









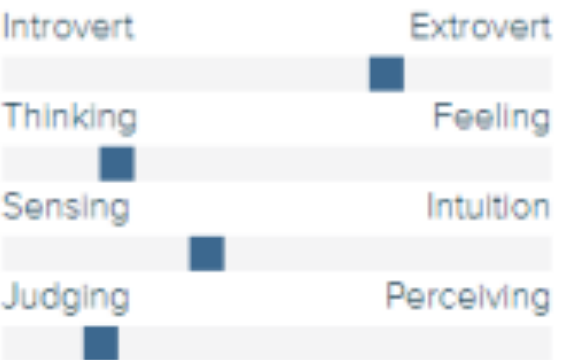
# Fátima Pereira



"Don't watch clock, do what it does.  
Keep going"

Age: 68  
Work: Retired  
Family: Married and a Grandmother  
Location: Matosinhos, Porto  
Archetype: The Innocent

## Personality



- Social
- Independent
- Intelligent

## Goals

- Stay healthy and enjoy life with her family.
- Wants to continue having a busy life.
- Cross out more things of her bucket list.

## Frustrations

- Forgetting things.
- Not being respected as an elderly person should be.
- Has the will but not the strenght to do everything she wants.

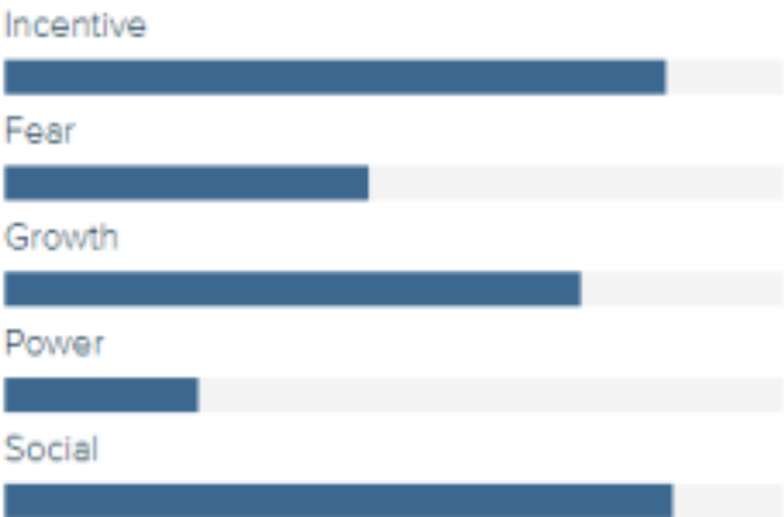
## Bio

Fátima is 68-year-old woman that loves to be busy all the time and go around the city to go shopping or just for a walk with her husband.

She likes to spend time with her family and, specifically, her grandchildren who she offers food and tells stories.

Fátima also enjoys, from time to time, travelling to different places with her husband.

## Motivation



## Preferred Means of Transportation

