



# SAIDAT SODO DO

CREATIVE PRODUCER | UI DESIGNER | FRONTEND DEVELOPER

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## SKILLS

### Technical Skills

- **Design & UX:** Figma, Adobe XD, Canva
- **Frontend:** React.js, Tailwind CSS, Vite.js, Node.js, Visual Studio Code
- **Productivity:** Google Workspace, Microsoft Office, Adobe Premiere pro, social media
- **Development:** HTML, CSS, JavaScript, GitHub

### Soft Skills

- Cross-functional collaboration
- Public speaking & team leadership
- Critical thinking & adaptability
- Visual storytelling & empathy
- Time Management
- Creative writing

## LANGUAGES

- English (Fluent)
- Yoruba (Fluent)

## REFERENCE

Available upon request

## PROFESSIONAL SUMMARY

Versatile creative professional with a unique combination of **TV production, product design, and front-end development**. 8+ years in **media** and 2+ years in **tech**, leading diverse teams, designing user-centered interfaces, and building responsive web apps using modern tools. Adaptable and collaborative, bridging creativity and technology to deliver impactful digital experiences.

## PROFESSIONAL EXPERIENCE

### Frontend Team Lead

2025 FEB - PRESENT

#### 3MTT Lagos Internship

- Led a team of developers to build a full-scale web app using React, Vite.js, and Tailwind CSS.
- Designed and implemented the landing page template and reusable components.
- Built chatbot, services, pricing about, health resources (blog, articles, & archive), profile, and contact pages, for authentication (register, login, verification, password reset),
- Collaborated closely with Product Managers, UI/UX Designers, Backend Developers, DevOps, and Cybersecurity.
- Organized and facilitated regular standups, project demos, and retrospectives.

### TV Programme Producer

Content Producer / Scriptwriter

2012- 2020

#### MiTV Lagos & Group 8 Africa

- Produced numerous programs, led production teams, and crafted compelling content.
- Integrated design and branding strategies to enhance program visibility and consistency.
- Scripted, and coordinated live and recorded TV shows across multiple genres.
- Ensured compliance with editorial guidelines and broadcast standards
- Engaged in post-production to ensure content quality, visual consistency, and alignment with broadcast standards.

# EDUCATION

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**Bachelor of Science**  
University of Lagos

2004- 2009

## Certifications & Courses

- **Microsoft** - AI & Machine Learning, AI Career Essentials
  - **3MTT Nigeria** – Software Development
  - **LinkedIn Learning** – EQ
  - **Cisco** – English for IT 1
  - **Google Coursera** - UX Design
  - **Future Learn** – Project Management, , Digital Marketing, Public Policy
  - **Mums Who Code Bootcamp** – Graphic, UI/UX & Web Development
  - **BBC MEDIA ACTION** – Production training
- June 2025

December 2022

July 2024

August 2024

November 2022

Dec 2019 & April 2020

2021, March 2022 & June 2023

December 2016

# PROJECTS

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**Smart healthcare Assistance (Health Pointer)**  
*Built a responsive healthcare app with chatbot, auth, and resource pages*

**Portfolio Website**  
*Designed and developed a personal, responsive portfolio site*

**Cakes and Treats**  
*Created a product showcase mobile app with clean UI for a menu & payment bakery brand*

**Sabi Hustle**  
Collaborated and designed user-friendly UI for a job search platform.

# PRODUCTIONS

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Successfully organized major productions including:

Mandate (2015 Elections)	MITV Top Ten Countdown (also voiced)	Salaam Ummah
A.M Chat	Morals and Etiquette (also served as presenter)	Ummah Health Show
WaZoBia Plus	Talent Zone	Young & Restless
Short Documentaries	Voice Over of Jingles	