Causal Graphs

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Presentation for MZES Methods Bites

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Today

Love & Mercy

Survey and Overview

Graph Basics and d-separation

Definition and Identification of Causal Effects

Post-Treatment Bias

Causal Mediation

Section 1

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- "The DAG approach fully deserves the attention of all researchers and users of causal inference as one of its leading methodologies." (Guido Imbens)
- "Knowledge of causal graphical models is a plus" (job ad by Facebook)

Section 2

Survey and Overview

Survey

► How would you rate your knowledge in potential outcomes / counterfactuals?

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 - ▶ If $E[\epsilon|X] = 0$ ("exogeneity")

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- Central assumption in potential outcomes framework
- Who is confident in understanding this assumption?

Structural Causal Models

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- Potential outcomes are an important, indispensable part of "the DAG approach"
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- Contra Twitter, there is no formal difference. It is only about representation of the math, and how easy to understand it is

► Three main problems and tools:

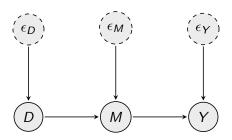
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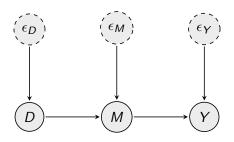
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 - Understanding independencies implied by graph
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 - ► Structural Definition of Potential Outcomes / Counterfactuals

Section 3

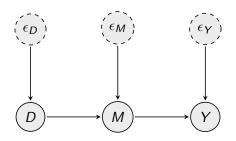
Graph Basics and d-separation



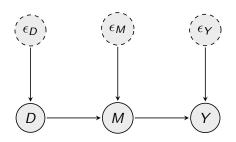
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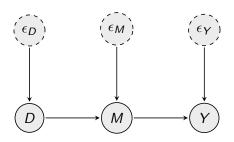
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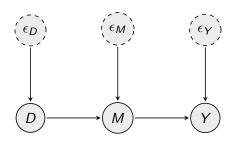
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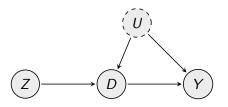
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 - From D to Y
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 - ightharpoonup from M to D and Y to M or D (would make graph cyclic)



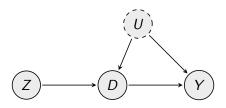
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 - ► From *D* to *Y*
 - ightharpoonup from ϵ_D to M and Y, etc.
 - ▶ from *M* to *D* and *Y* to *M* or *D* (would make graph cyclic)
- Sth. you have to learn: Look for arrows that aren't there

Exercise: IV Graph

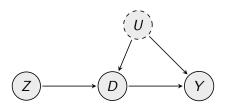
Exercise: Draw "the" instrumental variables graph with instrument 7 treatment Xoutcome Y unobserved confounder U



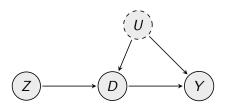
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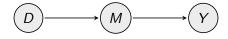
- ► Suppose you run a regression of *Y* on *Z* and *D*. Will the coefficient on *Z* be zero?
- Discuss with your neighbor!



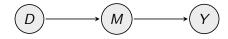
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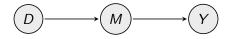
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- ▶ ⇒ d-separation



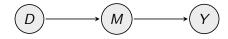
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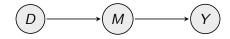
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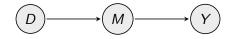
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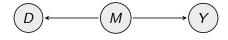
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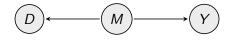
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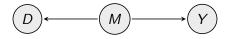
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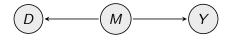
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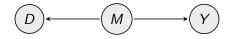
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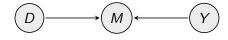
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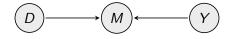
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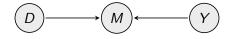
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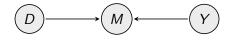
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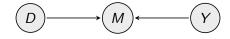
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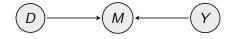
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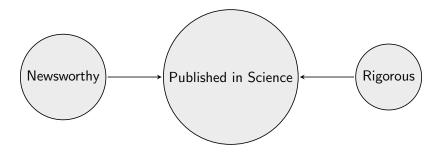


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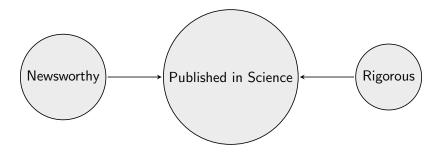
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- ▶ The path is *blocked*. Conditional on *M*, it is *open*
- ► M acts as a collider

Collider: Example



▶ If study is newsworthy and published in science...

Collider: Example



- ▶ If study is newsworthy and published in science...
- ... it is probably less rigorous

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- What if there are multiple, longer paths between D and Y? Will D and Y be (conditionally) independent? d-separation gives the answer

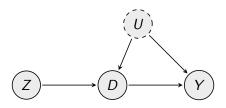
- ▶ A path p is blocked by a set of nodes Z if and only if 1. p contains a chain of nodes $X \to M \to Y$ or a fork $X \leftarrow M \to Y$ such that the middle node M is in Z (i.e., M is conditioned on), or
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- ▶ If Z blocks every path between two nodes X and Y, then X and Y are d-separated, conditional on Z, and thus are independent conditional on Z

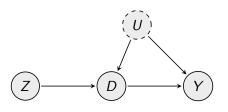
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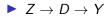
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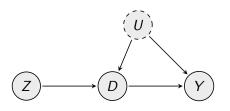
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- Path p may be very long, but as long as you block sub-path, you block the whole path



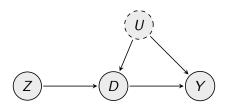
- ► Suppose you run a regression of *Y* on *Z* and *D*. Will the coefficient on *Z* be zero?
- ► Enumerate all paths between Z and Y. Check whether there are any open paths, conditional on D
- ► Then check back with your neighbor



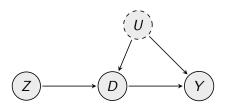




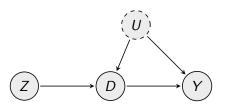
- ightharpoonup Z
 ightarrow D
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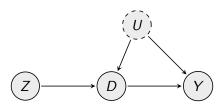
- ightharpoonup Z o D o Y
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- First path is "mediation", blocked conditional on D



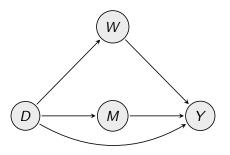
- ightharpoonup Z o D o Y
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- First path is "mediation", blocked conditional on D
- Second path: D is collider, open conditional on D



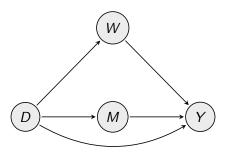
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- ▶ \implies In regression of Y on Z and D, coefficient of Z will be non-zero



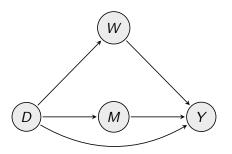
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- First path is "mediation", blocked conditional on D
- Second path: D is collider, open conditional on D
- \blacktriangleright In regression of Y on Z and D, coefficient of Z will be non-zero
- Even though Z is a valid IV, no direct effect



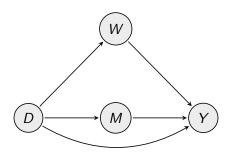
▶ Does this graph have any testable implications? Check by inspecting whether any pair of variables are d-separated



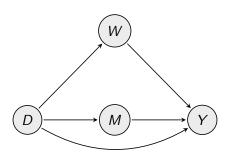
- ▶ Does this graph have any testable implications? Check by inspecting whether any pair of variables are d-separated
- ► Hint: Variables that are directly connected can never be d-separated



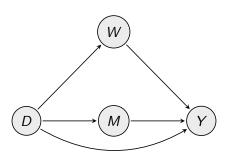
- Does this graph have any testable implications? Check by inspecting whether any pair of variables are d-separated
- Hint: Variables that are directly connected can never be d-separated
- Work with your neighbor



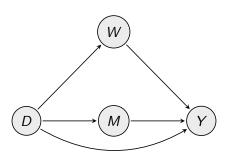
► Only candidate pair: *M* and *W*



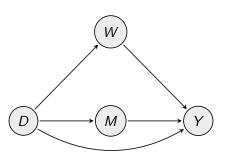
- ► Only candidate pair: *M* and *W*
- $ightharpoonup W \leftarrow D
 ightharpoonup M$



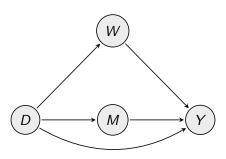
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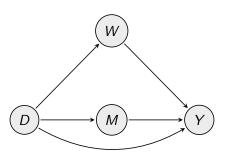
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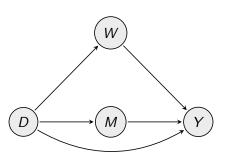
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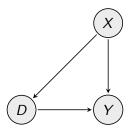
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- Coefficient on M
- ▶ If not: misspecified regression / Type 1 error / graph wrong

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Section 4

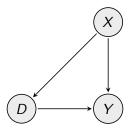
Definition and Identification of Causal Effects

Definition of Causal Effects



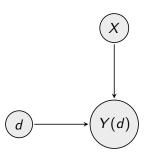
▶ Hypothetical control of *D* used to define causal effects

Definition of Causal Effects

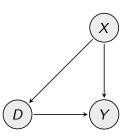


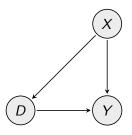
- ▶ Hypothetical control of *D* used to define causal effects
- ► How does the graph change if *D* is set to *d* externally?

Definition of Causal Effects

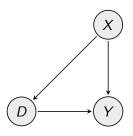


E[Y|do(D=d)] = E[Y(d)]

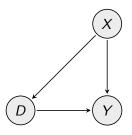




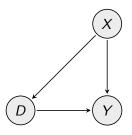
▶ Which paths does the association between *D* and *Y* consist of?



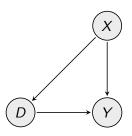
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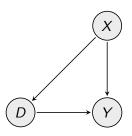
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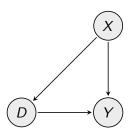
- ▶ Which paths does the association between *D* and *Y* consist of?
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- ▶ We want to estimate E[Y|do(D=d)]



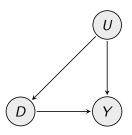
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 - "Bad", "spurious", "non-causal" paths between D and Y are blocked



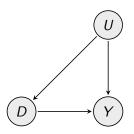
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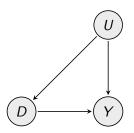
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 - ▶ No new "non-causal" paths are opened up (colliders...)
- ► This is UNRELATED to d-separation: d-separation is for testing graphs; and if two variables are d-separated, by definition all paths between them are blocked
- But for identifying causal effects, we certainly want to leave certain paths open (although we also want to block some)

- Given an ordered pair of variables (D, Y) in a DAG G, a set of variables X satisfies the backdoor criterion relative to (D, Y) if
 - 1) no node in X is a descendant of D, and
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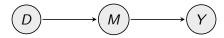
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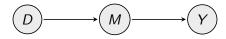
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- ► Holds for any DAG ⇒ non-parametric, distribution-free

Section 5

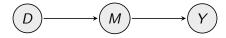
Post-Treatment Bias



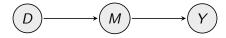
▶ Which set of variables in this graph satisfy the BDC wrt effect of D on Y?



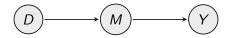
- Which set of variables in this graph satisfy the BDC wrt effect of D on Y?
- ▶ The empty set \emptyset no controls necessary



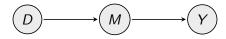
- Which set of variables in this graph satisfy the BDC wrt effect of D on Y?
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- E[Y|do(D=1)] E[Y|do(D=0) = E[Y|D=1] E[Y|D=0] (correlation is causation)



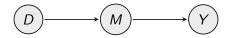
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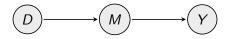
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- Does M correlate with D and Y?



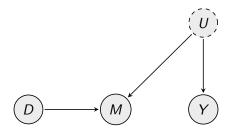
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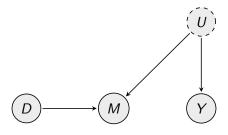
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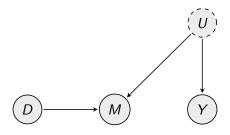
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- ▶ Bad idea: Conditional on *M*, *D* and *Y* are d-separated! Even though *D* may have an effect on *Y*
- ▶ Montgomery et al. 2018 AJPS estimate that 50 % of political science experiments do this. Huge problem.



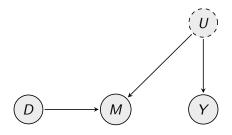
► It gets worse.



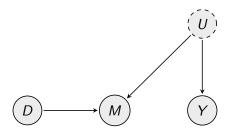
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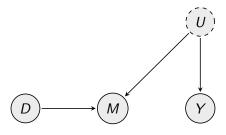
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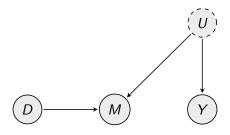
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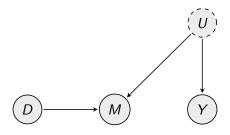
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- ▶ E[Y|D] = E[Y] by d-separation. Correct estimator equals E[Y] E[Y] = 0. Which is also clear from the graph.



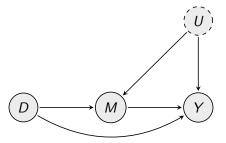
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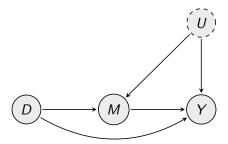
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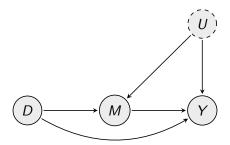
- "M correlates with D and Y. I've learned in stats that I need to control for it. Otherwise, I have omitted-variable bias"
- ▶ Bad idea: Conditional on M, D and Y are d-connected! Collider!
- $E[Y|D=1, M=m] \neq E[Y|D=1]$



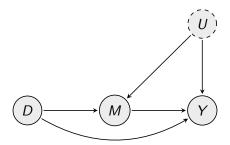
► This graph applies to situations where there are no back-door paths into D. Perhaps via randomization, or you block them by conditioning on X (not shown).



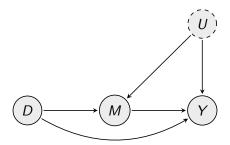
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- ► Conditioning on *M* is forbidden by the BDC and will have two consequences:
- ▶ 1. You block a causal path, which you do not want
- 2. You open up a non-causal path, which you do not want
- ► This introduces bias, and it can go in any direction

Post-Treatment Variables: Remarks

► Although it is intuitively clear using causal graphs, the fact that conditioning on the descendants of the treatment may actually introduce bias is not well-known

Post-Treatment Variables: Remarks

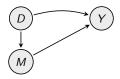
- Although it is intuitively clear using causal graphs, the fact that conditioning on the descendants of the treatment may actually introduce bias is not well-known
- Usually not mentioned in textbooks that do not use causal graphs

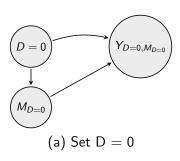
Post-Treatment Variables: Remarks

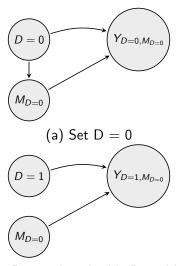
- Although it is intuitively clear using causal graphs, the fact that conditioning on the descendants of the treatment may actually introduce bias is not well-known
- Usually not mentioned in textbooks that do not use causal graphs
- Even if mentioned, not really explained (see for example "Mostly Harmless Econometrics", section on "Bad Control")

Section 6

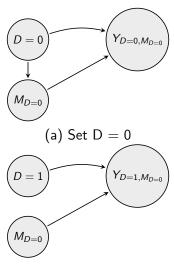
Causal Mediation







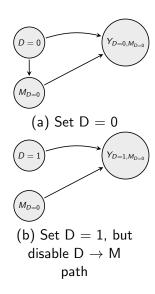
(b) Set D = 1, but disable D \rightarrow M path



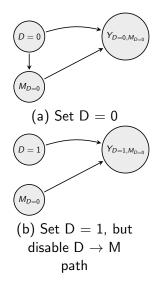
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Note that D is fixed while M_{D=d} is random throughout!

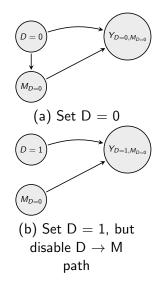
First intervention gives $E[Y_{D=0,M_{D=0}}] = E[Y_{D=0}]$



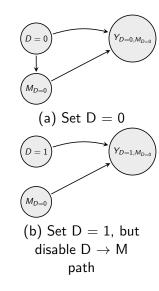
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- ► Second intervention gives $E[Y_{D=1,M_{D=0}}]$



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- ► Second intervention gives $E[Y_{D=1,M_{D=0}}]$
- Difference is $E[Y_{D=1,M_{D=0}}] E[Y_{D=0}] = NDE(0,1)$
- The natural direct effect of changing D from 0 to 1 while leaving mediator(s) M as if D = 0



 $ightharpoonup D \perp \!\!\! \perp M(d), Y(d', m) | X$

- \triangleright $D \perp \!\!\! \perp M(d), Y(d', m) | X$
- $ightharpoonup Y(d',m) \perp \!\!\! \perp \!\!\! \perp M(d') | X$

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- or was it

- \triangleright $D \perp \!\!\! \perp M(d), Y(d', m)|X$
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- \triangleright $D \perp \!\!\! \perp M(d), Y(d', m) | X$
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- or was it
- \triangleright $D, M(d) \perp \!\!\!\perp Y(d', m) | X$

- \triangleright $D \perp \!\!\! \perp M(d), Y(d', m) | X$
- $\triangleright Y(d', m) \perp \!\!\!\perp M(d') | X$
- or was it
- \triangleright $D \perp \perp M(d), Y(d', m) | X$
- $\triangleright Y(d',m) \perp \!\!\! \perp M(d') | D, X$
- or was it
- \triangleright D, $M(d) \perp \perp Y(d', m) | X$
- $\triangleright Y(d',m) \perp \!\!\! \perp M(d') | D, X?$

Sequential Ignorability: Graphical Version

- ► Graphical version of Sequential Ignorability (Imai et al. 2010) due to Pearl 2014:
- ▶ There are covariates X such that

Sequential Ignorability: Graphical Version

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- ▶ 1. X and D block all D-avoiding back-door paths from M to Y
- ▶ 2. X blocks all back-door paths from D to M and from D to Y, and no member of of X is descendant of D

Comparison

- D is jointly independent from potential outcome of M when D is set to d and potential outcome of Y when D is set to d' and M is set to m, conditional on X
- ► The potential outcome of Y when D is set to d and M is set to m is independent form the potential outcome of M when D is set to d'

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Section 7

Wrap-Up

Wrap-Up

- Everyone interested in causal inference should learn about causal graphs
- ▶ Ideally, about structural causal models: Graphs plus structural equations plus potential outcomes
- Best textbook on the market: Pearl/Jewell/Glymour: Causal Inference. A Primer.
- Teaching material at julianschuessler.net

More stuff?

- ► Sample selection bias / generalizability
- ▶ Multiple interventions / controlled direct effects
- ▶ Panel Data
- More on IV
- Sensitivity Analysis