

A complex network graph composed of numerous light blue circular nodes connected by thin white lines, forming a dense web of relationships.

CUSTOMER PANEL DISCUSSION



CUSTOMER
2014 SUMMIT

LAUNCHING THE OPEN DATA NETWORK

Ian Kalin, Socrata | Luis Poggi, Zillow | Ross Goldenberg, SiteCompli



Ian Kalin
Director of Open Data
Socrata



Luis Poggi
Director Product Management
New Ventures at Zillow



Ross Goldenberg
Partner & Co-Founder
SiteCompli



Your Edge in Real Estate



Luis Poggi, Director Product Management, New Ventures at Zillow

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DATA THE WAY YOU WANT IT.

Introducing the Open Data Network,
the new hub for the vibrant and growing open data ecosystem.

START EXPLORING

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Seattle, WA



Washington • Seattle • Arbor Heights • 11242 Marine View Dr SW



**10547 Evangeline Way
San Francisco, CA 98117**

3 beds · 2.0 baths · 2,920 sqft

Completely remodeled craftsman -luxury finishes through out. Quiet. Portico leads to attached 2 car garage. Large lot for off-street parking & play space. Views of Sound / Olympics from 2nd level. Luxurious master suite w/view

● **FOR SALE**
\$850,000
Zestimate®: \$763,449

EST. MORTGAGE

\$3,359/mo

Get pre-approved on Zillow
View your 2014 Credit Score

Get More Information

**Andrew Schein**119 Recent sales
(206)209-0781**Mary Lou Putman**

(206)551-3111

**Jeff Menday**

(206)497-6339

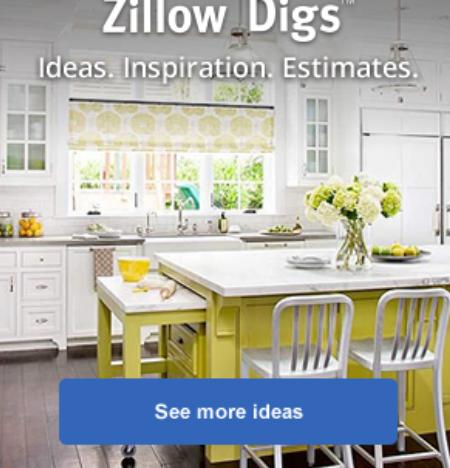
**Davon Dehaas**119 Recent sales
(206)641-3379

Max |

Phone

Email

I am interested in 8714 Mary Ave NEW,
Seattle, WA 98117[Contact Agent](#) I want to get pre-approved[Learn how to appear as the agent above](#)


[See more ideas](#)

Home Values

[Post your own estimate](#)

Zestimate ?

\$409,099
+\$10,000 Past 30 days

\$390K | \$420K

Zestimate Range

Rent Zestimate ?

\$2,228/mo
+\$93 Past 30 days

\$1.9K | \$25K

Zestimate Range

Zestimate forecast ?

\$429,099
+9%

Next 12 months

[1 year](#) [5 years](#) **10 years**

Forecast

 \$600k
\$500k
\$400k
\$300k
\$200k


Price History

DATE	EVENT	PRICE	\$/SQFT	SOURCE
------	-------	-------	---------	--------

12/05/13 Listed for sale \$850,000 +13.3% \$220 RE/MAX Junction

09/30/13 Sold \$750,000 \$194 Public Record

06/04/13 Price change \$750,000 -6.1% \$194 Keller Williams

[More](#)

Permit Chart

10547 Evangeline Way
San Francisco, CA 98117
3 beds · 2.0 baths · 2,920 sqft

Completely remodeled craftsman-luxury finishes throughout. Quiet. Portico leads to attached 2 car garage. Large lot for off-street parking & play space. Views of Sound / Olympics from 2nd level. Luxurious master suite w/ view deck, fireplace & spa/bath-heated floors. Two more bedrooms w/ private baths & decks: 4th bedroom/nursery/den/office. More

FACTS

- Lot: 9,757 sqft
- Single Family
- Built in 1938

FEATURES

- Deck
- Fireplace
- Parking: Garage - attached, 2 spaces

What's your remodel worth?

FOR SALE
\$850,000
Estimate: \$763,449

EST. MORTGAGE
\$3,359/mo Get pre-approved on Zillow
View your 2014 Credit Score

Priced from the mid-\$600,000s.
Visit our Decorated Model Today!

CAM·WEST
A Full Service Company

Get More Information

- Andrew Schein (123) 123-0000 Rec'd Sales (206)209-0781
- Mary Lou Putman (206)591-3111 (206)591-3111
- Jeff Menday (206)497-4339 (206)497-4339
- Davon Dehaas (206)497-4339 (206)497-4339
- Max (206)497-4339 (206)497-4339

Contact Agent

I am interested in 8714 Mary Ave NEW, Seattle, WA 98117

I want to get pre-approved
Learn how to appear as the agent above

Nearby Similar Sales

● SOLD: \$812,000

 Sold on 1/13/2014
4 beds, 3.0 baths, 3,440 sqft
[3914 SW Arroyo Dr, Seattle, WA](#)
● SOLD: \$700,000

 Sold on 4/3/2013
4 beds, 3.0 baths, 3,450 sqft
[11270 Marine View Dr, Seattle, WA](#)
● SOLD: \$810,000

 Sold on 9/16/2013
4 beds, 1.75 baths, 2,800 sqft
[10641 Marine View Dr, Seattle, WA](#)
[See sales similar to 11242 Marine View Dr](#)

Featured Partners

[Your Credit Report & Score Online](#)

Experian.com

Check your Credit Score online for \$1

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2014 Wells Fargo Home Mortgage

Permit Activity

Receive email alerts on permit activity

1 Current Permits

DESCRIPTION Install backflow device and associated equipment.

APPLICATION Application Submitted

PLAN CHECK Completed

PERMIT Permit issues

CONSTRUCTION & INSPECTIONS Pending

3 Past Permits

[View County Website](#)

Home Values

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Zestimate

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Zestimate Range

Zestimate forecast

\$429,099

+9% Next 12 months

[Zestimate](#) Listing price Rent Zestimate More

1 year 5 years **10 years**

Forecast

\$600k
\$500k

This home --
Crown Hill --
Seattle --

Current Permits



[View ROI Calculator](#)

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Ideas. Inspiration. Estimates.

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Nearby Similar Sales

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The screenshot shows a property listing for 10547 Evangeline Way, San Francisco, CA 98117. The listing includes a large image of the house, a "VIEW LARGER" button, and a "MAP" button. The address and city are displayed above the listing. The listing details show a "FOR SALE" price of \$850,000, a "Zestimate" of \$763,449, and an "EST. MORTGAGE" of \$3,359/mo. It also includes a "Get pre-approved on Zillow" button and a "View your 2014 Credit Score" link. Below the main listing, there's a "Priced from the mid-\$600,000s. Visit our Decorated Model Today!" section with a small image of a kitchen. To the left, there's a sidebar with "FACTS", "FEATURES", and "More" sections. At the bottom, there's a "What's your remodel worth?" calculator.



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A Toll Brothers Company

Zillow Homes Rentals Mortgages Agents Digs More

GET MORE INFO SAVE HIDE REPORT LISTING GET UPDATES MORE Seattle, WA

Washington • Seattle • Arbor Heights • 11242 Marine View Dr SW

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Max

Phone Email

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Priced from the mid-\$600,000s.
Visit our Decorated Model Today!

CAM·WEST
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What's your remodel worth?

FACTS

- Lot: 9,757 sqft
 - Single Family
 - Built in 1938
- 41 days on Zillow
 - Heating: Forced air
 - Last sold: Sep 2013 for \$750,000

FEATURES

- Deck
- Fireplace
- Parking: Garage - attached, 2 spaces

[More](#)

Permit Activity

[Receive email alerts on permit activity](#)

1 Current Permits

3 Past Permits

NUMBER	TYPE	DATE	STATUS	DESCRIPTION
612093	Electrical	08/15/13	Permit Finalized	INSTALL SECURITY SYSTEM
612097	Demolition	05/10/11	Permit Finalized	Demolish existing single family dwelling known as 468 NE Maple Leaf PL subject to field inspection
		Contractor: A to Z Contracting		
612093	Electrical	08/15/09	Permit Finalized	INSTALL ELECTRICAL FOR NEW SINGLE FAMILY RESIDENCE

[View County Website](#)

Home Values

[Post your own estimate](#)

Zestimate
\$409,099

Rent Zestimate
\$2,228/mo

Zestimate forecast
\$429,099

What's your remodel worth?



[View ROI Calculator](#)

Zillow Digs™
Ideas. Inspiration. Estimates.

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Past Permits

Nearby Sales
● SOLD: \$812,000
Sold on 1/13/2014

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2014



Ross Goldenberg, Partner & Co-Founder, SiteCompli



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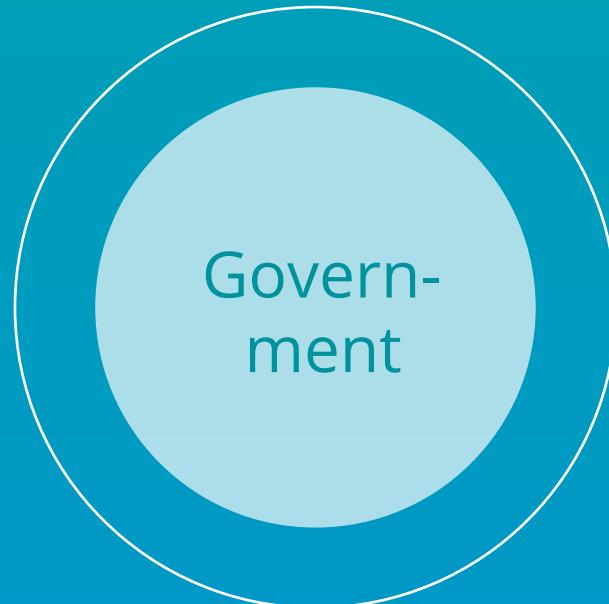
 CLICK HERE TO SIGN UP FOR BUILDINGS NEWS		
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S		
Page: 1 of 79		
BIN: 1024714 Block: 1016 Lot: 36		
	INSPECTED BY	
V	BADGE: 1429	
N	BADGE: 1388	
U	BADGE: 1409	
NYC		
 CLICK HERE TO SIGN UP FOR BUILDINGS NEWS		
Page: 3		
4714 Block: 1016 Lot: 36		
FILE DATE		
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BADGE NO.: 307		
99/99/1999		
99/99/1999		
99/99/1999		
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06/01/1989		
09/12/1988		
04/25/1991		
11/01/1991		
09/13/1999		
09/13/1999		

The Story of Nick



Wants Better Quality of Life

- Less Work Friction
- More Leisure Time
- More Money



Wants Better Quality of Lives

- Safety
- Funding
- Programs
- Happy Community





THE PROBLEM



THE SOLUTION



Automatically track
your portfolio
compliance across
multiple city agencies.

Get alerts when critical events occur, such as new violations, 311 complaints and fines.

[View a list of key due dates such as upcoming HPD certifications, ECB Hearing Dates and inspection due dates.](#)



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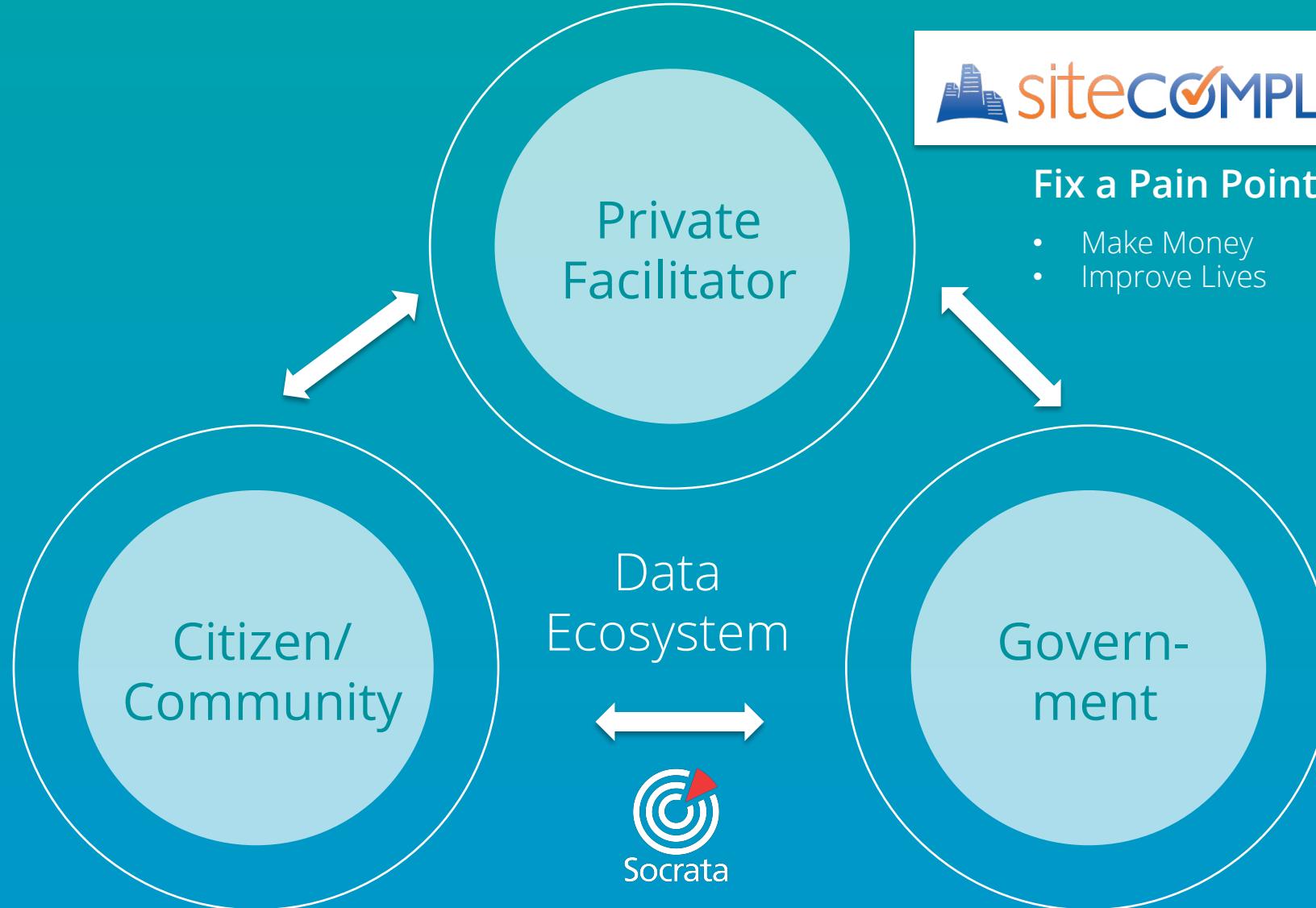
Fix a Pain Point

- Make Money
- Improve Lives



Wants Better Quality of Life

- Less Work Friction
- More Leisure Time
- More Money



Wants Better Quality of Lives

- Safety
- Funding Programs
- Happy Community

The Open Data Value Triangle

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2014 SUMMIT



Benefits

Insights Helping 1Billion SF of Real Estate Operate Safer and More Efficiently

Improved the Work Life of 10,000+ Real Estate Professionals

Created Over **30 Local Jobs**

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5 Ways to Ensure Value in Open Data

1. Documentation, documentation, documentation
2. All feedback is not created equally
3. Consider and commit to the frequency and mechanism for updates before you extract and publish a data set
4. Design and implement quality checks that must be run prior to publishing updates
5. Balance quantity with quality

Q&A

