SAIDAT SODODO

PRODUCER, DESIGNER, DEVELOPER

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Female   Nigerian

OBJECTIVE

To leverage my creative experience in television production and newly acquired skills in product designing to deliver innovative solutions that meet user needs, by adding value towards the success of an organization that encourages individual contribution, dynamism, team spirit and hard work.

SUMMARY

I'm highly motivated and creative professional with 8+ experience in television program production, transitioned into product designing.
Proficient in graphic design, UIUX, and software development. Possesses a strong foundation in science and a passion for creating user-centered designs.

EDUCATION

University of Lagos

BACHELOR OF SCIENCE - BOTANY
2004 - 2009

Online Certificate Courses in Digital Skills; Product Management, Designing, AI, EQ,, Software Development, and Public Policy
(within the last 5 years)

FutureLearn**,** MumsWhoCode Bootcamp, OpenClassrooms, Google, LinkedIn, 3MTT Nigeria.

COMPUTER SKILLS

Microsoft Word, Excel, Google Workspace, Adobe Premiere Pro, Canva, Figma, Adobe XD, Visual Studio Code, Codepen, Excellent use of social media.

WORK EXPERIENCE

Television Program Production

2012 - 2020

- Produced and coordinated TV programs for different networks which includes MiTV Lagos and Group 8 Africa.
- Collaborated with teams to manage production schedules.
- Utilized creative skills to develop engaging program contents and visuals for effective viewership.
- Successfully organized and managed political, entertainment, educative, programs for a more robust viewing pleasure and increased followership through social media.

Product Design

2021 - TILL DATE

- Completed online courses and training programs in product designing
- Developed a portfolio of design projects, showcasing UI/UX , graphic design and software development skills.
- Participated in design challenges and hackathons to refine skills in coding using different frameworks.
- - Work with teams for debugging.

SKILLS

- Excellent written and oral communication skills.
- Active team player.
- Visual Edits.
- Reliable and dynamic learner that can adapt easily to change in environment.
- Analysis, User Research, Object-Oriented Design,, Optimization, Machine Learning, SDLC,, Software Testing and Debugging.