

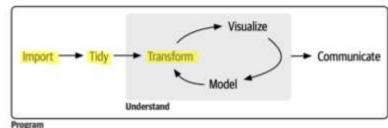
DR. SOFIA GIL-CLAVEL

- Recap
- Fundamentals of modeling in R: Example applied to linear models
- Other models?

1. SESSION 1-2: RECAP



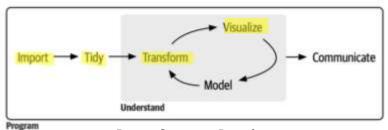
#### SESSION 1-2: DATA MANAGEMENT



Data Science Pipeline

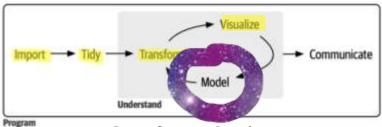


#### SESSION 3: DATA VISUALIZATION

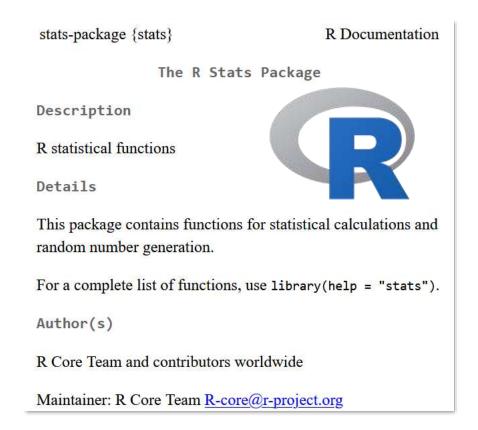


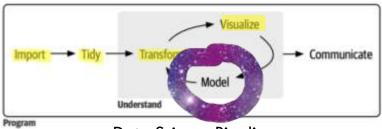
Data Science Pipeline





Data Science Pipeline

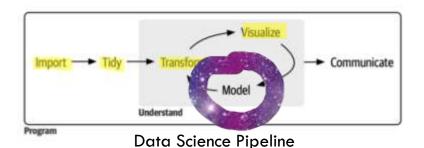


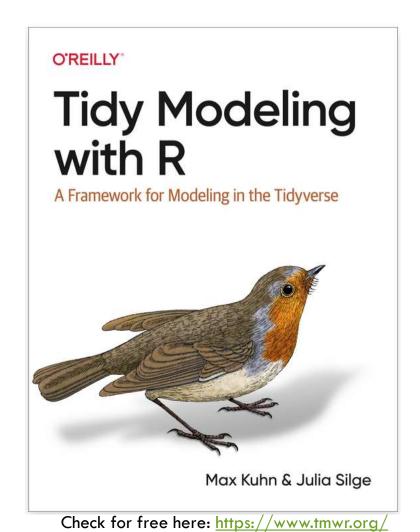


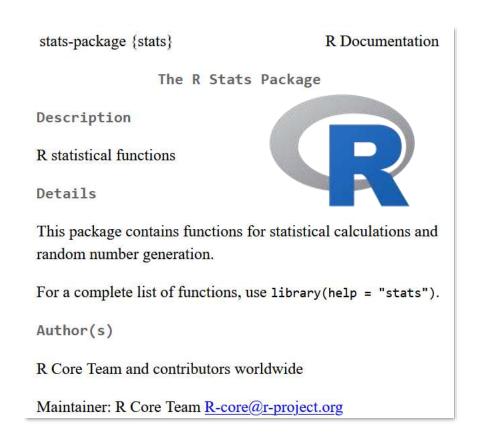




stats-package {stats} R Documentation The R Stats Package Description R statistical functions Details This package contains functions for statistical calculations and random number generation. For a complete list of functions, use library(help = "stats"). Author(s) R Core Team and contributors worldwide Maintainer: R Core Team R-core@r-project.org







## 3. FUNDAMENTALS OF R-MODELING



Dependent: The variable (also known as outcome) we are analyzing and that we believe its behavior "depends" on other variables.



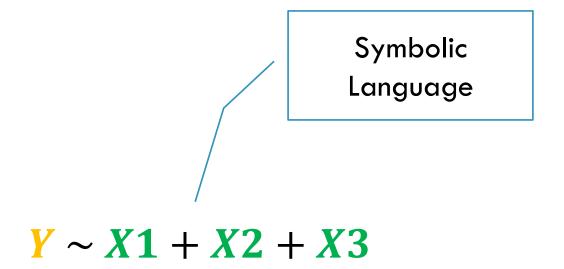
Dependent: The variable (also known as outcome) we are analyzing and that we believe its behavior "depends" on other variables.

$$Y \sim X1 + X2 + X3$$

Independent: The variables to which the "dependent" variables is tied to.

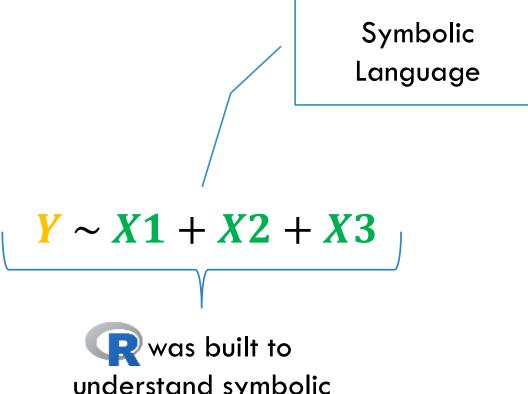
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**▶Independent:** The variables to which the "dependent" variables is tied to.



understand symbolic language!

#### BUT FIRST, LET'S OPEN SOME DATA

For this section, we will use the database "ChickWeight" from the basic R package.

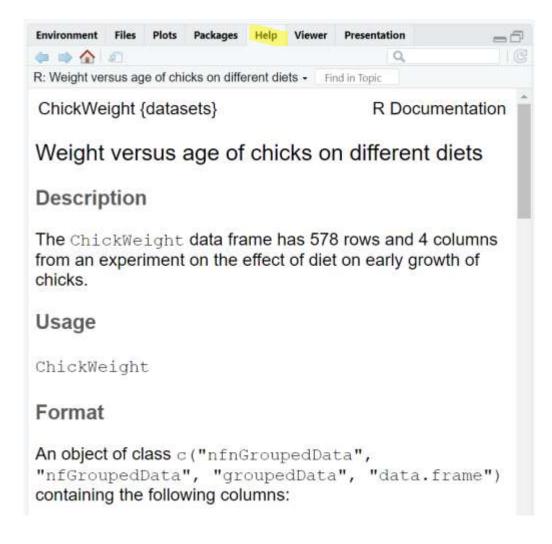
To open it, you just need to write down the name in the console:

ChickWeight

To see in an independent window, you can use:

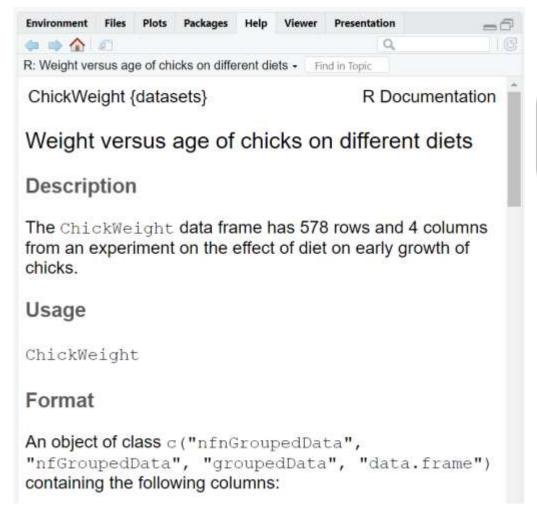
View(ChickWeight)

#### BUT FIRST, LET'S OPEN SOME DATA

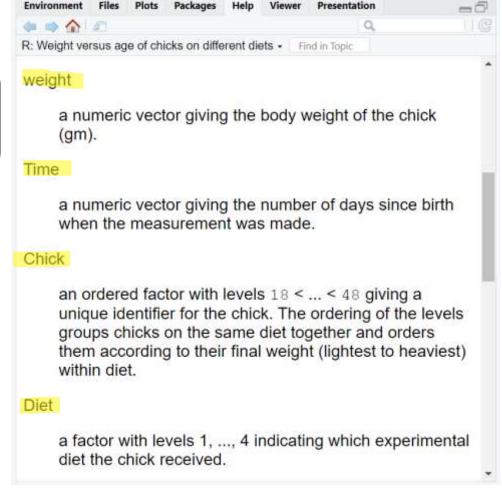


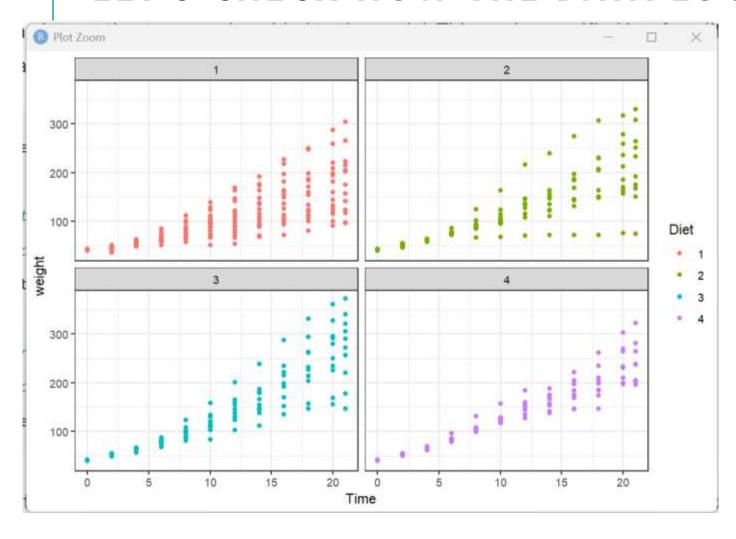
To learn what each variable represents, you can check its documentation in the "help" window.

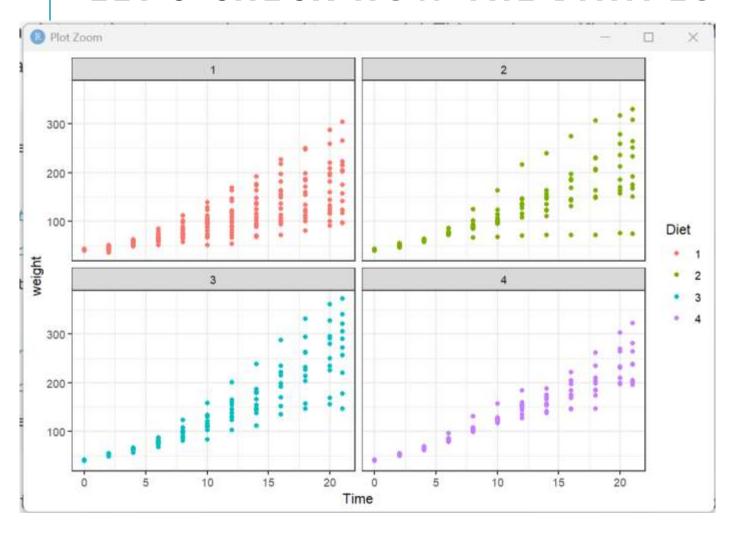
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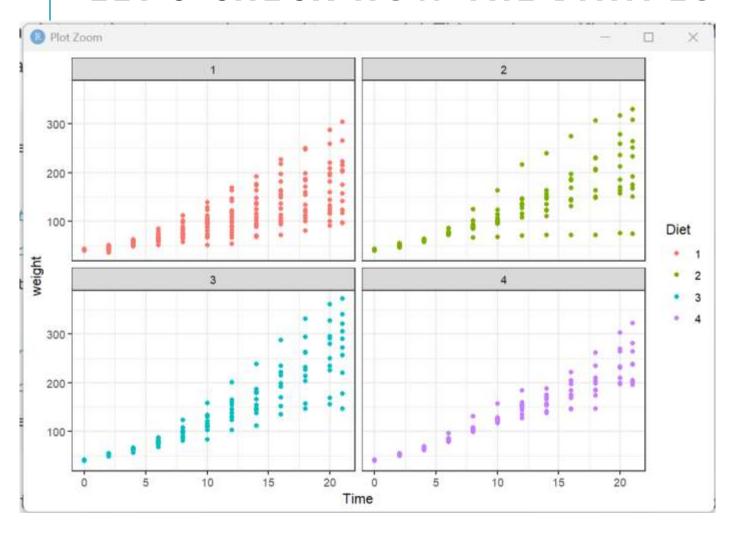




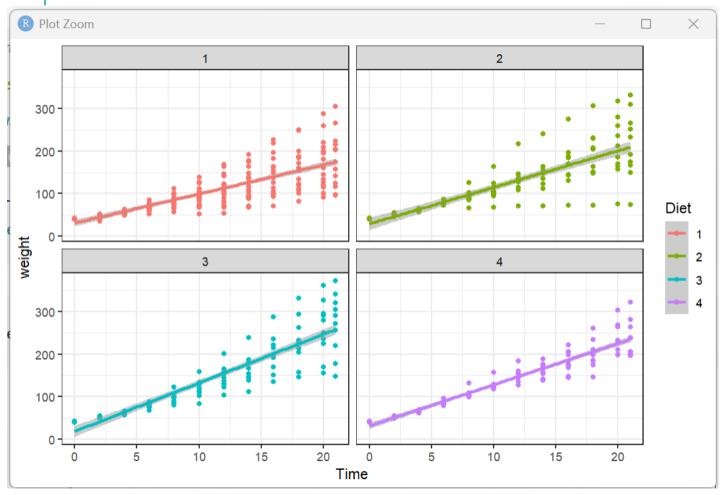




What are some interesting statistical questions?



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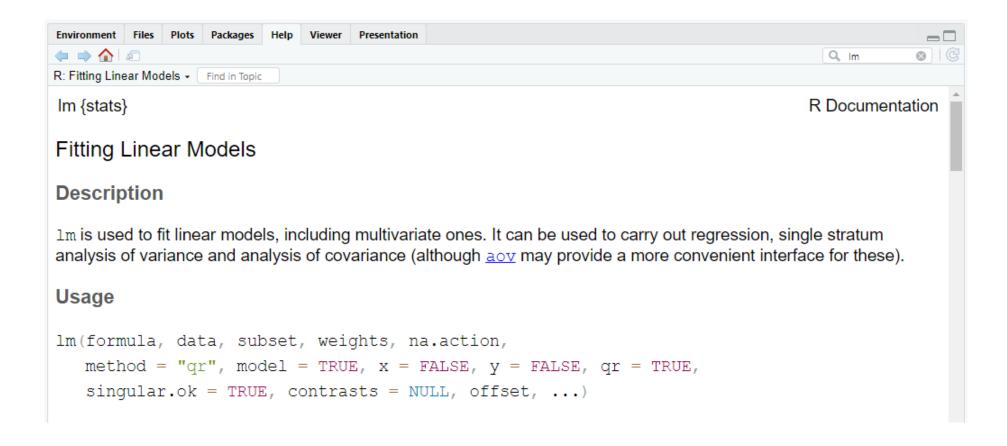


What are some interesting statistical questions? That is up to you!

Now we will learn about:

Linear regression models

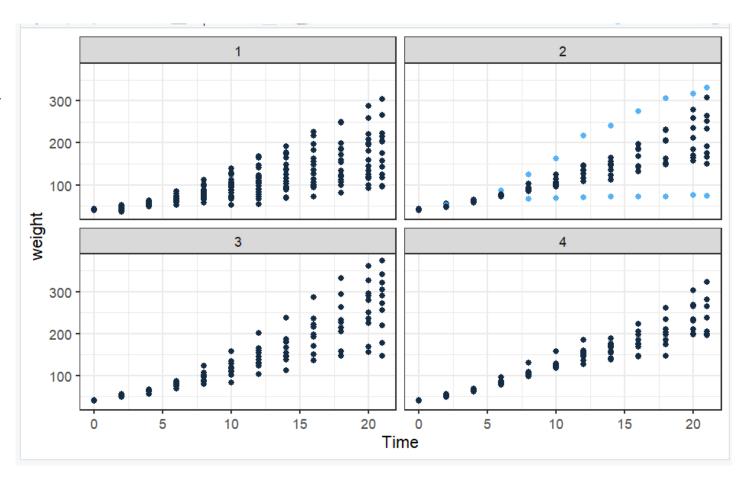
#### FITTING LINEAR MODELS



#### HANDLING OUTLIERS

An outlier can be higher or lower than expected or displaced more to the right or left than expected.

Outliers can affect regression lines, making the regression lines less accurate in predicting other data.



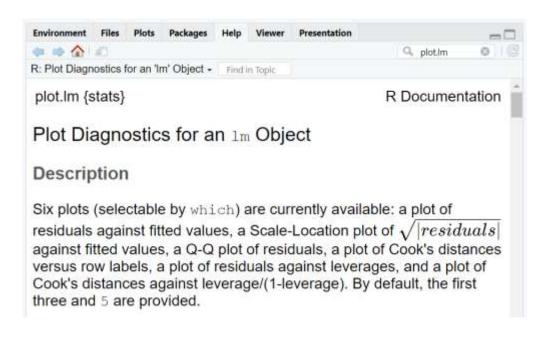
#### CHECKING THE ASSUMPTIONS

There are five key assumptions of linear regression:

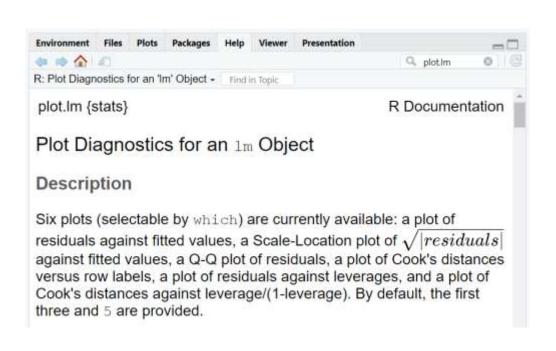
- 1. Zinearity
- 2. Independence
- 3. III homoscedasticity
- 4. 🔔 normality
- 5. 🚫 no multicollinearity

Ensuring these assumptions are met is critical to creating an accurate and reliable model for predicting and drawing insights from data.

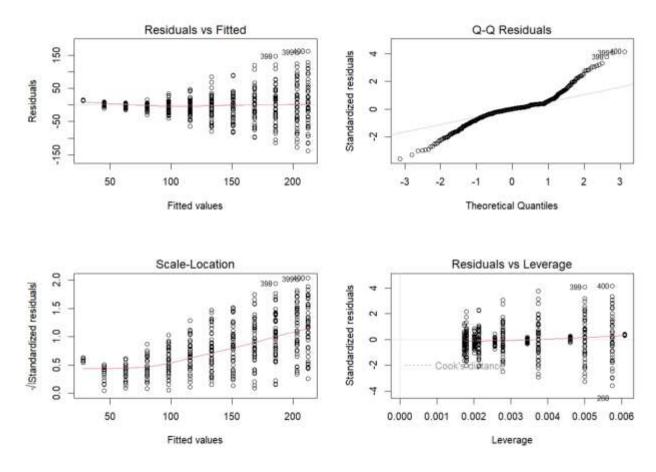
#### CHECKING THE ASSUMPTIONS



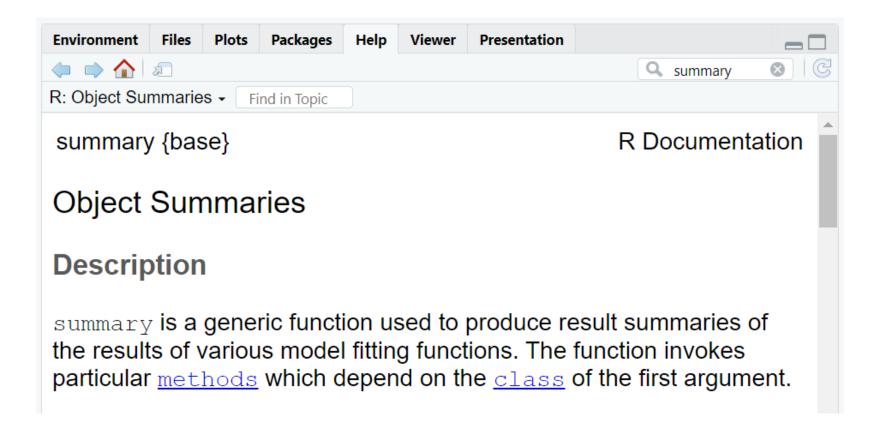
#### CHECKING THE ASSUMPTIONS



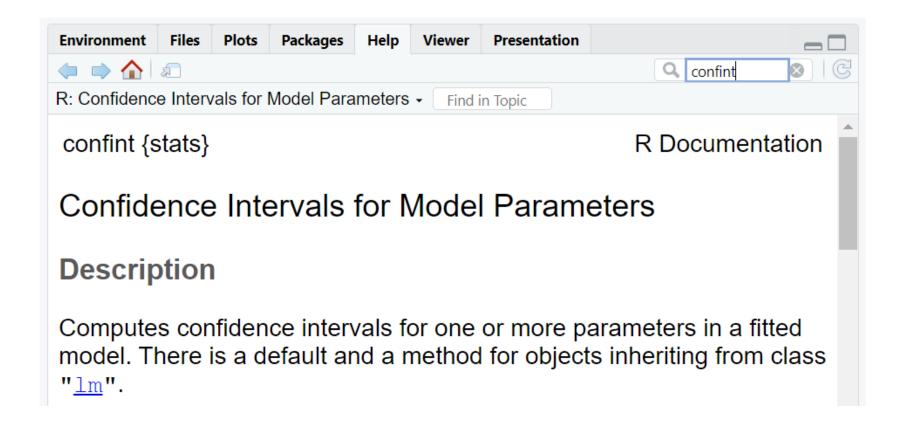
#### Im(weight ~ Time)



#### CHECK THE COEFFICIENTS AND OTHER STATS



#### **CONFIDENCE INTERVALS**



Statistical interaction means the effect of one independent variable(s) on the dependent variable depends on the value of another independent variable(s).

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So, in our data, we could think that the effect that time has on the chickens' weight depends on the diet:

$$weight \sim Time \times Diet$$

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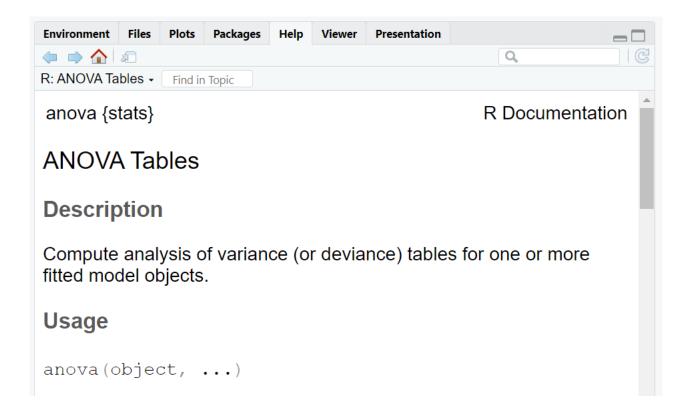
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#### ANOVA: ANALYSIS OF VARIANCE

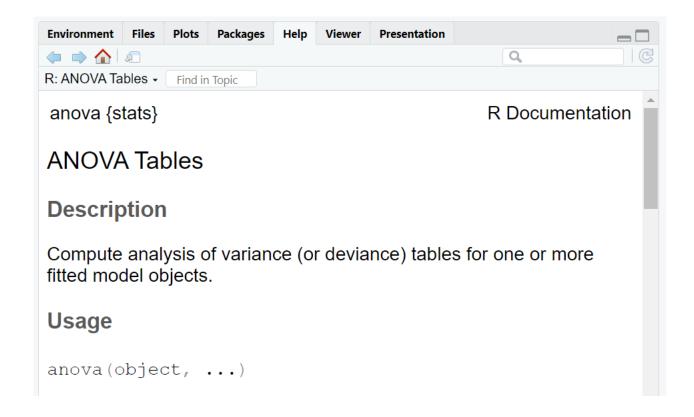
The ANOVA test is very useful when we want to compare two models to see which one fits the data better.



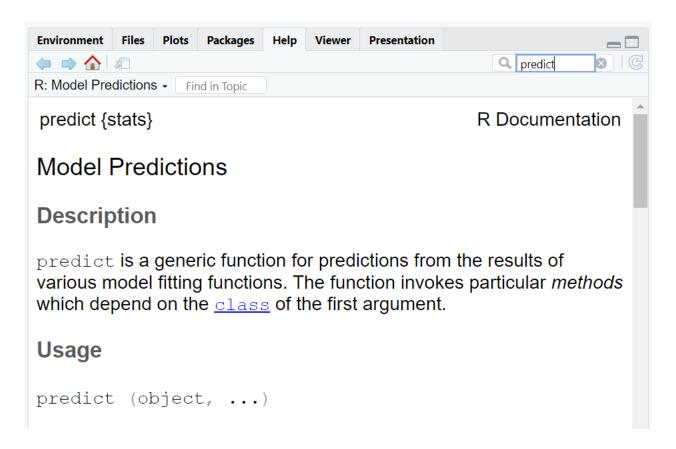
#### ANOVA: ANALYSIS OF VARIANCE

The ANOVA test is very useful when we want to compare two models to see which one fits the data better.

So, which model is better, with or without interaction term?



#### **PREDICTING**



#### 3. OTHER MODELS?



#### TYPES OF STATISTICAL ANALYSES AND MODELS

Based on the research question, we can perform:

- Descriptive
- Inferential
- Predictive
- ➤ Causal
- ► Etc....

Depending on the type of Dependent variable are the models we can use:

- Linear Model: Continuous
- Logit Model: Dichotomous
- ➤ Probit Model: Ordinal data
- Multinomial Model:Categorical Data
- ➤ Poisson/Binomial: Counting data

The relation between the Dependent and the Independent dictates the model structure:

- ➤ Nested model
- Bayesian

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#### TYPES OF STATISTICAL ANALYSES AND MODELS

Based on the question, we

- Descriptive
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- ➤ Etc....



They all work with the functions that we learned today. Sometimes, it is just a matter of adjusting some parameters.

- Categorical Data
- ➤ Poisson/Binomial: Counting data

Using all you new knowledge, try to statistically analyze the Titanic data in R.

# EXERCISE 3.1: ANALYZING THE TITANIC DATA





#### Join us!



https://forms.office.com/e/8Bgd2YsasJ

All about the lab:

https://societal-analytics.nl/

Contact us at:

analytics-lab.fsw@vu.nl.





https://sofiag1l.github.io/

THANKS!

Dr. Sofia Gil-Clavel