

Welcome to Soccer Sync! Your privacy is our priority. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use the Soccer Sync app. By accessing or using the app, you agree to this Privacy Policy. If you disagree with any part of the policy, please do not use the app.

1. Information Collection

We collect various types of information to provide you with a personalised and engaging experience:

a. Information You Provide Directly:

- **Account Information:** When you sign up for Soccer Sync, we collect your name, email address, password, date of birth, and other contact details to create and manage your account.
- **Profile Information:** You may choose to add a profile picture, favourite soccer teams, and other personal preferences that enhance your social experience on the app.
- **User Content:** Information related to soccer matches, teams, player performance, game locations, and times that you input or upload to the app. This includes game stats, photos, and videos shared within the app.

b. Information We Collect Automatically:

- **Usage Data:** We automatically collect information about your interactions with the app, including features you use, preferences you set, and games you plan or participate in.
- **Device and Connection Information:** We gather data about the device you use to access the app, including hardware model, operating system, unique device identifiers, IP address, browser type, and app version.
- **Location Information:** With your consent, we collect your location data to help you find nearby games, connect with local players, and suggest venues.

2. Use of Information

The information we collect is used for the following purposes:

- **Providing and Enhancing Services:** We use your data to deliver the core features of the app, such as managing your profile, connecting with friends, planning games, tracking stats, and participating in leaderboards.
- **Personalization:** We tailor your app experience based on your preferences, location, and interactions, helping you discover relevant games, players, and events.
- **Communication:** We use your information to send important updates, such as game reminders, app announcements, and customer support responses. You may also receive notifications about new features, promotions, or offers that may interest you.
- **Security and Fraud Prevention:** We monitor and analyse activity on the app to protect against fraudulent activity, unauthorised access, and other security risks.

- **Improvement and Development:** We analyse usage data to understand how the app is used, identify areas for improvement, and develop new features that enhance your experience.

3. Sharing of Information

We respect your privacy and only share your information in the following circumstances:

- **With Service Providers:** We work with third-party service providers who perform tasks on our behalf, such as hosting, data analysis, payment processing, customer support, and marketing services. These providers only have access to the information necessary to perform their tasks.
- **Legal Compliance:** We may disclose your information if required by law or in response to legal processes, such as a court order or subpoena. We may also share information when we believe it is necessary to protect our rights, property, or the safety of others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred as part of that transaction.
- **With Your Consent:** We may share your information with third parties when you give us explicit consent or direct us to do so, such as when connecting with other players or sharing your game stats on social media.

4. Data Protection

We take the security of your personal information seriously and implement a variety of technical and organisational measures to protect it, including:

- **Encryption:** Data transmitted through the app is encrypted using industry-standard protocols.
- **Access Controls:** We limit access to your personal information to employees and service providers who need it to perform their jobs.
- **Data Retention:** We retain your information only as long as necessary to fulfil the purposes outlined in this policy or as required by law.

5. Your Rights

You have control over your information and can exercise the following rights:

- **Access and Correction:** You can access and update your personal information directly through your account settings. If you believe any of your information is inaccurate, you can request corrections.
- **Data Portability:** You can request a copy of your data in a machine-readable format.
- **Deletion:** You can delete your account at any time, and we will remove your personal information, subject to any legal obligations to retain it.
- **Opt-Out:** You can opt out of receiving promotional communications by adjusting your notification settings or following the unsubscribe instructions in our emails.

6. Changes to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices, technology, or legal requirements. When we do, we will notify you by updating the "Last Updated" date and, where appropriate, provide you with additional notice. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at info@soccersync.co.za