### Introduction to Common Distributions

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# Reading

▶ BMLR, Sections 3.1 - 3.4.

### Agenda

- ▶ Bernoulli (Binary) and Binomial Distribution
- ► Maximum Likelihood Estimation

#### Traditional inference

You are given data X and there is an **unknown parameter** you wish to estimate  $\theta$ 

How would you estimate  $\theta$ ?

- ▶ Find an unbiased estimator of  $\theta$ .
- ▶ Find the maximum likelihood estimate (MLE) of  $\theta$  by looking at the likelihood of the data.
- In later classes, STA 360, you will consider how to estimate  $\theta$  when it's random

#### Bernoulli distribution

The Bernoulli distribution is very common due to binary outcomes.

- Consider flipping a coin (heads or tails).
- We can represent this a binary random variable where the probability of heads is  $\theta$  and the probability of tails is  $1-\theta$ .

Consider  $X \sim \text{Bernoulli}(\theta) \mathbb{1}(0 < \theta < 1)$ 

The likelihood is

$$p(x \mid \theta) = \theta^{x} (1 - \theta)^{(1-x)} \mathbb{1}(0 < \theta < 1).$$

- Exercise: what is the mean and the variance of X?
- What is the connection with the Bernoulli and the Binomial distribution?

### Bernoulli distribution

▶ Suppose that  $X_1, \ldots, X_n \stackrel{iid}{\sim} \mathsf{Bernoulli}(\theta)$ . Then for  $x_1, \ldots, x_n \in \{0, 1\}$  what is the likelihood?

### Notation

 $\triangleright$   $x_{1:n}$  denotes  $x_1, \ldots, x_n$ 

### Bernoulli and Binomial Connection

$$X_1, \ldots, X_n \stackrel{iid}{\sim} \text{Bernoulli}(\theta).^1$$

Suppose 
$$Y = \sum_{i} X_{i=1}^{n}$$
. Then  $Y \sim Binomial(n, \theta)^{2}$ .

Remark: A binomial (or binary) random variable with parameter n=1 is equivalent to a Bernoulli random variable, i.e. there is only one trial.

<sup>&</sup>lt;sup>1</sup>This represents n coin flips with success probability  $\theta$ .

<sup>&</sup>lt;sup>2</sup>This represents *n* Bernoulli trials with success probability  $\theta$ .

### Likelihood

$$p(x_{1:n}|\theta) = \mathbb{P}(X_1 = x_1, \dots, X_n = x_n \mid \theta)$$

$$= \prod_{i=1}^n \mathbb{P}(X_i = x_i \mid \theta)$$

$$= \prod_{i=1}^n p(x_i|\theta)$$

$$= \prod_{i=1}^n \theta^{x_i} (1-\theta)^{1-x_i}$$

$$= \theta^{\sum x_i} (1-\theta)^{n-\sum x_i}.$$

#### Traditional inference

You are given data X and there is an unknown parameter you wish to estimate  $\theta$ 

How would you estimate  $\theta$ ?

- $\triangleright$  Find an unbiased estimator of  $\theta$ .
- ▶ Find the maximum likelihood estimate (MLE) of  $\theta$  by looking at the likelihood of the data.
- ▶ Suppose that  $\hat{\theta}$  estimates  $\theta$ .

Note:  $\hat{\theta}$  may depend on the data  $x_{1:n} = x_1, \dots x_n$ .

### **Unbiased Estimator**

Recall that  $\hat{\theta}$  is an **unbiased estimator** of  $\theta$  if

$$E[\hat{\theta}] = \theta. \tag{1}$$

.

#### Maximum Likelihood Estimation

For each sample point  $x_{1:n}$ , let  $\hat{\theta}$  be a parameter value at which  $p(x_{1:n} \mid \theta)$  attains it's maximum as a function of  $\theta$ , with  $x_{1:n}$  held fixed.

A **maximum likelihood esimator** (MLE) of the parameter  $\theta$  based on a sample  $x_{1:n}$  is  $\hat{\theta}$ .

# Finding the MLE

The solution to the MLE are the possible candidates  $(\theta)$  that solve

$$\frac{\partial p(x_{1:n} \mid \theta)}{\partial \theta} = 0. \tag{2}$$

The solution to equation 2 are only **possible candidates** for the MLE since the first derivative being 0 is a **necessary condition** for a maximum but not a sufficient one.

Our job is to find a global maximum.

Thus, we need to ensure that we haven't found a local one.

#### Exercise

$$X_1, \dots, X_n \stackrel{iid}{\sim} \mathsf{Bernoulli}(\theta).$$
 (3)

Note that  $Y = \sum_i X_i \sim Binomial(n, \theta)$ .

Exercise: The MLE for  $\theta$  is  $\bar{x} = y/n$ .

# Approval ratings of Obama

What is the proportion of people that approve of President Obama in PA?

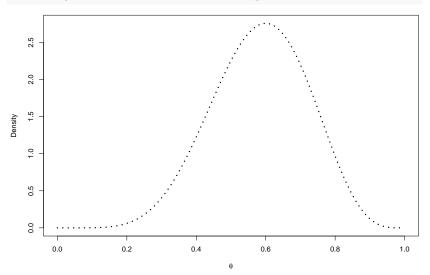
▶ We take a random sample of 10 people in PA and find that 6 approve of President Obama.

# Obama Example

```
n <- 10
# Fixing values of a,b. Chosen skewed Beta.
# a = 21/8
# b = 0.04
a <- 0.25
b <- 0.25
th <- seq(0, 1, length = 500)
x <- 6
like <- dbeta(th, x + 1, n - x + 1)</pre>
```

### Likelihood

```
plot(th, like, type = "l", ylab = "Density",
    lty = 3, lwd = 3, xlab = expression(theta))
```



# Supplemental Material

- Continuous Random Variables
- Discrete Random Variables

### Continuous Random Variables

A continuous random variable (r.v.) can take on an uncountably infinite number of values.

Given a probability density function (pdf), f(y), allows us to compute

$$P(a \le Y \le b) = \int_a^b f(y) \ dy.$$

Properties of continuous random r.v.'s:

- f(y) dy = 1.
- ► For any value y,

$$P(Y = y) = \int_{y}^{y} f(y) dy = 0 \implies$$
$$P(y < Y) = P(y \le Y).$$

#### Discrete Random Variables

A discrete random variable has a countable number of possible values, where the associated probabilities are calculated for each possible value using a probability mass function (pmf).

A pmf is a function that calculates P(Y = y), given each variable's parameters.

### Common Discrete distributions

- ► Bernoulli/Binomial (already covered)
- Poisson
- Geometric
- Negative Binomial
- ► Hypergeometric

### Common Continuous distributions

- Exponential
- ► Beta
- ▶ Gamma
- Normal (Gaussian)

#### Beta distribution

The Beta distribution is frequently used in situations where the data are constrained to the interval [0,1]. It often used to model proportions, rates, and probabilities.

#### Examples:

- In manufacturing, the proportion of defective items in a batch is a common quantity that can be modeled using the Beta distribution.
- ▶ In finance, the proportion of a portfolio invested in risky assets (such as stocks) is typically between 0 and 1.
- ► The Beta distribution is often used as a prior for the probability of success in Bernoulli or Binomial experiments in Bayesian statistics (STA 360).

### Beta distribution

Given a,b>0, we write  $\theta \sim \mathrm{Beta}(a,b)$  to mean that  $\theta$  has pdf

$$p(y) = \text{Beta}(y|a, b) = \frac{1}{B(a, b)} y^{a-1} (1 - y)^{b-1} \mathbb{1}(0 < y < 1),$$

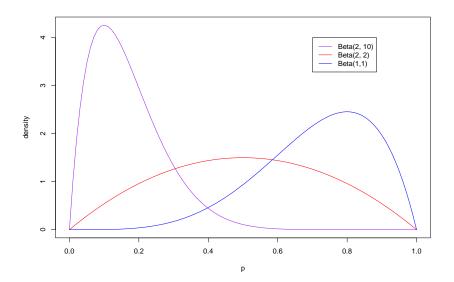
i.e.,  $p(y) \propto y^{a-1}(1-y)^{b-1}$  on the interval from 0 to 1.

► Here,

$$B(a,b) = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}$$

- Parameters a, b control the shape of the distribution.
- This distribution models random behavior of percentages/proportions.

### Beta distribution



### Beta distribution example

Suppose that a college models probabilities of student accepting admission via the Beta(a, b) distribution, where a, b > 0 are fixed and known.

What is the probability that a randomly selected student has prob of accepting an offer larger than 80 percent, where a=4/3 and b=2.

```
pbeta(0.8, shape1 = 4/3, shape2 = 2, lower.tail = FALSE)
```

```
## [1] 0.05930466
```

### Exponential distribution

Data that follows an Exponential distribution typically represents the time between events in a Poisson process, where events happen at a constant average rate and are independent of each other.

The Exponential distribution is widely used in various fields to model waiting times, lifetimes, and inter-arrival times.

Examples: time until a device fails, time between arrivals in a line, time between arrivals/departures, among others.

## Exponential distribution

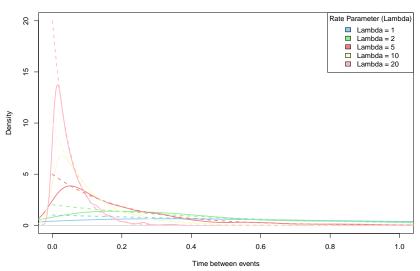
Assume  $\lambda > 0$ , which is the called rate parameter (the rate at which some event occurs).

The density function is given by

$$p(y) = \operatorname{Exp}(y \mid \lambda) = \lambda \exp^{-\lambda y} I(y > 0).$$

# Exponential distribution

#### **Density Curves of Five Exponential Distributions**



#### Gamma distribution

The Gamma distribution is a continuous probability distribution that is often used to model waiting times, lifetimes, and other phenomena where the events are continuous and the process involves a sum of exponentially distributed random variables.

The Gamma distribution is commonly used in reliability theory, queueing theory, Bayesian statistics, and life data analysis.

### Rainfall example

The Gamma distribution is used to model the accumulated rainfall over a given period, particularly in areas where precipitation events occur at a constant rate.

The total accumulated rainfall over a month could be modeled as a Gamma distribution, where the shape parameter k reflects the number of significant rainfall events, and the rate  $\lambda$  represents the intensity of the rainfall.

For example, the accumulated rainfall in a region that experiences 10 or more rainstorms per year, with an average rainfall rate of 0.5 inches per storm, could be modeled as a Gamma(10, 0.5) distribution.

# Queueing Systems (Time Until *k* Customers Arrive)

The Gamma distribution is used to model the waiting time for the occurrence of k events, such as the arrival of k customers at a service station.

In a service system where customers arrive at an average rate of  $\lambda$  per minute, the time it takes for the system to serve k customers is modeled as a Gamma distribution with shape parameter k and rate parameter  $\lambda$ .

For example, the time to serve 4 customers in a queue, where customers arrive at a rate of 2 per minute, could be modeled with a Gamma(4, 2) distribution.

# Gamma distribution (shape, rate)

Assuming shape parameter k and rate parameter  $\lambda$ , the density function is

$$f(y \mid k, \lambda) = \mathsf{Gamma}(y \mid k = \mathsf{shape}, \lambda = \mathsf{rate}) = \frac{\lambda^k y^{k-1} e^{-\lambda y}}{\Gamma(k)}, \quad y \ge 0$$

This parameterization tends to be more common in Bayesian statistics and other applied fields. However, there exists another parameterization for other contexts.

# Gamma distribution (shape, scale)

Assuming shape parameter k and scale parameter  $\theta=1/\lambda$ , the density function is

$$f(y \mid k, \theta) = \mathsf{Gamma}(y \mid k = \mathsf{shape}, \theta = \mathsf{scale}) = \frac{y^{k-1}e^{-y/\theta}}{\Gamma(k)\theta^k}, \quad y \ge 0$$

Summary of the Gamma distribution: https://en.wikipedia.org/wiki/Gamma\_distribution