

Social Computing Capstone

Day 3: Team formation and ideation

CSE 481p | Winter 2024

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Schedule for today's class

- Share from A2 (10 min)
- Group formation and discussion of norms (20 min)
- Group project ideation (40 min)
- (if time) Share out from project ideation (10 min)

Share out from A2 (tell us about an online social community you are a part of!)

Pair up with 1-2 other people and discuss your A2 reflection. Afterward, I'll ask a few groups to volunteer to talk about one of the communities they discussed.

Group formation and discussion time (20 min)

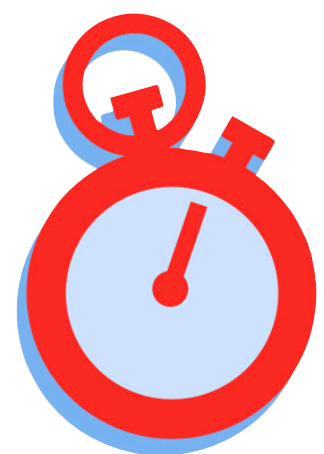
- We've clustered people's project ideas into a couple main topics and placed them in different areas of the room. Stand by the areas you're interested in!
 - If you're still looking for a group, go talk to people standing at the topics you're interested in.
 - If you'd like help with expanding your group or combining forces, come talk to us.
- If you've already formed a group:
 - Go and sit with your group and fill out <https://forms.gle/eJY26ykX7uDqrM8n8> to let us know your group members (1 submission per group).
 - Visit <http://tinyurl.com/SoCap24Norms> and follow the instructions for a discussion of group norm setting. Don't forget to submit the survey linking to your group's discussion doc when you're done!

Group Activity (~40 minutes)

- Crazy 8's (8 minutes)
- Affinity diagramming (20 minutes)
- (if time) Share your results! (10 minutes)

Crazy 8's

- Exercise for idea generation
- Take a piece of paper and fold it into 8
- Individually sketch 8 distinct ideas in 8 minutes
- These ideas are not perfect or beautiful. Anything works! Make them weird, impossible, impractical
- Sketch first, filter later
- You can use words and arrows in your sketch

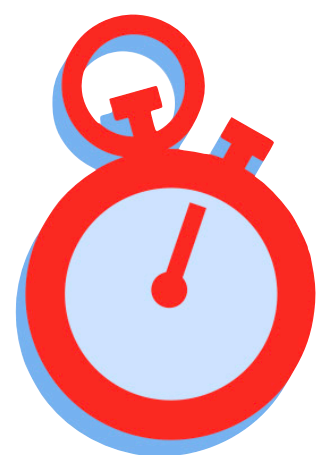


8 minutes!



Affinity Diagramming

- Write each of your ideas down on a sticky note
- Stick 8 of your ideas up and cluster *across* your team's ideas
- Cluster into groups, with affinity defined however you want
- Lastly, assign a label for each group
- Use this as a catalyst for homing in on project directions



20 minutes!



Share what came out of your affinity diagramming!

- It's okay if you're still deciding on a direction. Continue to discuss with your team until Tuesday. Hopefully by then you'll have narrowed on a topic.
- In class on Tuesday, I'll have groups share their tentative project directions at the beginning of class and then we'll also introduce G1 which is about conducting user research.

For next week:

We are starting up readings for each class. This will typically be 1-2 short news articles/opinion pieces. For each reading, we ask that you **write at least one comment “in the margins” of each reading** (can be in response to someone else’s comment) using Hypothes.is.

[Pause while I help everyone install hypothes.is] Invite link: <http://tinyurl.com/SoCap24Hypo>

We have 1 reading for Tuesday. PDFs for readings are linked on the website Schedule page.