



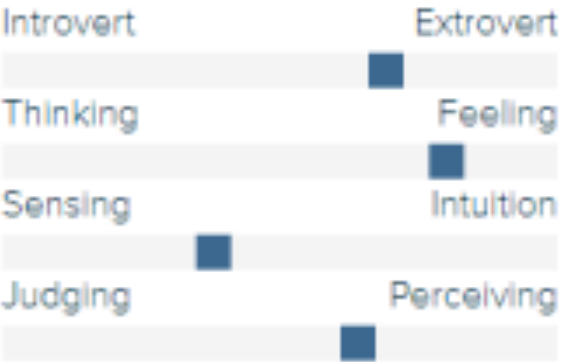




"Today's accomplishments were the impossibilities of yesterday"

Age: 29
Work: Tech Startup Employee
Family: Engaged
Location: Lisboa
Archetype: The Worker

Personality



- Hard-Worker
- Confident
- Focused

Goals

- Being able to create his own company one day.
- Creating a family and being able to live comfortably with them.
- Being able to save enough time to be with his fiancée/friends.

Frustrations

- Being late to important meetings and events.
- Fear of not being able to follow his dream of creating his own Startup company.
- Not having enough time to go out with his friends.

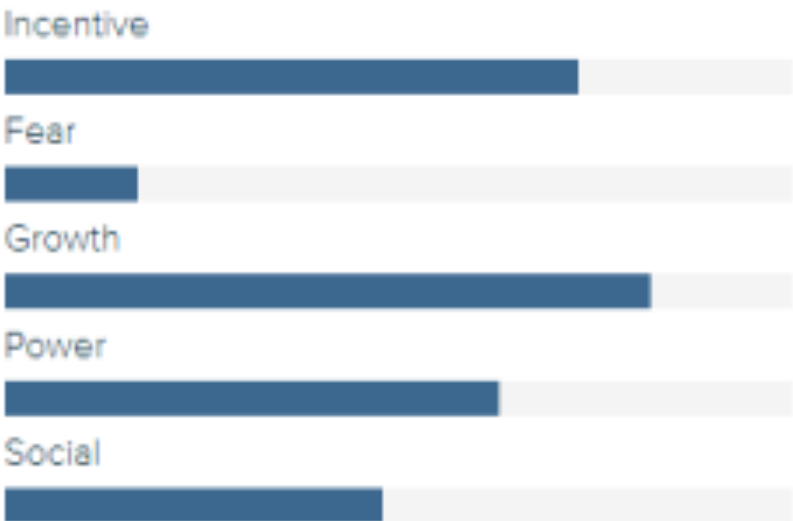
Bio

Gonçalo Alves is a 30-year-old who works in the successful Startup "NewTechRevolution".

Although he works a 9 to 5 job, he hopes that one day he will be able to create his own company, so he works as hard as possible to make sure that dream comes true.

He uses whatever free time he gets away from work to spend some time with his fiancée and it doesn't leave much time to hang out with his friends, but he doesn't mind if that's what it takes for him to achieve his goals.

Motivation



Preferred Means of Transportation

