

SOBIE JULIENNE DON

Tech PMO | Project Management | Cross-Functional Leadership | Agile Methodologies

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EXPERIENCE

Senior Product Manager

Union Pacific

📅 10/2023

- Handling product lifecycle from conception to delivery.
- Led cross-functional teams delivering a \$500K enterprise product and \$100K in strategic enhancements.
- Made data-driven decisions that enhanced product performance by 30%.
- Improved customer retention by 25% through product enhancements and user feedback integration.
- Reduced product delivery time by 35% by implementing agile methodologies in cross-functional teams.
- Reduced project overhead costs by 20% by optimizing resource allocation and utilizing data-driven insights.
- Achieved a 40% reduction in customer complaints by enhancing product features based on user feedback.

IT Project Consultant

Union Pacific

📅 06/2022 - 10/2023

- Achieved a \$5 million efficiency increase by defining requirements and workflows for security systems.
- Created test cases, use cases, and backlog items, increasing delivery clarity and reducing rework by 43%.
- Increased system uptime by 15%, translating to \$500,000 in reduced downtime costs.
- Reduced project delivery time by 25% by implementing agile methodologies and optimizing processes.

Senior Business Systems Analyst

Union Pacific

📅 05/2021 - 06/2022

- Owned and prioritized product backlogs, defined acceptance criteria, and refined user stories for Agile delivery.
- Facilitated Agile ceremonies as Scrum Master; enabled 30% faster sprint velocity through optimized workflows.
- Conducted user acceptance testing (UAT), ensuring 100% alignment with business goals.
- Enhanced project delivery by reducing timelines 15% on average by implementing agile best practices and tools.

Application Developer

Union Pacific

📅 01/2020 - 05/2021

- Developed and tested enterprise applications using Selenium.
- Delivered multilingual feature for Canadian clients, increasing customer engagement by 25% in three months.
- Handled a database with over 1 million records to ensure data integrity and security.
- Improved customer satisfaction by 15% through bug resolution within 24 hours.

SUMMARY

Results-driven Senior Product Manager with over 6 years of in strategizing and executing successful enterprise tech product launches, expert in Agile methodologies and cross-functional team leadership. My key achievements include leading the delivery of a \$500K enterprise product and implementing process improvements that resulted in a \$5 million efficiency gain.

KEY ACHIEVEMENTS



Sprint Velocity Improvement

Achieved 30% faster sprint velocity through streamlined workflows and improved cross-functional collaboration.



Delivery Clarity Enhancement

Increased delivery clarity and reduced rework by 43% through effective process optimization techniques.



Product Initiative Facilitation

Facilitated \$500K product initiatives by leading cross-functional teams and aligning strategic objectives.

CERTIFICATION

Certified safe® 5 scrum master

Certified Project Manager

Certified Systems Developer

Certified Systems Analysis and Design

SKILLS

Agile, Bootstrap, Cucumber, Cypress, Django, ETL, GitHub, Java, JavaScript, JIRA, JUnit, Kanban, Katalon, Laravel, Microsoft Power BI, Microsoft Project, PHP, Python, REST, Scrum, SDLC, Selenium, SQL, Tableau, Trello, UAT, Angular, Ruby on Rails, PMO, PMP, Synergy, AWS, Azure

EDUCATION

Master of Science, Management Information Systems

University of Nebraska at Omaha

📅 08/2020 - 12/2022 📍 Omaha, United States

EXPERIENCE

Developer/Project Manager

University of Nebraska at Omaha College of IS&T

11/2018 - 01/2020

- Led 10-person development team delivering projects like UNMC Scholar Score and UNO Glacier Creek.
- Managed project lifecycle via Clarity tool; organized SCRUM meetings and managed scope changes.
- Developed webpages using PHP, JavaScript, HTML5, and Bootstrap.

Independent AI/ML Researcher

University of Nebraska

08/2024

- Researching the role of AI/ML strategy implementation in aligning organizational strategic intent with workforce transformation initiatives.
- Researching how users' perception of control over AI suggestions and its effect on decision confidence.

Founder

Shea Shine LLC

06/2022

- Launched all-natural skincare brand; built e-commerce platform, sold out at multiple markets, and led all digital marketing efforts.
- Increased funding by \$20K by pitching to 5 investors and developing comprehensive brand strategy.

LANGUAGES

English
Native



French
Native



EDUCATION

Master of Business Administration

University of Nebraska at Omaha

05/2022 - 12/2024 Omaha, United States

Bachelor of Science, Management Information Systems

University of Nebraska at Omaha

08/2017 - 05/2020 Omaha, United States

INTERESTS



Co-Founder Nebraska Women of Color in Tech



United Way Fund Raising Coordinator

Raised 965,000 US Dollars in 3 months.

FIND ME ONLINE



LinkedIn

<https://www.linkedin.com/in/sobie-julienne-don-ms-mis-mba-0a528a90/>



Personal Page

<https://sobiedon.github.io/sobie-don-webpage/>