

SOBIE JULIENNE DON

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PROFILE

As a Technical Project Analyst at Union Pacific, I leverage Agile methodologies to drive integration strategies, software development, and client-focused solutions. As a Certified SAFe Scrum Master and Certified Systems Developer, I collaborate with teams to define product roadmaps, optimize workflows, and bridge the gap between technical teams and stakeholders. Skilled in Python, Java, and PHP, I ensure seamless project execution and continuous product improvement.

EDUCATION

- **Master of Science in Management Information Systems** Graduation: December 2024
University of Nebraska at Omaha, Omaha, NE
- **Master of Business Administration** Graduation: December 2024
University of Nebraska at Omaha, Omaha, NE
- **Bachelor of Science in Management Information Systems** Graduation: December 2020
University of Nebraska at Omaha, Omaha, NE

KEY SKILLS

- **Project & Agile Management:** Product backlog ownership, feature definition, user story writing, sprint planning, retrospectives, and stakeholder management.
- **Gen AI Enablement & Delivery:** Experience Tracking Gen AI use cases, coordinating with cross-functional teams.
- **Technical Project Management:** Managing multiple AI/ML projects, interfacing with technical and product teams, tracking deliverables in enterprise tooling, and managing change requests.
- **Agile Methodologies:** SAFe, Scrum, Kanban, and experience leading teams through Agile ceremonies.
- **Technical Expertise:** Python, PHP, Java, JavaScript, SQL, JSON, CSS, HTML5, enabling better communication between engineering and business teams.
- **ERP Systems:** SAP, Oracle ERP, APS Software, Enterprise Applications
- **Tools & Automation:** Jira, Trello, Monday.com, Selenium, REST API, PhpStorm, Visio.

TECHNICAL and MANAGEMENT EXPERIENCE

IT Project Analyst | Union Pacific Railroad (PS Technology) Jun 2022 - Present

- Owned and managed product backlog for multiple enterprise applications, prioritizing features and defining clear acceptance criteria.
- Led cross-functional teams to deliver a \$500,000 product and launched key enhancements worth \$100,000.
- Led Agile product development, collaborating with developers, business owners, and UX teams to refine requirements and optimize workflows.
- Conducted user acceptance testing (UAT) to ensure product quality and alignment with business objectives.
- Acted as Scrum Master & Business Analyst, facilitating Agile ceremonies, sprint planning, and backlog grooming sessions.
- Managed risk mitigation strategies, tracking progress using Jira.
- Researched, implemented, and tested AI-driven train simulation models, improving crew training and operational planning.
- Contributed to workflow automation, enhancing efficiency and reducing manual processes.
- Helped develop and optimize UP Chat, an internal AI assistant, improving employee access to company policies and operational resources.

- Supported AI-driven safety enhancements, leveraging predictive analytics to identify operational risks.

IT Project Consultant | Union Pacific Railroad (PS Technology) May 2021 - Jun 2022

- Partnered with stakeholders to define product features and enhancements aligned with business needs.
- Conducted workflow analysis, refining system requirements for CrewPro Short Line and Security products.
- Assisted in backlog refinement, ensuring high-priority items were ready for development.
- Created business plans, use cases, and test scenarios, improving product efficiency and functionality.

Application Developer | Union Pacific Railroad (PS Technology) Jan 2020 - May 2021

- Performed automation testing using Selenium.
- Ensured technical delivery of assigned tasks.
- Ensured product met security requirements.
- Worked on reverse engineering of application self-service.
- Helped in translation of application from English to French for Canadian stakeholders.

Developer/Project Manager | University of Nebraska at Omaha College of IS&T November 2018 - Jan 2020

- Performed automation testing using both Pest and Selenium.
- Managed team of 10 developers to fulfill tasks and achieve milestones on time.
- Built document project life cycle procedures via project management Clarity tool.
- Led SCRUM meetings.
- Communicated with clients and managed and tracked changes to requirements and scope.
- Used PHP to create webpages.
- Worked on the UNMC Scholar Score project.
- Worked on the UNO Glacier Creek project and used JavaScript, HTML, and CSS and Bootstrap to create the pages needed for the project.

Information Technology Staff intern | Client Resources, Inc. May 2019 - August 2019

- Posted jobs through LinkedIn, Indeed, and CRI job search to help CRI find tech talent.
- Reviewed candidate resumes prior to sending resumes to businesses.
- Used Microsoft Office and Jira to manage projects.

TEACHING EXPERIENCE

ISTEM Teacher | University of Nebraska at Omaha College of IS&T May 2019 - Jun 2022

- Taught Basic Coding to middle school students by designing and implementing effective strategies to develop independent learners.
- Motivated students by providing meaningful and progressively challenging learning experiences which include self-exploration, questioning, self-evaluating and demonstrating initiative in tasks.
- Engaged students in active, hands-on, creative problem-based learning.

STARTUP EXPERIENCE

Startup Founder | Shea Shine LLC Jun 2022 - Present

- Created business plan, market analysis, product, website, marketing plan.
- Pitched investors and prepared skincare products for distribution.
- Sold out at farmers markets and conducted social media marketing.
- Developed e-commerce traffic and platform.

RESEARCH EXPERIENCE

Independent Researcher | University of Nebraska at Omaha College of IS&T August 2024 – December 2024

- Conducting quantitative analysis and comprehensive literature review on how an organization's strategy on AI/ML translates into implementation for future of work.

CERTIFICATIONS

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| • Certified SAFe® 5 Scrum Master | February 2020 |
| • Certified in Systems Development | December 2020 |
| • Certified Systems Analysis & Design | January 2023 |
| • Certified Agile Project Management | December 2023 |

HONORS/AWARD

- Emerging Tech Leadership Award – Participated in six-month leadership academy.
- Professional Networking Co-Chair Award
- Global Business in France Award (Burgundy School of Business)

INVOLEMENTS and INTERESTS

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| • Co-Founder Nebraska Women of Color in TECH | July 2022 - Present |
| • Professional Networking Co-Chair UP Ties (Union Pacific) | October 2021 - Present |
| • Chief Administrative Officer CEO (Collegiate Entrepreneurs Organization) | Jun 2020 - December 2020 |
| • President MISSO (Management Information System Student Organization) | August '19 - December 2020 |
| • Union Pacific Golf League | |

VOLUNTEER EXPERIENCE

- United Way Fund Raising Coordinator for Union Pacific Tech: Helped raise 965,000 US Dollars in 2024.
- Code Crush: volunteered to teach kids to code and reviewed applications.
- Kids Meal: Distributed food to under-privileged families.