Sofia Kasimi

UX-UI Designer/ Frontend Designer

Creative UX Designer with experience in designing and developing real-world applications.

My graphic design coupled with the UI-UX skills gave me a holistic view of delivering user-centered designs, from the ideation to the polished deliverables, escalating usability with the firm identity.

Having applied knowledge in web front-end development, I understand systems and their limitations and I can drive puzzle-solving discussions.

Contact

✉ sofiakasimiux@gmail.com

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🌐 SofiaUX/portfolio-website

Software

Adobe Suite / Creative Cloud

Sketch / Figma / UX Pin

Invision / Studio

Atom / Github

Google Analytics / Hotjar

Language

Greek ●●●●●
English ●●●●○
Dutch ●●●○○
Danish ●●○○○

Hobby

✈ Travel   🧘 Yoga

🎵 Music   ✏ Drawing

Experience

2020-2020 (May-Sep)
UX Designer at Wedio (short agreement)
https://www.wedio.com/
· Structure new feature "Dashboards"
· Analyze and convert user traffic
· Prioritize the design tasks for development

2020-2020 (Jan-May)
UX/UI Designer at Webshipper
https://webshipper.com/
· Illustrate user inputs to Personas
· Redesign the Saas platform
· Documented Modular UI library

2018-2019 (Sep-Dec)
UX Designer at St-Art B.V
https://www.st-artamsterdam.com/
· Architect sitemap and user-journeys
· Design and test interactive mockups
· Conduct & analyze A/B testing to solutions

2012-2018 (Nov-Jun)
Freelancer Graphic Designer
logo designer & book illustrator
· Logo design accompanied by Brand Book
· Illustrate infographics for higher ranking

Education

2017-2018 (Feb-Jan)
UX specialist / Front end designer
https://careerfoundry.com/
· UX / UI responsive app from scratch
· IA and UX research / discovery phase
· Web app development (HTML, CSS, JS)

2007-2010 (Sep-Oct)
BA of Art / Graphic Design
https://vakalo.gr/vakalo-college-english/