

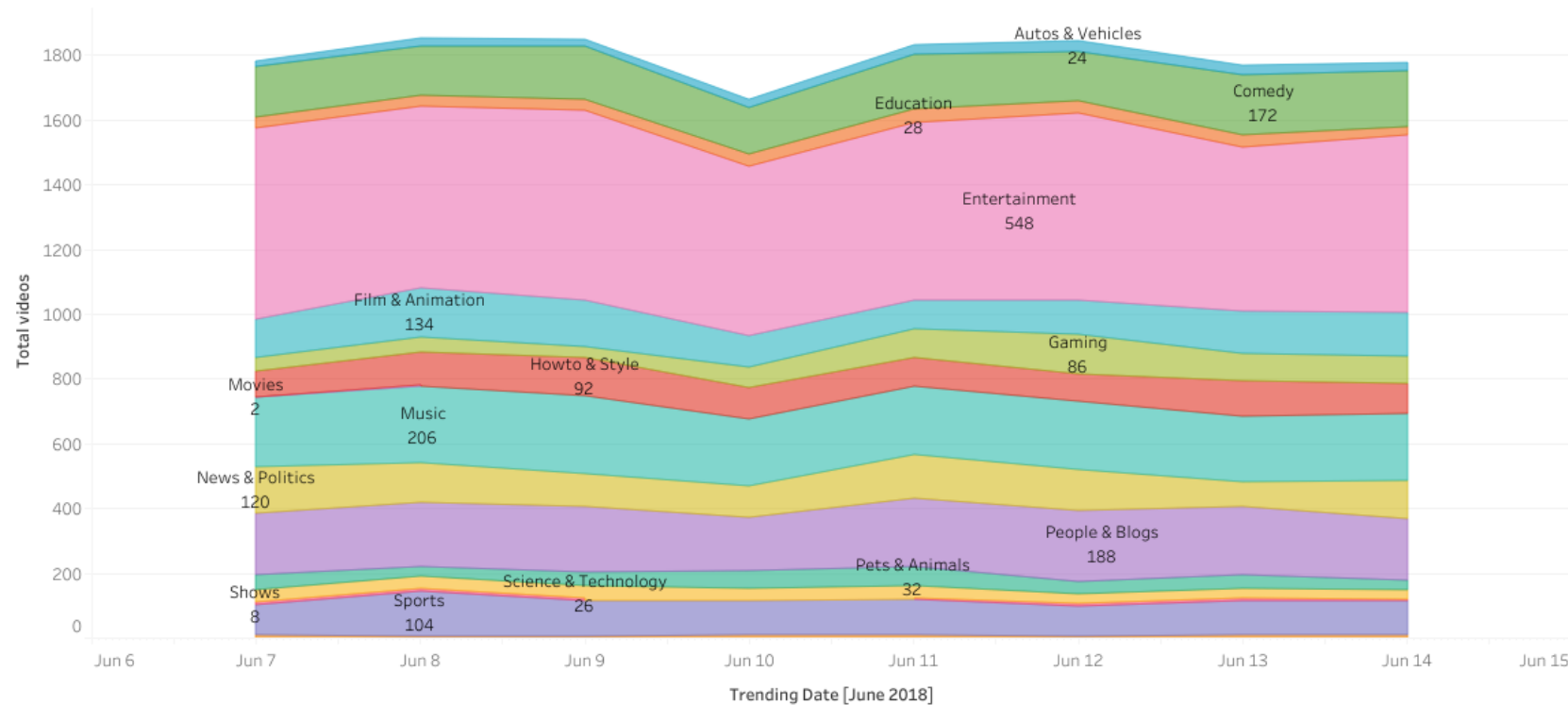
TRENDING
VIDEOS
WEEKLY
REPORT
14.06.2018

WHAT
HAPPENED IN
THE WORLD
OF YOUTUBE
WHILE YOU
WERE
WORKING

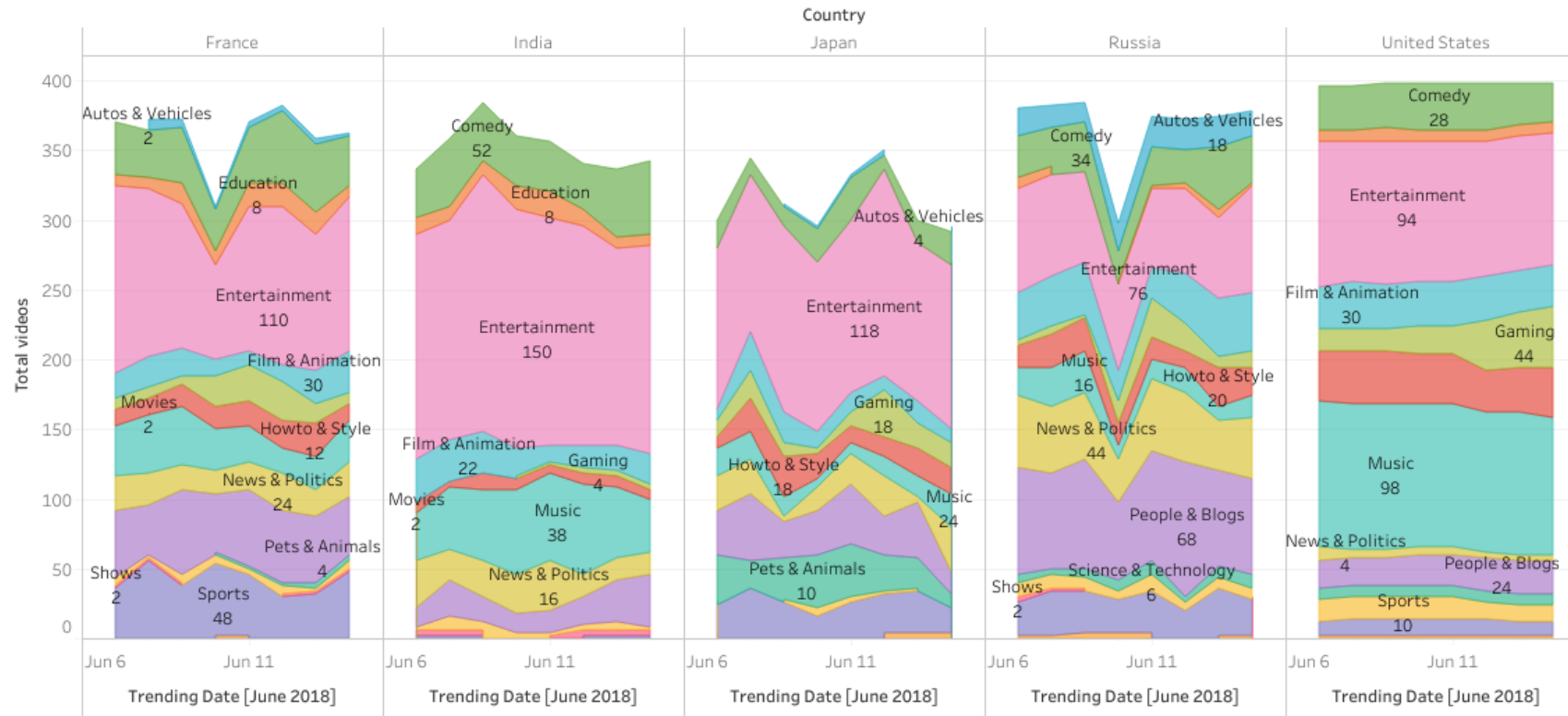
WHAT VIDEO CATEGORIES WERE TRENDING LAST WEEK?

- The most popular category is Entertainment
- Then come Music, People&Blogs, and Comedy
- There's a nice rise in Gaming category
- There's a slight rise in Films&Animations, Howto&Style, and Sports

Trending history



Trending history by countries



HOW WERE VIDEO CATEGORIES DISTRIBUTED AMONG VARIOUS REGIONS?

- Entertainment is important for every country (India especially), though each region has its own local trends:
- Music, and Howto&Style for United States, Auto&Vehicle, and People&Blogs for Russia, Pets&Animals for Japan, Sports for France

Category	United States
Music	816
Entertainment	792
Howto & Style	282
Comedy	256
Film & Animation	252
Gaming	208
People & Blogs	176
Science & Technology	116
Sports	90
Education	66
Pets & Animals	64
News & Politics	46
Travel & Events	16

WHAT CATEGORIES WERE
ESPECIALLY POPULAR IN
UNITED STATES?