Question 1.

Our Ecommerce system allows for the trading of rare, horned, equines colloquially known as unicorns. Additionally, our platform serves as a space to meet other unicorn enthusiasts, send messages, store contacts, and trade unicorns and related products. As it is widely known that unicorns are, in fact, very adept at Unix and Linux, the platform also serves as a hub on which to buy and sell all things related to *nix systems. We call it UNIXCORN.

The UNIXCORN architecture is designed to create a feature-rich platform for sellers, consumers, and businesses. Features for individual sellers and buyers include end to end encryption via HTTPS, Secure Authentication and Login for buyers and sellers, a contacts list, with messaging capability. On the Business to Business side, it has support for unicorn husbandry that rivals anything in the cattle or racehorse husbandry market. Support for marketing makes advertising studs or breeding mares a breeze. With UNIXCORN's predictive analytics engine, qualified buyers will see your ads leading to better sales and increased revenue.