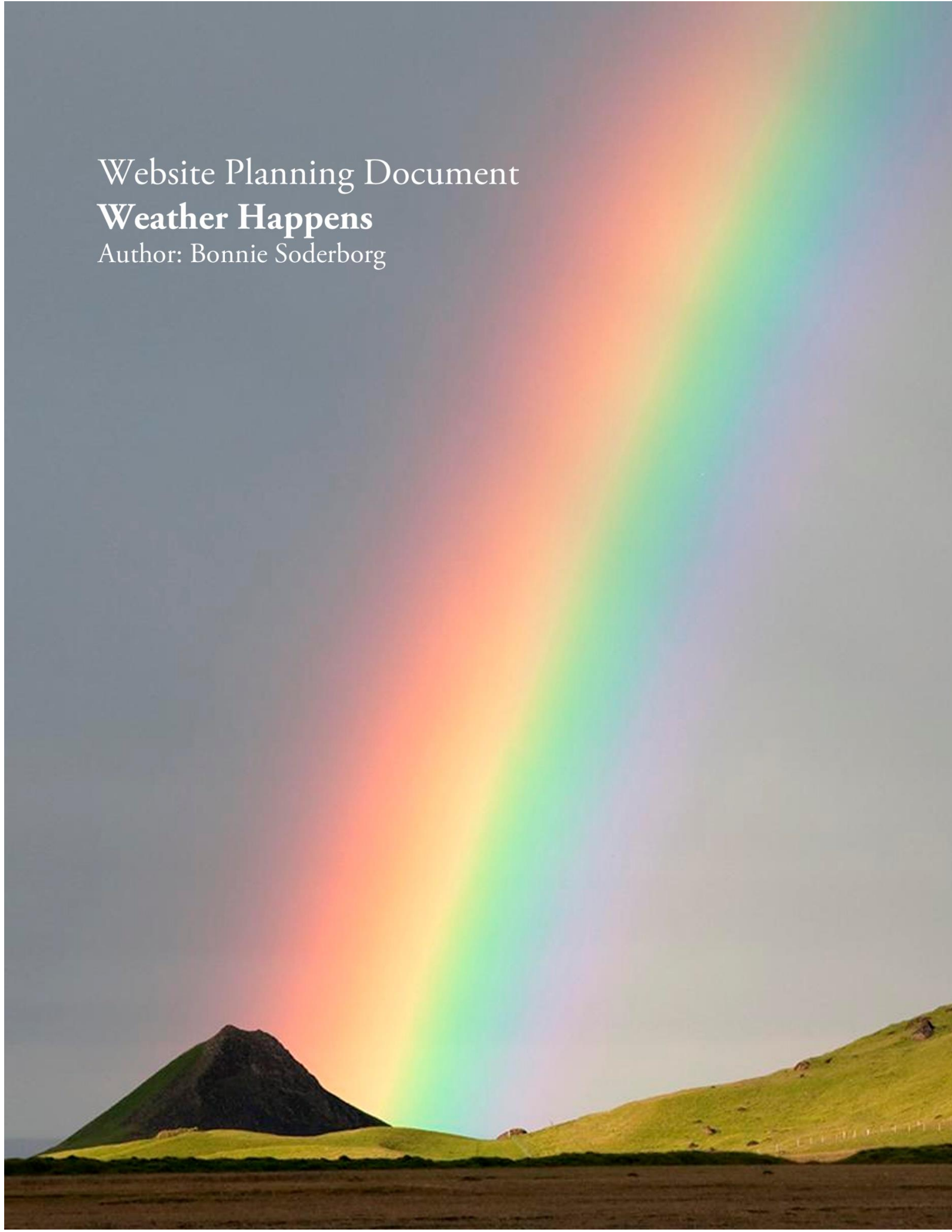


Website Planning Document

Weather Happens

Author: Bonnie Soderborg



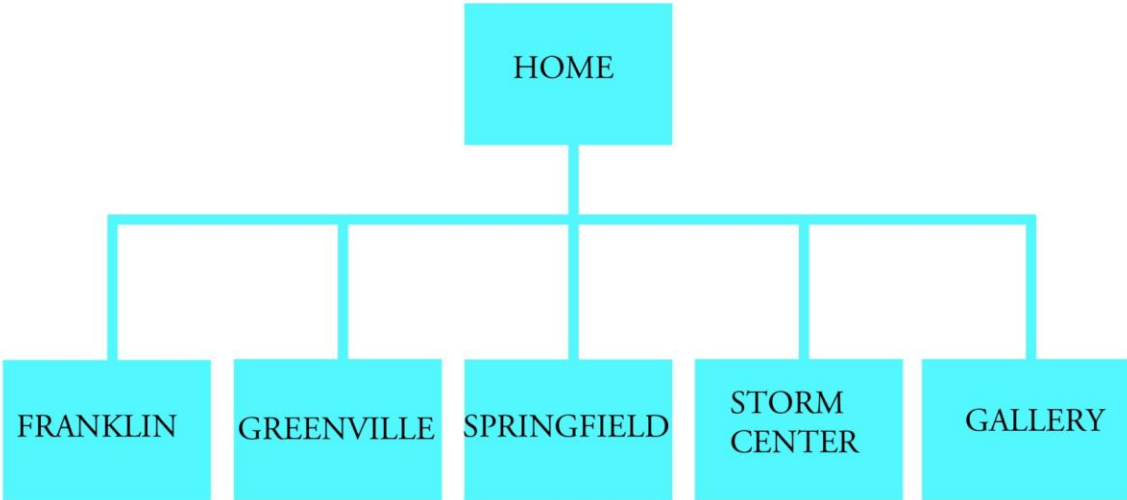
Site Purpose

The purpose of Weather's Happenings' website is to be an online source of information for the Greater Franklin area. Current weather, weather related stories and a beautiful gallery of local photos will all be hosted here. We value our area and weather facts and want to combine these two passions and share with others. We will be a great resource and wealth of information for our little corner of the world and for anybody else who wants to know what our weather happenings are.

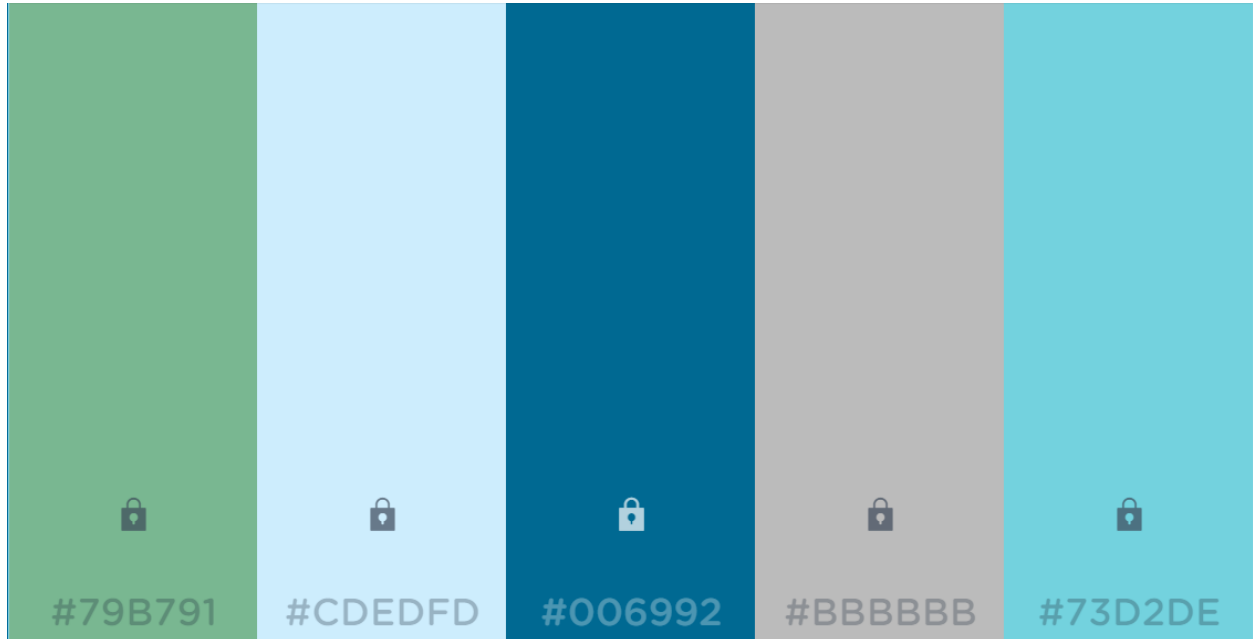
Target Audience

Weather's Happening's target audience is the general population of the Greater Franklin area. Because Franklin and its surrounding areas are a mecca for outdoor enthusiasts, it is thought that active, outdoors-minded people may be particularly keen for this kind of info and so the site will be geared toward them. We anticipate the narrowed audience will primarily be male and female, aged twenty to forty, and that's whom we'll zero in on, while not dismissing people outside of those ages.

Site Map



Color Scheme



Link:normal: #006992

Link:hover: #73D2DE

Link:active: #79B791

Link:visited: #BBBBBB

HTML Elements

Link:normal: #009662

Link:hover: #73D2DE

Typography

Heading Font

Bodoni

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+

Sample Heading

Body Copy Font

Gill Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+

Sample Body Copy

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer pharetra, ante ac aliquam luctus, odio nisl varius est, et finibus mi libero in urna. Quisque pharetra laoreet felis vitae finibus. Maecenas scelerisque vulputate pretium. Nunc placerat elit dignissim, semper nibh sed, iaculis leo. Sed vestibulum varius ex vitae lobortis. Sed sodales semper quam, vitae porta ipsum tristique dignissim. Integer porttitor est orci, vitae aliquet nibh ullamcorper et.

Wireframes

Mobile



Weather Happens
Your Place for Weather

Home
Franklin
Greenville
Springfield
Storm Center
Gallery

Franklin

Current

Hourly

10 Day



Sunny

Temp

Humidity

Precipitation

Wind Speed

Forecast

Today

In hac habitasse platea dictumst. Maecenas quis turpis urna. Integer ut sapien enim. Aliquam finibus est quis nisl fermentum, at vulputate erat pulvinar. Pellentesque iaculis sagittis arcu, nec fringilla ex vestibulum et. Morbi posuere viverra erat, at finibus ligula porta nec. Vestibulum lacinia feugiat purus, sed condimentum ligula pharetra vitae. Suspendisse sem dolor, interdum ut porttitor fringilla, dignissim viverra justo. Vivamus

Tomorrow

In hac habitasse platea dictumst. Maecenas quis turpis urna. Integer ut sapien enim. Aliquam finibus est quis nisl fermentum, at vulputate erat pulvinar. Pellentesque iaculis sagittis arcu, nec fringilla ex vestibulum et. Morbi posuere viverra erat, at finibus ligula porta nec. Vestibulum lacinia

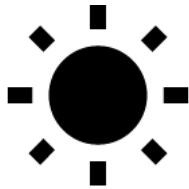
Weather Happens
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Berlem, MG 85497
999-999-9999

weatherguy@weatherhappens.com

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WeatherHappens.com

Medium




Weather Happens

Your Place for Weather

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Franklin		
Current	Hourly	10 Day
 Sunny	Temp	
Humidity	Precipitation	Wind Speed

Forecast

Today

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Tomorrow

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Large



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Franklin

Current

Hourly

10 Day

 Sunny

Temp

Humidity

Precipitation

Wind Speed

Forecast

Today

In hac habitasse platea dictumst. Maecenas quis turpis urna. Integer ut sapien enim. Aliquam finibus est quis nisl fermentum, at vulputate erat pulvinar. Pellentesque iaculis sagittis arcu, nec fringilla ex vestibulum et. Morbi posuere viverra erat, at finibus ligula porta nec. Vestibulum lacinia feugiat purus, sed condimentum ligula pharetra vitae. Suspendisse sem dolor, interdum ut porttitor fringilla, dignissim viverra justo. Vivamus sodales dui justo, non bibendum nibh congue in.

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