



**Md: Sobuj Rana**

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Portfolio Website: [greenGrowth.dev](https://greenGrowth.dev)

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## Technical Skills

- Microsoft office
- HTML5
- CSS3
- Tailwind CSS
- GitHub
- Java Script
- React
- Node.JS
- Express.JS
- Next.JS

## Languages

- **Bangla:** Fluent (Speak & Write)
- **English:** Proficient (Read & Understand)
- **Hindi:** Basic (Understand)

## Education

### Diploma in Textile

Image polytechnic & textile institute

Completed: 2019

GPA: 3.33/4.00

### SSC in Science Department

Atwary Pilot High School

Completed: 2015

GPA: 4.28/5.00

## Professional Summary

Experienced Assistant Merchandiser with 2 years of expertise in product placement, sales optimization, and inventory management. Passionate about web development, with strong front-end skills in HTML, CSS, JavaScript, and React, and a foundational understanding of back-end technologies like Node.js. Eager to pursue a long-term career in merchandising, utilizing both my merchandising strategies and technical knowledge to drive business growth and innovation.

## Experience

### Executive Officer

**ShopperG Limited** December 2022 – May 2023

- Developing and implementing effective post boost and page promotion strategies tailored to each client's objectives.
- Ensuring all content is optimized for various platforms including Facebook, Instagram, Twitter, LinkedIn and others.
- Maintaining regular contact with clients to provide updates on campaign performance and gather feedback

### Assistant Merchandiser

**Emaz Fashion Wear Limited** Jan 2020 – Oct 2022

- Collaborated with buyers to create product samples according to their requirements.
- Booked fabrics and accessories based on buyer-approved tech packs after order confirmation.
- Maintained communication with suppliers to ensure timely in-house delivery of accessories.
- Coordinated with the buying house for approval of accessories and ensured smooth procurement.
- Monitored and tracked in-house status of all accessories.
- Updated daily production output reports by style to ensure production efficiency.
- Managed packing lists and coordinated with the production team for smooth order fulfillment.