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difference of squares

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One of the most known and used <http://planetmath.org/Equationformulas> of mathematics is the one concerning the product of sum and difference:

$$(a + b)(a - b) = a^2 - b^2 \tag{1}$$

This form may be used for multiplying any sum of two numbers (terms) by the difference of the same numbers (terms).

In the form

$$a^2 - b^2 = (a + b)(a - b) \tag{2}$$

the formula is used for factoring binomials which are the difference of two squares.

(1) is sometimes called the *conjugate rule*, especially in articles written in Sweden (in Swedish: *konjugatregel*).

(1) is an identic equation for all numbers a, b and, more generally, for arbitrary elements a, b of any commutative ring. Conversely, it is easy to justify that if (1) is true for all elements a, b of a ring, then the ring is commutative. By the way, $a+b$ and $a-b$ also commute with each other in a non-commutative ring.