


ASSIGNMENT COVERSHEET

UTS: ENGINEERING & INFORMATION TECHNOLOGY

SUBJECT NUMBER & NAME 31260 42017 Fundamentals of Interaction Design	NAME OF STUDENT(s) (PRINT CLEARLY) Andrew Soen	STUDENT ID(s) 14189043
STUDENT EMAIL Andrew.Soen-1@student.uts.edu.au		STUDENT CONTACT NUMBER 0478 580 966
NAME OF TUTOR Md Sanwar Kamal	TUTORIAL GROUP Tutorial 8 Group 5	DUE DATE 16 th September 2022
ASSESSMENT ITEM NUMBER & TITLE Assessment 3 - Persona		
<p><input checked="" type="checkbox"/> I confirm that I have read, understood and followed the guidelines for assignment submission and presentation on page 2 of this cover sheet.</p> <p><input checked="" type="checkbox"/> I confirm that I have read, understood and followed the advice in the Subject Outline about assessment requirements.</p> <p><input checked="" type="checkbox"/> I understand that if this assignment is submitted after the due date it may incur a penalty for lateness unless I have previously had an extension of time approved and have attached the written confirmation of this extension.</p> <p>Declaration of originality: The work contained in this assignment, other than that specifically attributed to another source, is that of the author(s) and has not been previously submitted for assessment. I understand that, should this declaration be found to be false, disciplinary action could be taken and penalties imposed in accordance with University policy and rules. In the statement below, I have indicated the extent to which I have collaborated with others, whom I have named.</p> <p>Statement of collaboration:</p> <div></div> <p>Signature of student(s) _____ Date <u>15th September 2022</u></p>		

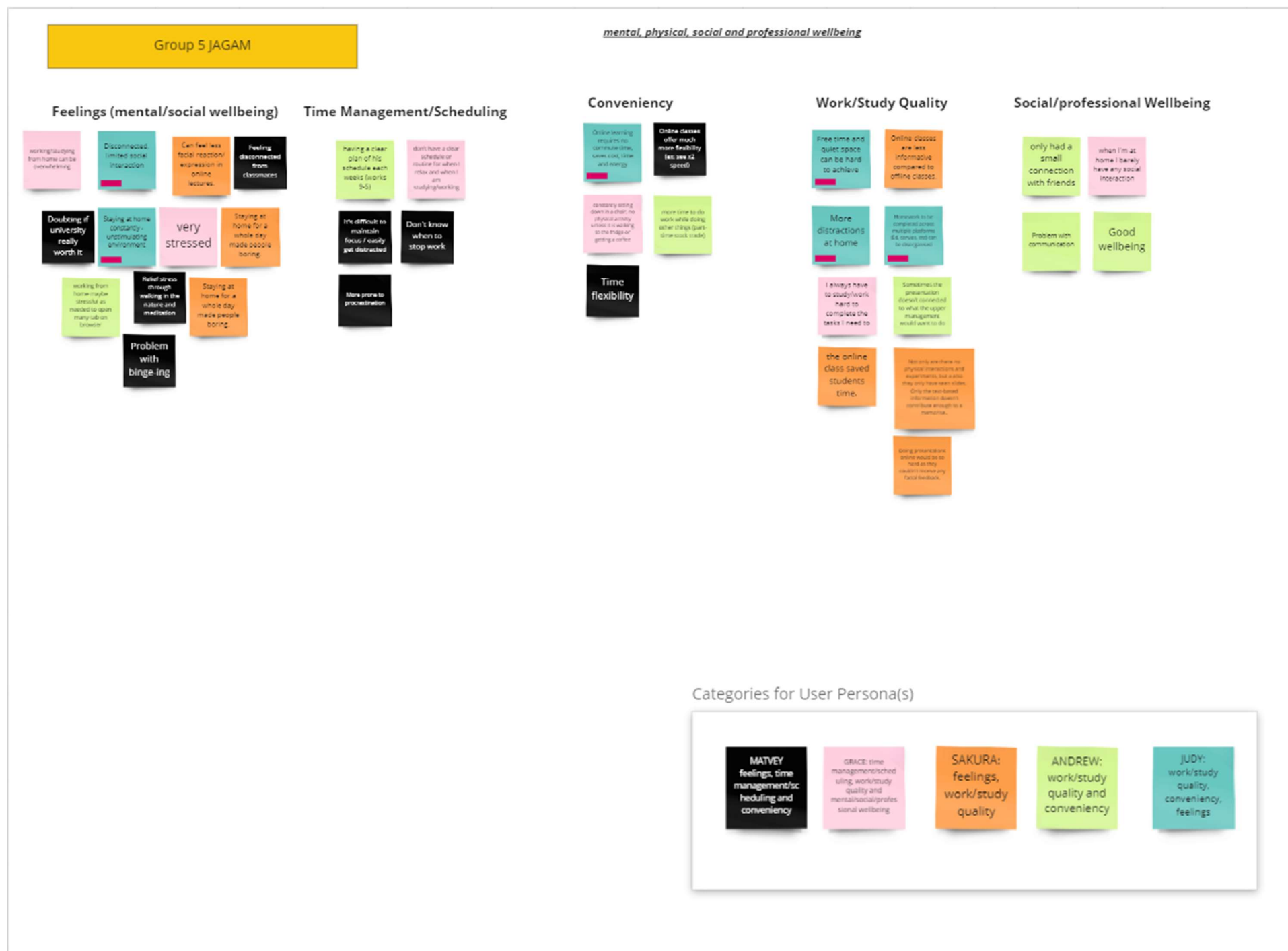
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ASSIGNMENT RECEIPT

To be completed by the student if a receipt is required

SUBJECT NUMBER & NAME	NAME OF TUTOR
SIGNATURE OF TUTOR	RECEIVED DATE

Affinity Diagram





PERSONALITY

Introvert Extrovert



Sensing Intuition



Thinking Feeling



Judging Perceiving



Kind Shy Honest



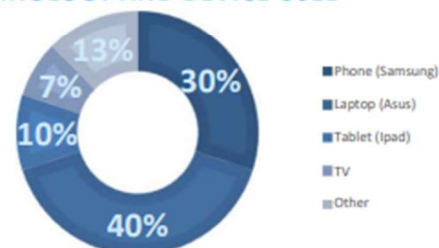
Loyal Cooperative



BIO

Nicholas is a Data Analyst of a logistics company from Jakarta, Indonesia who still live with his family. He moved over from the business and commerce world to technology jobs and is still getting used to all the changes, especially with data and technology.

TECHNOLOGY AND DEVICE USED



Motivations

Support Family

Career

Future professional life

Social life



Goals & Fears

- Better management at work life balance
- Hopes to meet new people and take more action in improve his social life
- Worried on stay single in the future
- Hopes to own house and sports car
- Support his family
- Create his own business venture



Frustrations

- Surrounded by distractions on the vastness information spreading on social media and internet
- Having hard time finding new friends
- Lack of work-life balance

Nicholas

20, Jakarta

Data Analyst

• STATUS
SINGLE

• Gender
Male

• Degree
B.Commerce



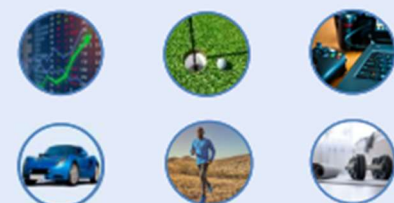
"I need to be more focused on managing work and a better social life in the future"



A day in the life



Hobbies/Activities



Frequently used apps



Instagram



Discord



Whatsapp

Appendix

Interview 1 Nicholas

- Graduated Bachelor of International Business (BCom) at Curtin University during the pandemic
- Working as Data Analyst at logistics company and works from home for around one year
- Works 9-5 on weekdays
- Still live with Family
- Still finding someone to be in relationship with him
- Conditions:
 - Good wellbeing by doing exercise at home few times per week
 - Only small social connection
 - friend strongly contributes to mental wellbeing
 - Normally don't go outside for hanging out or eat something
 - However, used to have many group of friends
- Hard working person with a good background in Business used software
 - WhatsApp, Microsoft Office(Excel, Word, PowerPoint,access), PostgreSQL
- still maintains communication with social groups – Car Enthusiast Clubs, Colleague from School & Uni, etc.
- Had only weekends to do some other activities involved
 - Do Sports (as hobby)
 - Games Nights
 - Go to shopping mall, etc
- Device used -
 - Uses phone & Laptop on a regular basis
 - Uses iPad to do some presentation of work or watch movies
 - Sometimes Uses TV to watch Netflix or other streaming platforms
- Always Connected with big Family as calling few times in a week
- Technology uses
 - Most of time Browsing
 - Other time social media and emails
 - Rarely do online shopping
- Motivation in working is to support Family, His Future life
- do stocks trading, cryptocurrency after work
- Mostly frustrated with doing the task from home as easily distracted by social media
- Interested in Cars, Golf, online games, and stocks trading
- Going to do master's degree next year to learn more while doing work as data analyst

Interview 2 Aaron

- A UTS student used to have one semester experience of online lecture and tutorial, but still have online lecture
- Currently Studying Information Technology
- Used live with family, now on rented house in Sydney
- Conditions:
 - Good wellbeing
 - Sometimes going to gym do exercise
 - Few social connection
 - Friend from church does strongly contributes a lot of mental wellbeing
 - Sometimes go outside for hanging out
 - Struggles to remember all his password online
- Still maintains social connections and communications with social group from school
- Had many days to do other activities
 - Go outside and hangout
 - Play online games
- Used to do sport such as badminton, basketball once a week on hometown
- Holiday is great because his family coming over and reconnected with his family
- Hard to get more attention to study
 - Hard to get friends
- Wants To be more physically agile by exercising daily and want to be more focused on study instead of doing other things
- Device used -
 - Uses phone & Laptop on a regular basis for study
 - Sometimes Uses TV
- Technology uses
 - Most of time Browsing numerous kings of stuff
 - Other time on social media
 - Rarely do online shopping
- Motivations
 - Family
 - University life
 - Social life
- Have flexible schedule
- Have part time work on few of the days in a week
- Stressed on managing part-time work and study
- Used to be bored when doing online lecture while staying at home
- Thinks his phone is more valuable than his wallet
- Is eager to learn more effective techniques in technology