

DATA CLEANING LOG (BITÁCORA)

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November 26, 2025

Project Information

- Course: Aplicación de métodos multivariados en ciencia de datos
- Dataset Source: CSV files located in `data_raw/`

1. Initial Loading and Inspection

- The datasets `categorias`, `clientes`, `metodos_pago`, `productos`, and `ventas` were imported.
- Structure, summary statistics, and missing values were examined using:
 - `head()`
 - `info()`
 - `describe()`
 - `isna().sum()`
- Result: No missing values were found in any dataset.

2. Duplicate Record Handling

- Duplicate checks were performed on all tables.
- Results:
 - `ventas`: 29 duplicate entries detected and removed

- All other tables: 0 duplicates
- Outcome: All datasets now contain unique records.

3. Data Type Corrections

- Issues identified:
 - Dates stored as text
 - Monetary values with comma decimal separators
- Corrective actions:
 - Converted `Fecha` and `Fecha_Resgistro` to datetime format
 - Converted `Precio_Unitario` to numeric after replacing commas
- Result: All involved fields now have proper data types.

4. Outlier Detection (IQR Method)

- Variables evaluated:
 - `Precio_Unitario`
 - `Stock`
 - `Cantidad`
- Findings:
 - One price outlier detected in `Precio_Unitario`
 - No outliers detected in `Stock` or `Cantidad`
- Decision: Outlier retained, as it represents a realistic high-value product.

5. Construction of Master Dataset

- Performed a progressive merge of all datasets using appropriate keys.
- Created derived variables:
 - Year (`anio`)

- Month (`mes`)
 - ISO week number (`semana`)
 - Revenue per transaction (`ingreso = cantidad * precio_unitario`)
- Verified structural consistency after merging.

6. Final Export

- Exported final cleaned dataset in Parquet format:

`data_cleaned/master.parquet`

Final Status Summary

- No missing values remain
- No duplicate records
- Data types corrected
- Outliers analyzed and validated
- Fully merged analytical dataset created
- Ready for EDA, clustering, and predictive modeling