

# Matching Methods for Causal Inference with Time-Series Cross-Sectional Data

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  - *any* binary treatment pattern

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- 2 The Proposed Matching Methodology
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- But matching representation is crucial for TSCS data
  - Find **all** two-period DiD cases in the data with a matching algorithm
- Empirical applications:
  - Democracy and economic growth (Acemoglu et al.)
  - Interstate war and inheritance tax (Scheve & Stasavage)



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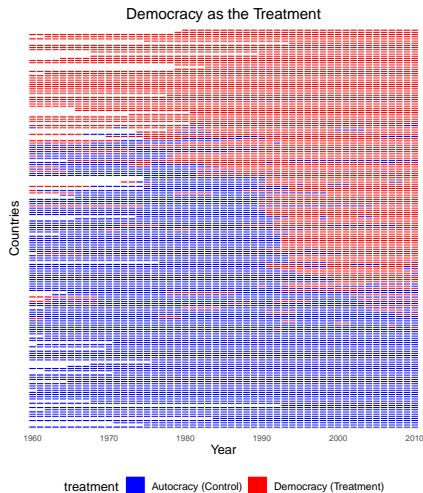
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- Two-way FE: Country and year fixed effects
- Binary variable for democracy or not as the treatment

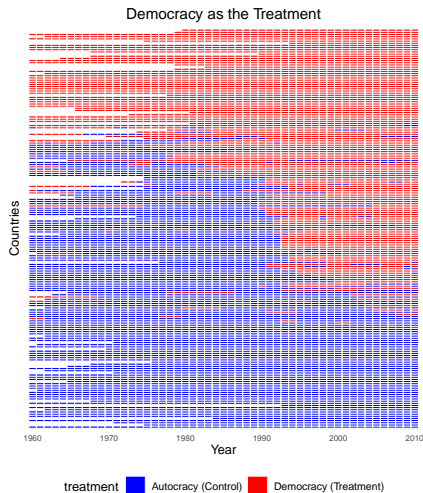
# Treatment Variation Plot

- Treatment introduced at different times for different countries



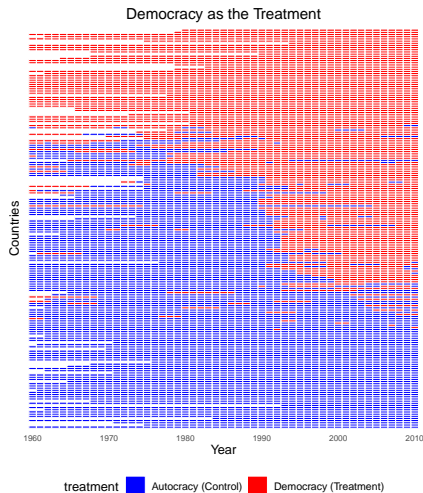
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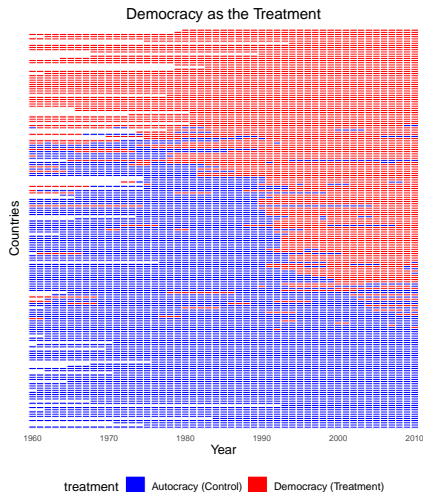
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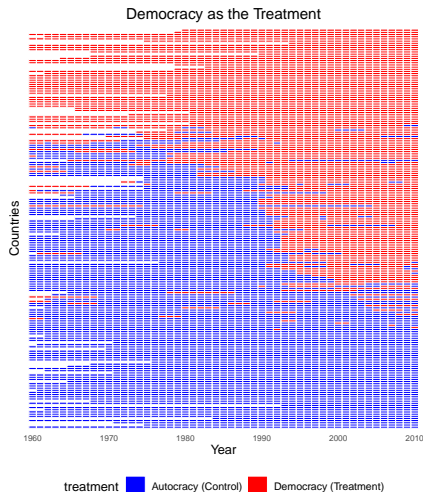
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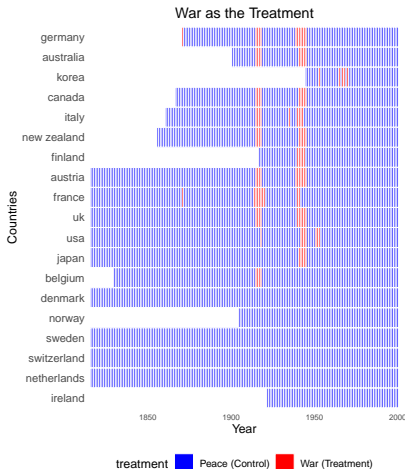
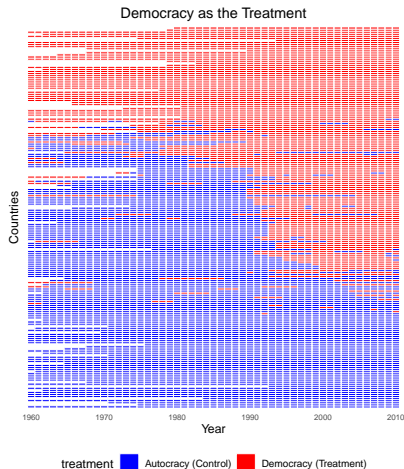
- Treatment introduced at different times for different countries
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- Identification strategy:
  - within-unit over-time variation
  - within-time across-units variation
  - variation in the timing of treatment



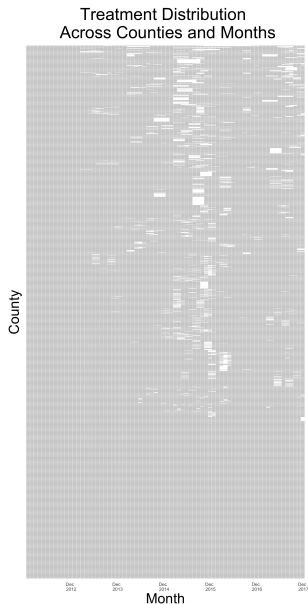
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Democracy and Growth by Acemoglu et al.(Left)

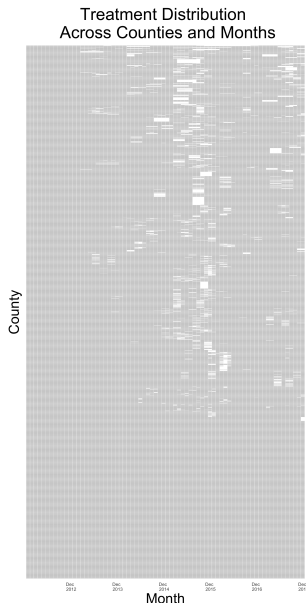
War and Inheritance Taxation by Scheve and Stasavage (Right)



# Treatment Variation Plot



# Treatment Variation Plot



A micro data example:  
anti-corruption inspection  
and bureaucrats'  
productivity (Wang 2022)

72 months and 2,698  
counties

Each cell a  
“county-month”

Treated (under inspection)  
cells in white

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- Two-way FE  $\neq$  DiD beyond the simplest 2-period setting
- Recent works on TSCS data focus on staggered DiD
  - e.g. Callaway & Sant'Anna 2021; Athey & Imbens 2021
  - Treatment timing differs across units
  - Once treated, will remain treated in the following periods

# DiD with Staggered Adoption

The  $N \times T$  matrix  $\mathbf{W}$  with typical element  $W_{it}$  has the form:

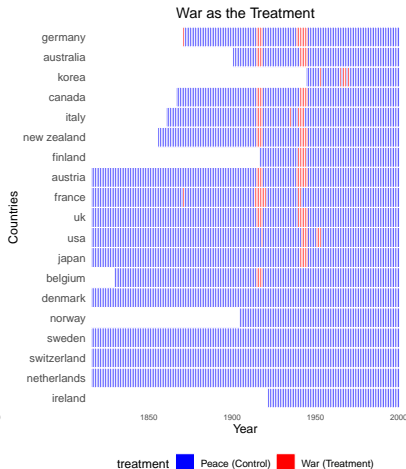
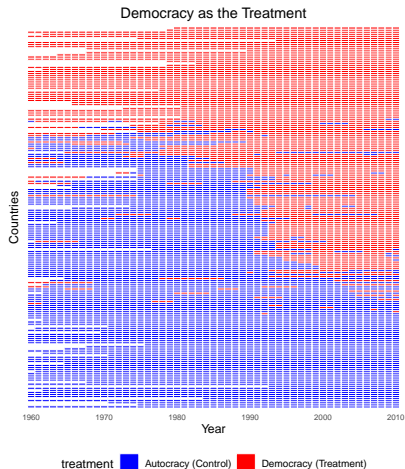
$$\mathbf{W}_{N \times T} = \begin{pmatrix} 1 & 2 & 3 & 4 & \dots & T & \text{(time period)} \\ 0 & 0 & 0 & 0 & \dots & 0 & \text{(never adopter)} \\ 0 & 0 & 0 & 0 & \dots & 1 & \text{(late adopter)} \\ 0 & 0 & 0 & 0 & \dots & 1 & \\ 0 & 0 & 1 & 1 & \dots & 1 & \\ 0 & 0 & 1 & 1 & \dots & 1 & \text{(medium adopter)} \\ \vdots & \vdots & \vdots & \vdots & \ddots & \vdots & \\ 0 & 1 & 1 & 1 & \dots & 1 & \text{(early adopter)} \end{pmatrix}.$$

Source: Athey & Imbens (2021)

# Panel Data for Most Applied Political Scientists

Democracy and Growth by Acemoglu et al.(Left)

War and Inheritance Taxation by Scheve and Stasavage (Right)



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$$\delta(F, L) = \mathbb{E} \left\{ Y_{i,t+F} \left( X_{it} = 1, X_{i,t-1} = 0, \{X_{i,t-\ell}\}_{\ell=2}^L \right) - \right. \\ \left. Y_{i,t+F} \left( X_{it} = 0, X_{i,t-1} = 0, \{X_{i,t-\ell}\}_{\ell=2}^L \right) \mid X_{it} = 1, X_{i,t-1} = 0 \right\}$$

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- Assumptions:
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  - 3 Parallel trend after conditioning:

$$\begin{aligned} & \mathbb{E}[Y_{i,t+F} (X_{it} = X_{i,t-1} = 0, \{X_{i,t-\ell}\}_{\ell=2}^L) - Y_{i,t-1} \\ & \quad \mid X_{it} = 1, X_{i,t-1} = 0, \{X_{i,t-\ell}, Y_{i,t-\ell}\}_{\ell=2}^L, \{\mathbf{Z}_{i,t-\ell}\}_{\ell=0}^L] \\ = & \mathbb{E}[Y_{i,t+F} (X_{it} = X_{i,t-1} = 0, \{X_{i,t-\ell}\}_{\ell=2}^L) - Y_{i,t-1} \\ & \quad \mid X_{it} = 0, X_{i,t-1} = 0, \{X_{i,t-\ell}, Y_{i,t-\ell}\}_{\ell=2}^L, \{\mathbf{Z}_{i,t-\ell}\}_{\ell=0}^L] \end{aligned}$$

Average Treatment Effect of Policy Reversal for the Treated (ART):

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- Formal definition:

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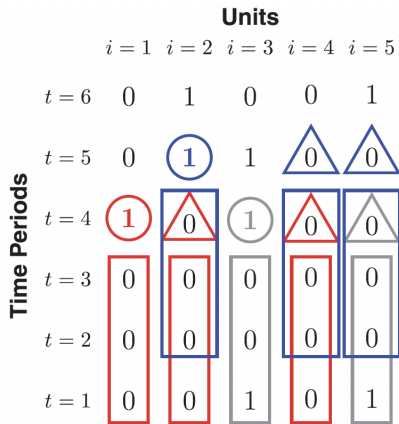
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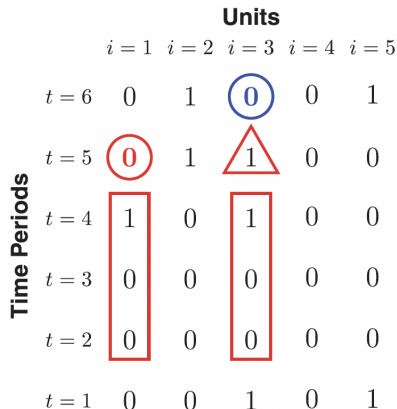
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 $\rightsquigarrow$  change the quantity of interest by dropping them
- Similar to the risk set of Li et al. (2001) but we do not exclude those who already receive the treatment

# Matched Sets for ATT and ART



(a) Matched Sets for ATT



(b) Matched Sets for ART

# An Example of Matched Set

	Country	Year	Democracy	logGDP	Population	Trade
1	Argentina	1974	<b>1</b>	888.20	29.11	14.45
2	Argentina	1975	<b>1</b>	886.53	29.11	12.61
3	Argentina	1976	<b>0</b>	882.91	29.15	12.11
4	Argentina	1977	<b>0</b>	888.09	29.32	15.15
5	<b>Argentina</b>	<b>1978</b>	<b>0</b>	<b>881.99</b>	<b>29.57</b>	<b>15.54</b>
6	Argentina	1979	0	890.24	29.85	15.93
7	Argentina	1980	0	892.81	30.12	12.23
8	Argentina	1981	0	885.43	30.33	11.39
9	Argentina	1982	0	878.82	30.62	13.40
10	Thailand	1974	<b>1</b>	637.24	43.32	37.76
11	Thailand	1975	<b>1</b>	639.51	42.90	41.63
12	Thailand	1976	<b>0</b>	645.97	42.44	42.33
13	Thailand	1977	<b>0</b>	653.02	41.92	43.21
14	<b>Thailand</b>	<b>1978</b>	<b>1</b>	<b>660.57</b>	<b>41.39</b>	<b>42.66</b>
15	Thailand	1979	1	663.64	40.82	45.27
16	Thailand	1980	1	666.57	40.18	46.69
17	Thailand	1981	1	670.27	39.44	53.40
18	Thailand	1982	1	673.52	38.59	54.22

## Another Example of Matched Set (Wang 2022)

	County	Time	Inspection
1	Youxi	Sep 2014	<b>0</b>
2	Youxi	Oct 2014	<b>1</b>
3	Youxi	Nov 2014	<b>1</b>
4	Youxi	Dec 2014	<b>0</b>
5	Youxi	Jan 2015	<u><b>1</b></u>
6	Guangze	Sep 2014	<b>0</b>
7	Guangze	Oct 2014	<b>1</b>
8	Guangze	Nov 2014	<b>1</b>
9	Guangze	Dec 2014	<b>0</b>
10	Guangze	Jan 2015	<u><b>0</b></u>
11	Mengla	Sep 2014	<b>0</b>
12	Mengla	Oct 2014	<b>1</b>
13	Mengla	Nov 2014	<b>1</b>
14	Mengla	Dec 2014	<b>0</b>
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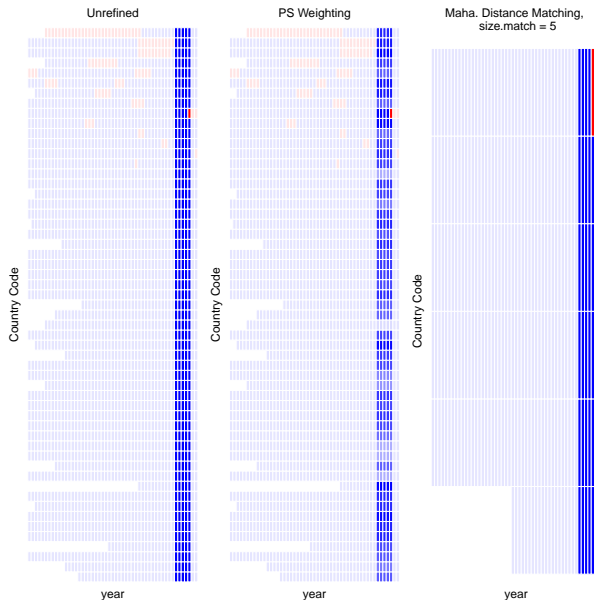
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- 2 Weight each matched control observation by its inverse
  - could then use scores as weights or pick the closest  $J$ , each of which receives equal weight

# An Example of Refinement: Bhutan in 2008



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- Block bootstrap for standard error calculation

# An Example of Refinement

	Country	Year	Democracy	logGDP	Population	Trade	Weight
1	Argentina	1979	0	890.24	29.85	15.93	1.00
2	Argentina	1980	0	892.81	30.12	12.23	1.00
3	Argentina	1981	0	885.43	30.33	11.39	1.00
4	Argentina	1982	0	878.82	30.62	13.40	1.00
5	<b>Argentina</b>	<b>1983</b>	<b>1</b>	<b>881.09</b>	<b>30.75</b>	<b>16.46</b>	<b>1.00</b>
6	Argentina	1984	1	881.76	30.77	15.67	1.00
7	Mali	1979	0	542.02	43.80	31.18	0.26
8	Mali	1980	0	535.65	43.96	41.82	0.26
9	Mali	1981	0	529.10	44.07	41.92	0.26
10	Mali	1982	0	522.25	44.45	42.53	0.26
11	<b>Mali</b>	<b>1983</b>	<b>0</b>	<b>524.84</b>	<b>44.74</b>	<b>43.65</b>	<b>0.26</b>
12	Mali	1984	0	527.13	44.95	45.92	0.26
13	Chad	1979	0	506.71	44.61	44.80	0.27
14	Chad	1980	0	498.36	44.84	45.75	0.27
15	Chad	1981	0	497.18	45.07	51.58	0.27
16	Chad	1982	0	500.07	45.44	43.97	0.27
17	<b>Chad</b>	<b>1983</b>	<b>0</b>	<b>512.20</b>	<b>45.76</b>	<b>29.22</b>	<b>0.27</b>
18	Chad	1984	0	511.63	46.04	29.91	0.27
19	Uruguay	1979	0	858.39	27.23	41.51	0.47
20	Uruguay	1980	0	863.39	27.04	37.99	0.47
21	Uruguay	1981	0	864.28	26.93	36.20	0.47
22	Uruguay	1982	0	853.36	26.86	35.84	0.47
23	<b>Uruguay</b>	<b>1983</b>	<b>0</b>	<b>841.87</b>	<b>26.83</b>	<b>33.36</b>	<b>0.47</b>
24	Uruguay	1984	0	840.08	26.82	42.98	0.47

# Checking Covariate Balance

- Balance for covariate  $j$  at time  $t - \ell$  in each matched set:

$$B_{it}(j, \ell) = \frac{V_{i,t-\ell,j} - \sum_{i' \in \mathcal{M}_{it}} w_{it}^{i'} V_{i',t-\ell,j}}{\sqrt{\frac{1}{N_1-1} \sum_{i'=1}^N \sum_{t'=L+1}^{T-F} D_{i't'} (V_{i',t'-\ell,j} - \bar{V}_{t'-\ell,j})^2}}$$

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- Average this measure across all treated observations:

$$\bar{B}(j, \ell) = \frac{1}{N_1} \sum_{i=1}^N \sum_{t=L+1}^{T-F} D_{it} B_{it}(j, \ell)$$



# Outline of the Talk

- 1 Motivation
- 2 The Proposed Matching Methodology
- 3 Simulation Studies**
- 4 Empirical Analysis
- 5 Conclusion

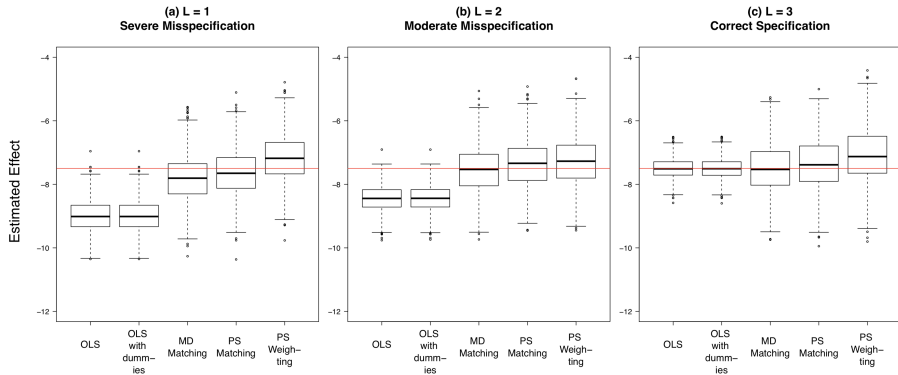
- Make simulations realistic by using the Acemoglu et al. data
- Balanced TSCS data with  $N = 162$  and  $T = 51$
- Impute missing values in the original data set
- Treatment and outcome variables:

$$X_{it} \sim \text{Benoulli} \left( \text{logit}^{-1} \left\{ \tilde{\alpha}_i + \tilde{\gamma}_t + \sum_{\ell=1}^L \tilde{\beta}_{\ell}^{\top} X_{i,t-\ell} + \sum_{\ell=0}^L \left( \tilde{\zeta}_{\ell}^{\top} \mathbf{z}_{i,t-\ell} + \tilde{\phi}_{\ell}^{\top} [\mathbf{z}_{i,t-\ell}^{(1)} : \mathbf{z}_{i,t-\ell}^{(3)}] \right) \right\} \right)$$

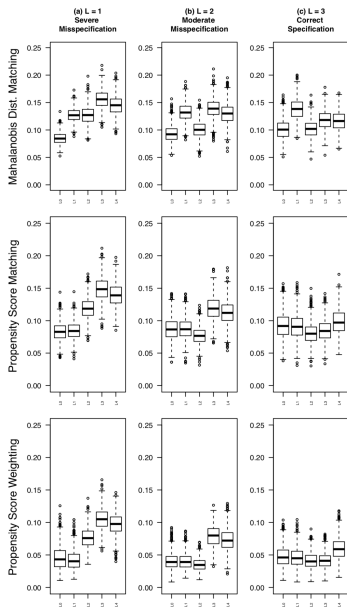
$$Y_{it} = \alpha_i + \gamma_t + \sum_{\ell=0}^L \beta_{\ell}^{\top} X_{i,t-\ell} + \sum_{\ell=0}^L \left( \zeta_{\ell}^{\top} \mathbf{z}_{i,t-\ell} + \phi_{\ell}^{\top} [\mathbf{z}_{i,t-\ell}^{(1)} : \mathbf{z}_{i,t-\ell}^{(3)}] \right) + \epsilon_{it}$$

where  $\epsilon \stackrel{\text{i.i.d.}}{\sim} N(0, \sigma^2)$ , and  $\mathbf{z}_{i,t-\ell} = (\mathbf{z}_{i,t-\ell}^{\top(1)}, \mathbf{z}_{i,t-\ell}^{\top(2)}, \mathbf{z}_{i,t-\ell}^{\top(3)})^{\top}$

# Robustness to Model Misspecification



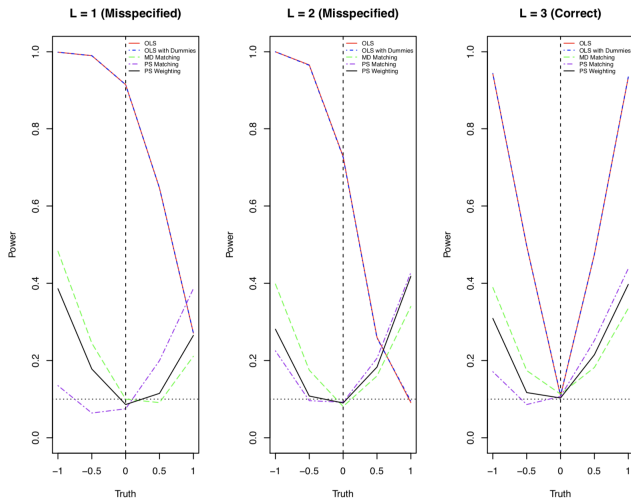
# Balance Metrics in the Simulations



Average absolute  
standardized mean  
difference across  
covariates for each  $L$

Desirable balance for  
moderate misspecification  
and correct specification

# Bias-variance Tradeoff



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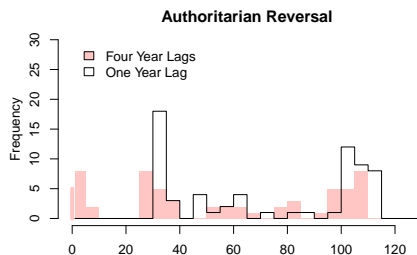
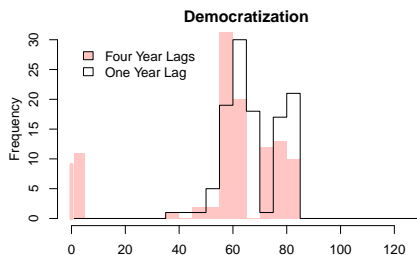


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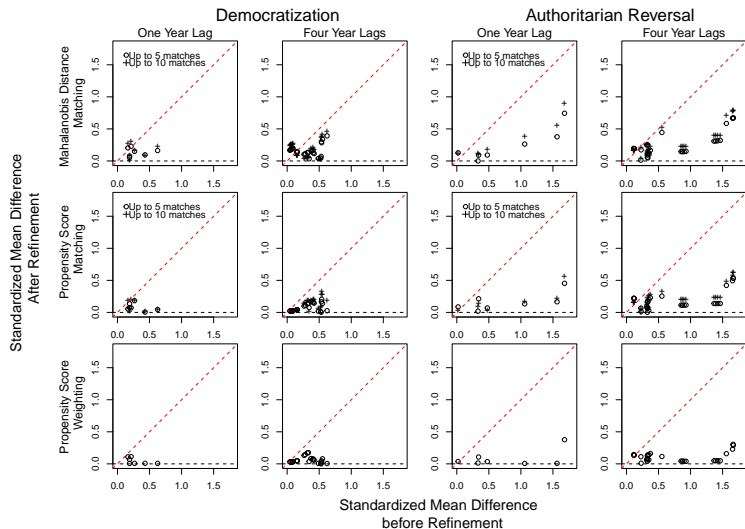
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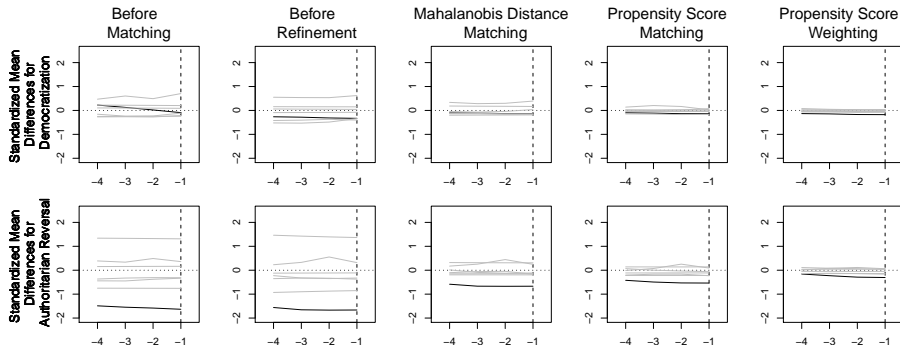
- $L = 4$  or 1 and  $F = 0, 1, 2, 3, 4$
- We consider democratization and authoritarian reversal
- Examine the number of matched control units
- 9 (5) treated observations have no matched control



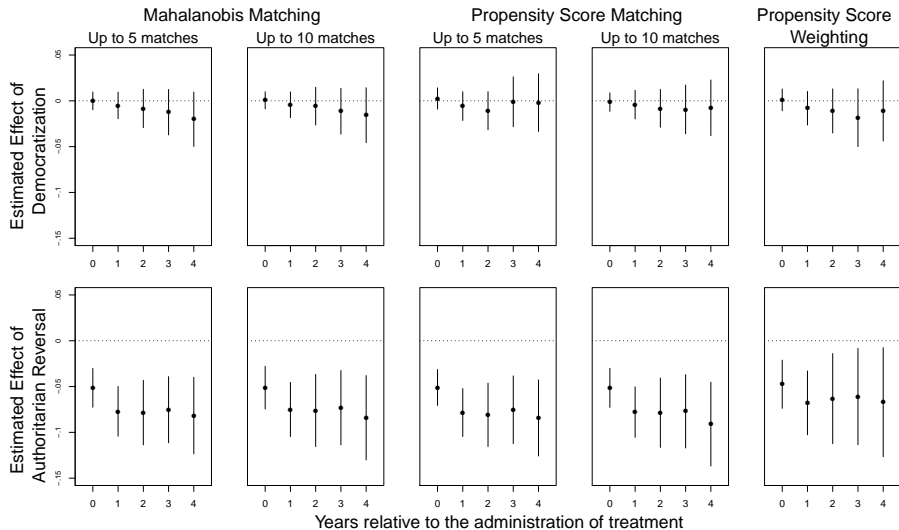
# Improved Covariate Balance



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# Estimated Causal Effects



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- Ongoing research: possible spillover effects and continuous treatment

- Imai, Kim, and Wang. “Matching Methods for Causal Inference with Time-Series Cross-Sectional Data.” *American Journal of Political Science*, Forthcoming



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- Send comments and suggestions to:  
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