


SUPER STORE

BY: SOAAD ALJAFR



PROBLEM STATEMENT

Super Store specializes in retail sales and has 3 catalogs, office supplies, furniture and technology. The problem was that sales were very low in 2011, and we needed to do an analysis to know how to solve the problem





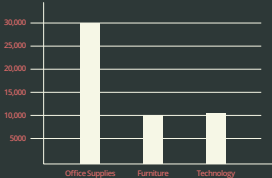
DATA CLEANING

Check Nulls

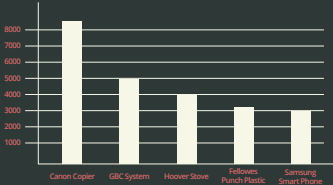
Add New
Columns

Fix Columns

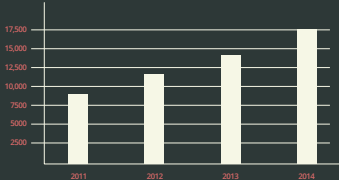
Check
Duplicates



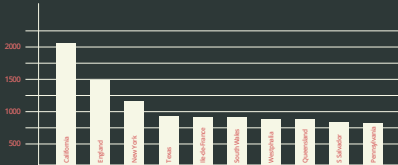
The Best Category In The Retail Store



The Greatest Product Comes Profitable



The Improvement of Profit



Most States Of Our Customer

SALES PLAN



1

Focus on
one category

2

Increasing marketing
in the most demanded
states

3

Open online
store

4

Responding to
customer feedback



THANKS

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