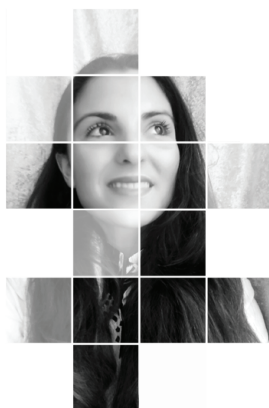# Sofia Kasimi

UI-UX/ Graphic Designer

Creative UI-UX Designer with experience in designing and communicating digital products.

My passion thrives through interacting with real-life use cases and get valuable insights for my design decisions.

Being always obsessed to be aligned with new technologies, I am always looking for ways to expand my knowledge to how digitalization can forward along with the user-centered approach.

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https://www.behance.net/grafaart

SOFTWARE

Adobe Suite
Sketch / Figma
Invision
Balsamiq
Atom
Github

LANGUAGES

Greek ●●●●●
English ●●●●○
Dutch ●●●○○
German ●●○○○

HOBBIES

Travel
Yoga
Music
Drawing

EXPERIENCE

2018-Present — **UI / Graphic Designer**
Short term contract at St-Art B.V company

· Research the market and the latest trends
· Design the brand identity
· Support the social media with consistent designs, typography and illustrations
· Create banners and flyers for events
· Organize libraries with guides & assets
· Deliver polished user-centered interfaces

2012-2018 — **Freelancer Graphic Designer**
Logo designer & Book Illustrator

· Logo design accompanied with Brand Book
· Typography savvy in digital products
· Illustrations and interactive infographics
· Handmade illustrations made with collage
· Offline & online design deliverables for the marketing campaigns

EDUCATION

2018-2019 — **UX Design / Front end designer**
Careerfoundry Gmbh
· UX / UI responsive app from scratch with industry leading mentors
· Market research for user-centered product
· Web app development using HTML, CSS, JS

2007-2010 — **BA of Art / Graphic Design**
Vakalo Art Academie