

## Socioad website content:-

### 1. Home page:

( The scroll images content)

( First image):- Hire Marketing agency now. ( Heading )

To Evolve, Grow & Succeed. ( Subheading )

Get a quote ( Link to specific page/ section )

( Second image):- Get your business website developed with quality.( Heading )

Represent your brand on the web.( Subheading )

Get a quote ( Link to specific page/ section )

( Third Image:- ) Grow your business with digital marketing and strategies.

Reach out globally.

Get a quote ( Link to specific page/ section )

Fourth image:-) Create your effective brand awareness on social media.

Be social with your audience.

Get a quote ( Link to specific page/ section )

Fifth image:- Get people to notice your brand with outdoor advertising.

Creating local awareness

Get a quote ( Link to specific page/ section )

Sixth image:- Launch your brand, with a bang.

Implement your startup idea with our expertise.

Get a quote ( Link to specific page/ section )

Seventh image:- A photo/ video is worth 1000 words.

Experience professional photo/ videography services

Get a quote ( Link to specific page/ section )

Eighth image:- Initiate and keep your business booming.

From LOGO to PROMO, We have it all.

Get a quote ( Link to specific page/ section )

### Why choose us?

#### Quality Assurance.

We assure the best quality which leads to your growth and profit.

#### On time deliverables.

All our services are delivered in a timely manner with effectiveness.

Experienced team

Our experienced team is ready to provide accurate and best results.

Certified professionals.

Our team involves qualified professionals applying their skills at work.

Customer satisfaction.

Happy customer = Happy us. We provide all our services with efficiency

To make our customers happy.

Our strengths.

We at Socio ad Pvt. Ltd. provide Social media handling & marketing campaigns. Branding solutions right from designing a logo with proper energy balancing and designing ratios. We design, develop and formulate strategies for our clients in order to achieve a boom in the market. Effective content creation which may be in the form of Blogs, Articles, Social media, SEO will help to achieve the best results in today's competitive market.

Graphic Designing:- 90%

Content Writing:- 92%

Marketing Consultancy:- 95%

Campaign Strategy:- 97%

Targeted Results:- 90%

10+

Brands Evolved

100+

Marketing Campaigns

5000+

Generated Leads



Creative Ideas

## 2. About Page:-

Socio ad logo

“ Word of mouth isn’t spoken anymore; It’s Posted.”

Socio ad is here for you to evolve grow and succeed

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Who are we?

We are Socio ad ( According to government records, Socio ad Pvt. Ltd.) Known for providing marketing solutions under one roof.

We analyse the brand in all possible ways as to provide prominent and cost effective marketing solutions for your growth.

Our working area never sticks to only one industry. We have marketing requirements from a variety of domains and we have provided them prompt and budget friendly marketing solutions which made them satisfied.

We’ve been privileged to work with all our clients till date, the services offered are of diverse nature with special focus on quality, may it be Branding consultancy, Digital marketing, Photo/video production or Website development.

Our journey:-

Socioad:- November 2018

Nature:- Start-up

Started our venture with social media marketing services only.

Employees- 1-5

Socioad:- November 2019

Nature:- Small scale company

Added services like Photo/ Video production, Digital marketing.

Employees:- 5-7

Socioad:- December 2020

Nature:- Incorporated as Socio ad Pvt. Ltd.

Added services like:- Website development, Startup services, Business consultancy

Employees:- 10-15

What do we offer?

Website Development

Digital marketing

Social media marketing

Outdoor advertising

Photo & Video production

Business start up services

Business consultancy services

Our team

### 3. Services page

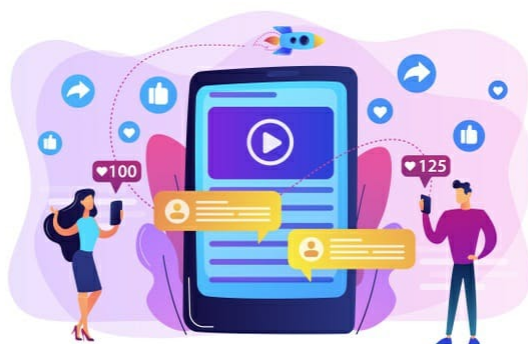
#### 1) Social media marketing

Social media is considered the second-most effective form of digital marketing, yet more than one-third of businesses have no social media presence at all. This is largely due to small businesses not having the time or resources to invest in social media marketing. To eradicate this, We've designed our packages according to business types, also we offer customised packages as per your need.

Let Socioad's Social Media Management experts drive your social media efforts to help increase followers, maximize brand awareness and gain revenue. Our experienced team can turn your business vision into a cohesive social persona for your brand.

Our social media team is well skilled in social media strategies and content creation. We start by performing thorough research on your industry and applying the latest social media strategies to your social pages. This targeted content inspires your followers to engage with and support your business.

Plans:-



## 2) Web development

Are you running a business for a long time but still haven't been to the online route? Do you want to take your business to its next stage of success? Do you want to create a website right from scratch or revamp your existing one?

If your answer is yes for any one question above, We are here.

We are the best one to create and maintain your web presence. An effective web presence will define your business/ Products/ services and improve the demand through customer centric approach.

No matter if you are a startup, Growing organization or established one. We have solutions for all.

Plans:-



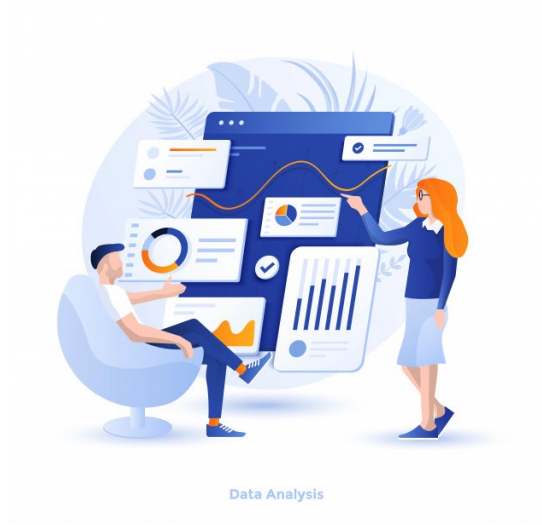
### 3) Digital marketing services

Socio ad Pvt. Ltd. is a dynamic, versatile and full-service digital marketing agency that doesn't rely on smoke and mirrors to attract new clients. Instead, Socioad trusts its own search engine optimization (SEO) and marketing skills to drive new customers to our website.

We offered services with effective results to the clients. The focus is always on the quality of the services to all types of the clients.

We're not a static company. We don't limit ourselves to specific industries. Socioad has the experience and professionals to build a custom website and use multiple digital marketing services to assist any size company in any industry

Plans:-



#### 4) Outdoor advertising services:-

We see billboards, Pole kiosks all around us. There are many businesses which have selected this advertising option. The reach, targeting through a variety of media under outdoor advertising has created the big picture in mind. Considering the urban spaces, there exists a broad audience for these ads.

Why Outdoor ads?

It's Simple, Outdoor ads cannot be deleted or ignored, they make you stop and read.

#### 5) Photography and videography services:-

We connect over many creators with leading brands to shape next generation visual culture, championing world-class images and videos from diverse perspectives. We provide our services to have the best brand representations.

Plans:-

#### 6) Business startup services

Start up services are the services specially designed for the upcoming and ongoing start ups. Start up is the phase where best nurturing is expected to grow the business effectively and efficiently. With the same thought in mind, we have designed these services where startup businesses will be helped to build a foundation of their business.



As once we have experienced this phase so we already know about the challenges faced by the startups. So our thought behind designing these services is to minimise the challenges in the startup phase,

Plans:-

#### 7) Business consultancy services:-

When a business concept is good, products/ services are well designed, Quality deliverables and still not getting the expected results? Then there are issues with marketing/ branding strategies.

No worries, we at Socio ad Pvt. Ltd. help brands to design and develop strategies to target the exact audience for their products and get a boom in the revenue.

Also there are some brands that created our strategies and worked well in the market,

What does it include?

Logo designing

Business name consultation

Branding

Build marketing strategies

## Merchandising