" and must be organized as such. All non-A/V files are stored in the Documents folder.

To view any audio, video, or document file in the IIM app the user simply drags files from their desk top to the IIM Cloud. Files are placed i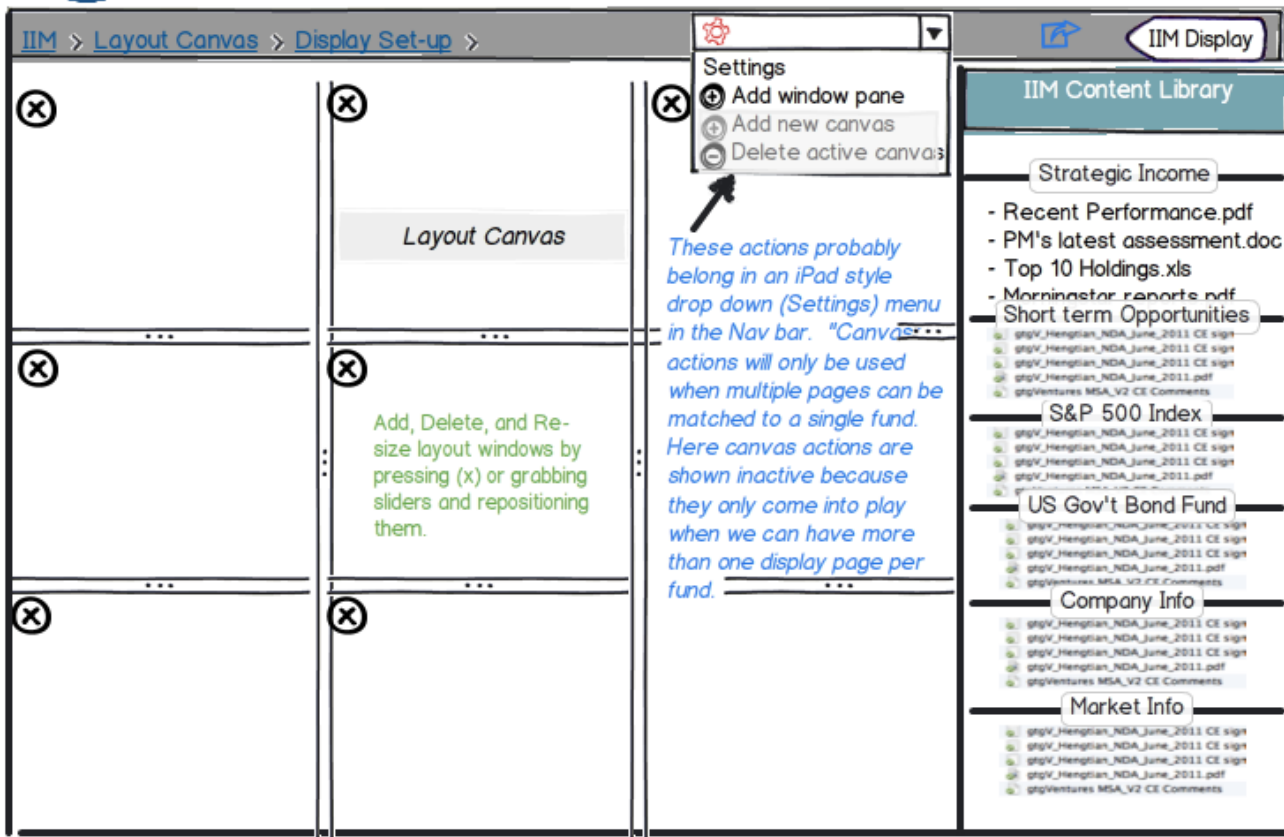n either the Documents folder or A/V folder. NOTE: There is an open question about how much history can stay in each fund library.

Once the user has finished transfering the desired information to the P7 Cloud, the user launches the Investment Information Manager App.

Please sees the next frame...

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Investment Information Manager iPad App

IIM › Layout Canvas › Display Set-up ›

Settings
- ⊕ Add window pane
- ⊕ Add new canvas
- ⊖ Delete active canvas

IIM Display

IIM Content Library

Layout Canvas

These actions probably belong in an iPad style drop down (Settings) menu in the Nav bar. "Canvas" actions will only be used when multiple pages can be matched to a single fund. Here canvas actions are shown inactive because they only come into play when we can have more than one display page per fund.

Add, Delete, and Re-size layout windows by pressing (x) or grabbing sliders and repositioning them.

Strategic Income
- Recent Performance.pdf
- PM's latest assessment.doc
- Top 10 Holdings.xls
- Morningstar_reports.pdf

Short term Opportunities
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011.pdf
- gtgVentures MSA_V2 CE Comments

S&P 500 Index
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011.pdf

US Gov't Bond Fund
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011.pdf
- gtgVentures MSA_V2 CE Comments

Company Info
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011.pdf
- gtgVentures MSA_V2 CE Comments

Market Info
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011 CE sign
- gtgV_Hengtian_NDA_June_2011.pdf
- gtgVentures MSA_V2 CE Comments

The Library above is a window into the files stored at Box.net

Once the app is launched, the IIM Library will automatically connect to the P7 Cloud and pull all available (or new only?) content into the Library.

In order to view information on a new Fund in the IIM (or any information from a primary folder created in the P7 Cloud) a display page must be created for it. NOTE: Does or should the app automatically create a canvas for each folder it detects in the IIM Cloud? The user adds additional display pages by tapping the Settings icon in the navigation bar and selecting "add new canvas".

The canvas is where the user manages the screen layout and specific content they want to appear in the IIM Display for a primary folder. Within the Set up Canvas the user can:
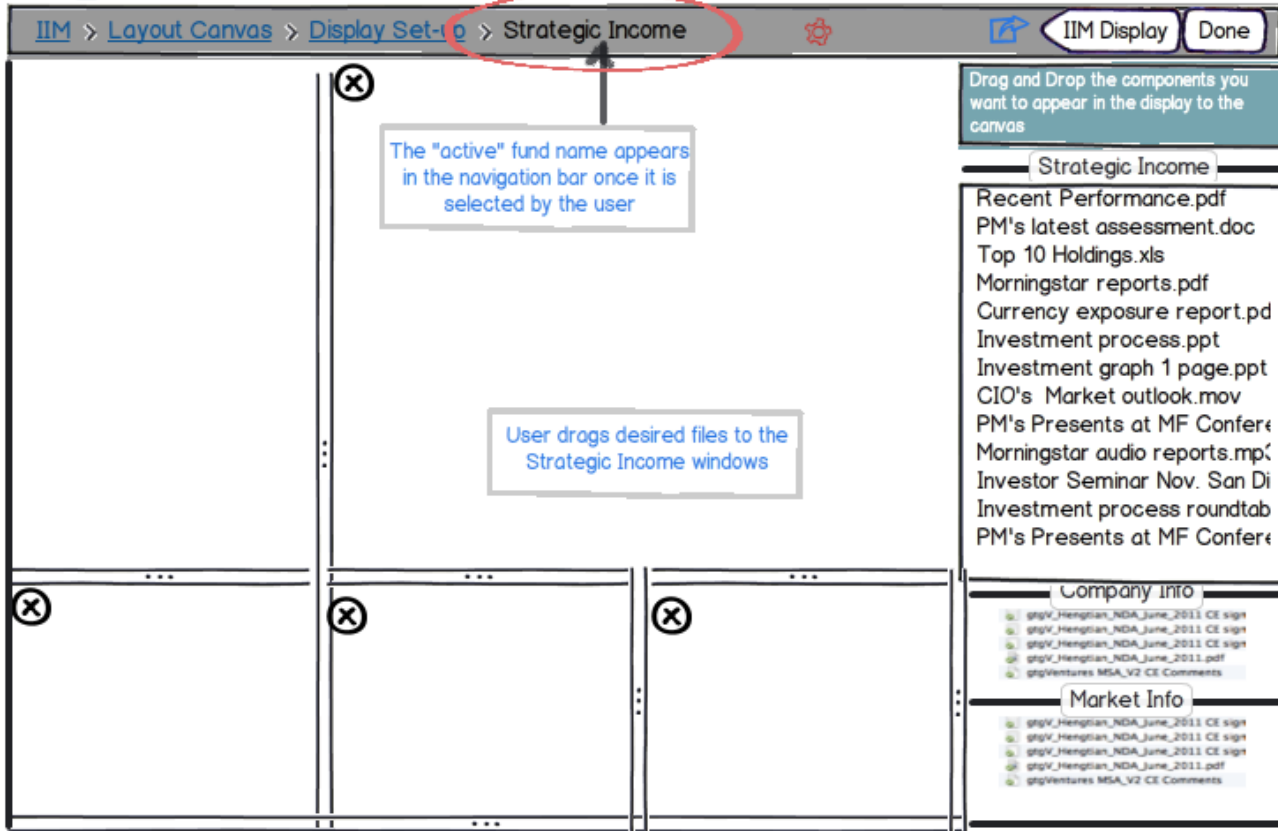
- *Add, Delete, Resized or Re position content windows as needed.*

- *Drag and drop selected content from the IIM Library onto the canvas in the desired window location .*

The next frame shows the canvas layout as customized by the user. The user has also selected the first fund to begin positioning content on the page. Please sees next frame...

NOTE: Eventiually each "Fund" (or primary folder) in the Library can have multiple display canvases associated with it. In the first release however, there will only be 1 canvas per fund/folder.

Investment Information Manager iPad App

P7

IIM Display | Done

The "active" fund name appears in the navigation bar once it is selected by the user

Drag and Drop the components you want to appear in the display to the canvas

User drags desired files to the Strategic Income windows

Strategic Income

Recent Performance.pdf
PM's latest assessment.doc
Top 10 Holdings.xls
Morningstar reports.pdf
Currency exposure report.pd
Investment process.ppt
Investment graph 1 page.ppt
CIO's Market outlook.mov
PM's Presents at MF Confere
Morningstar audio reports.mp3
Investor Seminar Nov. San Di
Investment process roundtab
PM's Presents at MF Confere

Company Info

gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011.pdf
gtgVentures MSA_V2 CE Comments

Market Info

gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011.pdf
gtgVentures MSA_V2 CE Comments

This view shows the windows resized by the user, ready to receive specific content from the IIM Library.

The user has tapped the desired fund name in the IIM Library from which they would like to access content. The selected folder becomes activated (so it expands) and the user is ready to drag and drop the desired files onto the canvas.

In this example, the 'Strategic Income Fund' is open. This folder panel expands vertically as far as necessary to reveal the contents of the Strategic Income folder stored at Box.net. Another tap of the open panel will deactivate it and return it to its previous size.
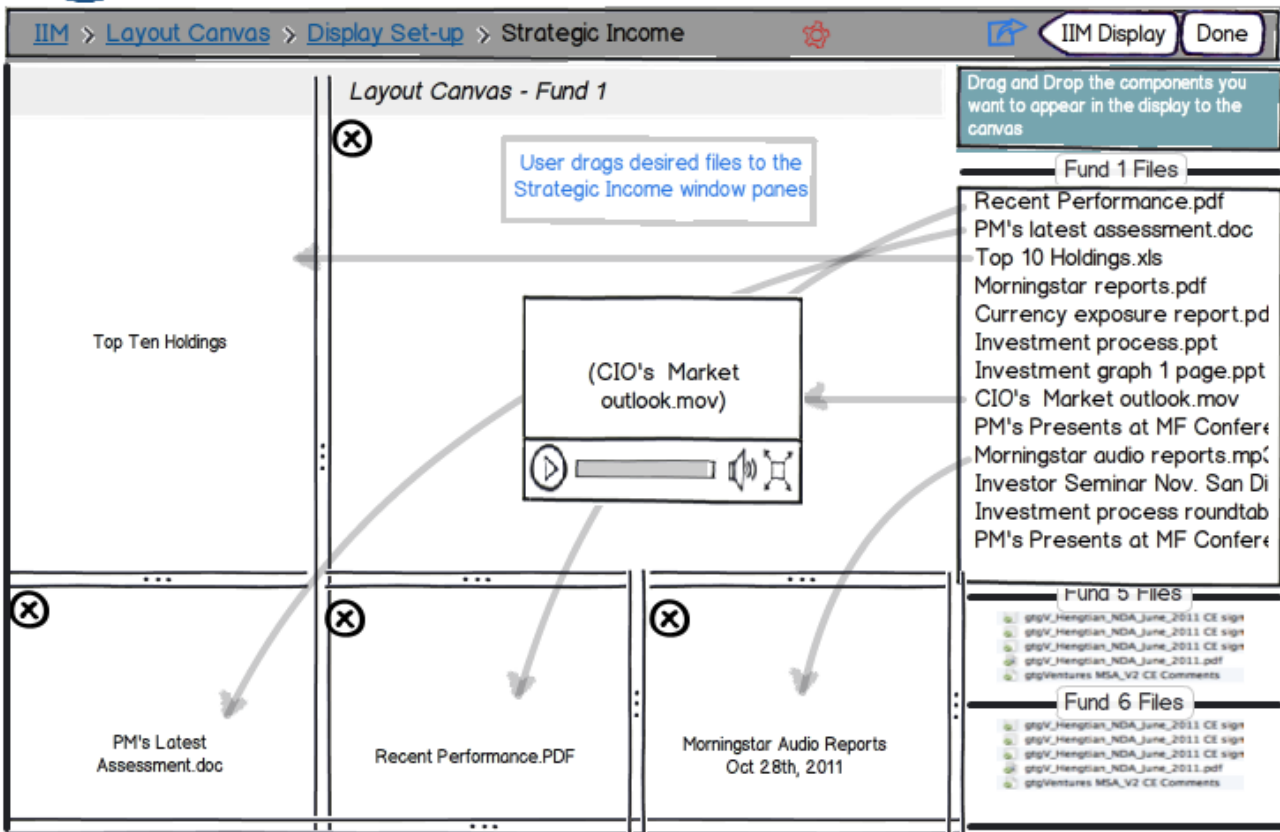
The active Canvas is automatically given the same name as the active fund name that has been selected.

The next frame shows which files the user selected and where they positioned them in the display.

NOTE: I am confused about whether the Navigation Menu (the one that appears in the left side of the IIM Display) should be visible in this view. I would argue it should not appear, rather the space it is taking up is usuable space for content. At least a portion of the screen area taken up by the IIM Library in this view can be used (reserved) for the Navigation menu.

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Investment Information Manager iPad App

IIM Display Done

Layout Canvas - Fund 1

Drag and Drop the components you want to appear in the display to the canvas

User drags desired files to the Strategic Income window panes

Top Ten Holdings

(CIO's Market outlook.mov)

Fund 1 Files

Recent Performance.pdf
PM's latest assessment.doc
Top 10 Holdings.xls
Morningstar reports.pdf
Currency exposure report.pd
Investment process.ppt
Investment graph 1 page.ppt
CIO's Market outlook.mov
PM's Presents at MF Confere
Morningstar audio reports.mp3
Investor Seminar Nov. San Di
Investment process roundtab
PM's Presents at MF Confere

Fund 5 Files

gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011.pdf
gtgVentures MSA_V2 CE Comments

Fund 6 Files

gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011.pdf
gtgVentures MSA_V2 CE Comments

PM's Latest Assessment.doc

Recent Performance.PDF

Morningstar Audio Reports Oct 28th, 2011

This frame shows which files the user has selected and the location they would like them to appear in the IIM Display.
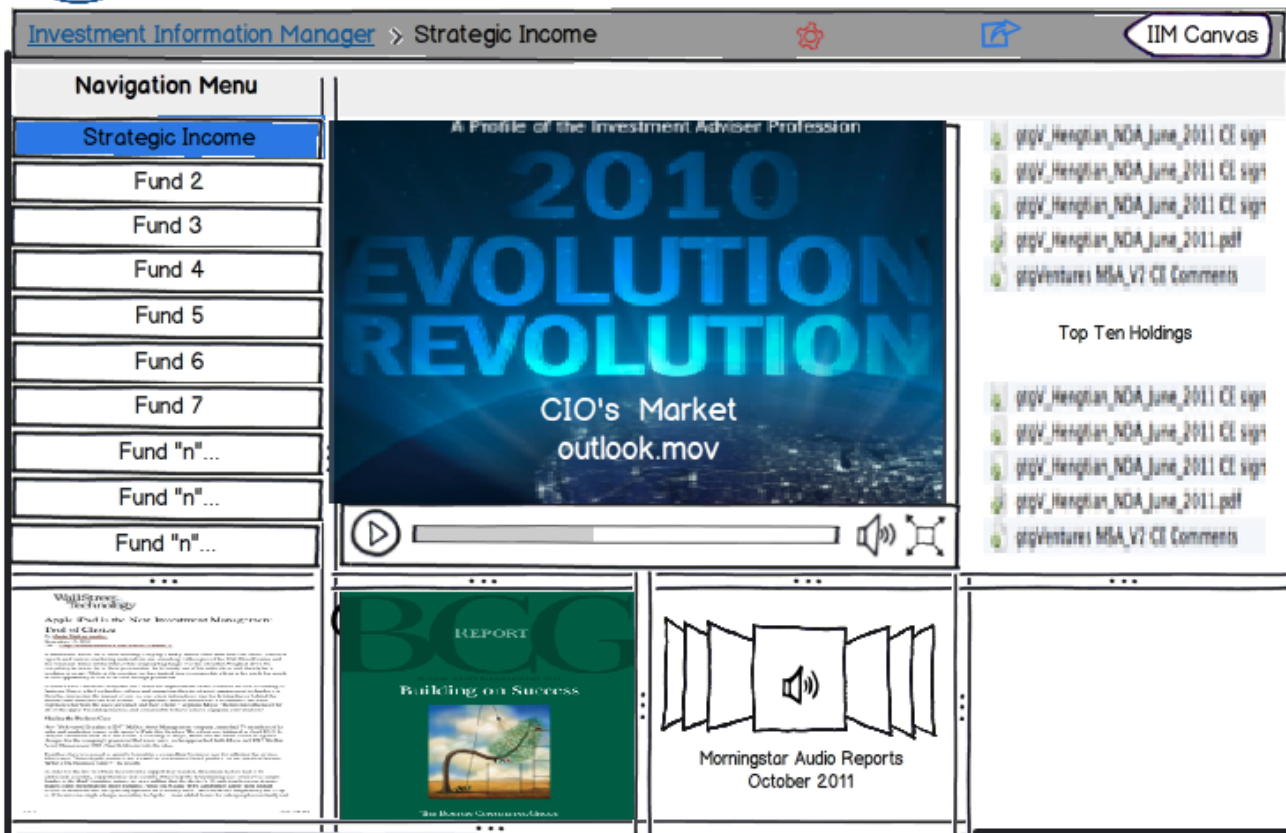
User repeats the above steps for as many IIM Display pages they wish to create (e.g. One for each fund).

Once all the files are positioned, the set up process is complete. The user presses "Done" to indicate this fund page is complete. User can now select a new fund to set up or tap IIM Display to return to the display view.

In this example, the user has chosen to return to the display page rather than set up another fund. NOTE: we may want to have a splash screen here waiting for input from the user as to which fund they want to show in the display.

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Investment Information Manager iPad App

Navigation Menu

Strategic Income
Fund 2
Fund 3
Fund 4
Fund 5
Fund 6
Fund 7
Fund "n"...
Fund "n"...
Fund "n"...

A Profile of the Investment Adviser Profession

2010 EVOLUTION REVOLUTION

CIO's Market outlook.mov

gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011.pdf
gtgVentures MSA_V2 CE Comments

Top Ten Holdings

gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011 CE sign
gtgV_Hengtian_NDA_June_2011.pdf
gtgVentures MSA_V2 CE Comments

BCG REPORT
Building on Success
The Boston Consulting Group

Morningstar Audio Reports
October 2011

This frame shows the IIM with the Strategic Income fund selected. The content that the user set up on the canvas for this fund can now be seen.

The next frame shows one of the panels expanded for detailed viewing.

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Investment Information Manager iPad App

User double taps desired file in the IIM Display for exapnded viewing and the document opens in full screen view.

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