Sofia Bracho | Front-end Developer

Maracaibo, Venezuela **ZIP:** 4005 | **Tel:** +58 412-7222453

sofiabrachodev@gmail.com | https://www.linkedin.com/in/sofiabrach0/

Driven and self-taught Information Technology (IT) Engineer with a strong focus on front-end web development. Skilled in combining coding and design to create user-friendly and dynamic experiences. Seeking to apply my knowledge and expertise to solve modern problems and contribute to innovative projects. Proficient in multiple technologies, with a portfolio showcasing personal and academic projects.

EDUCATION

Engineer's Degree - Informatics   09/2018 – 02/2024

Territorial Polytechnic University of Maracaibo (UPTMA), Venezuela

- Research committee member.
- Led a preventive maintenance project for computers in Agri-Food and Geosciences.
- Developed an e-learning web application for the university as a final project.
- GPA: 18/20

EXPERIENCE

Graphic Designer   05/2022 – 03/2023

Distribuciones Mega (Mega Distributions), Venezuela

- Created engaging audiovisual content for social media platforms.
- Designed advertising and promotional materials following brand guidelines.
- Collaborated on brand development, incorporating corporate colors and styles.
- Designed packaging, containers, and labels for physical products.

Social Media   01/2022 – 03/2022

Lugar de Provisiones (Provisions Place), Venezuela

- Developed visually appealing content for social media platforms.
- Contributed to content and campaign strategies.
- Published and monitored social media platforms.

SKILLS

Advanced: HTML & CSS
Intermediate: JavaScript, Git & GitHub, MySQL, PHP, Adobe Suite (Photoshop, Illustrator, and After Effects), Marketing
Basic: React, Bootstrap, Python & Django

LICENSES & CERTIFICATIONS

Meta Front-End Developer Professional Certificate (in progress)   2024

Front-end development, HTML, CSS, JavaScript, Jest testing, version control (Git), React, UX/UI design.

CS50/Harvard University - Introduction to Computer Science (3 courses)   2024

Algorithms, data structures, C, SQL, HTML, CSS, Bootstrap, JavaScript, Python, Django, React, CI/CD testing, Git, user interfaces (UI), cybersecurity, and online privacy.

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Bases for creating a Digital Brand from Scratch 2023
Visual identity, differentiation and positioning, benchmarking, branding, online marketing.

EF SET Standard English Exam 2023
(C2) proficient in written and spoken English, comprehending complex texts and nuances.

LANGUAGES

Native: Spanish
Proficient: English