



## CONTACT



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<https://sofiaux-github.io/portfolio-website/>

## SOFTWARE

ADOBE SUITE   

SKETCH/FIGMA  

INVISION 

BALSAMIQ 

ATOM 

GITHUB 

## LANGUAGES

GREEK ●●●●●

ENGLISH ●●●●●

DUTCH ●●●●●

GERMAN ●●●●●

## HOBBIES



TRAVEL



YOGA



MUSIC



DRAWING

# SOFIA KASIMI

## UX-UI Designer/ Frontend Designer

### ABOUT ME

Creative UX Designer living in Amsterdam with experience in designing and developing real-world applications.

My passion is expanding worldwide by interacting with real-life use cases and get valuable insights for my design decisions.

Having applied knowledge in web front-end development, I understand systems and their limitations and can help to smooth the process between conceptualization and implementation.



## EXPERIENCE

- 2019-Present ○ **UX DESIGNER / ST-ARTAMSTERDAM**  
UX designer for a Start-up company
- Competitor Analysis
  - Information Architecture (IA) of the app
  - Prototyping (low-mid-high Fidelity)
- 2018-2019 ○ **ACADEMIC EXPERIENCE / SOFIAUX**  
Frontend developer for Careerfoundry
- Develop a responsive portfolio website with HTML5, CSS, JS by using Atom and Github tools
  - Experienced in JQuery script and media Queries
- 2018-2019 ○ **ACADEMIC EXPERIENCE / INKTANK**  
UX Designer for Careerfoundry
- Collaborated with high experienced mentors to design a user centered native app
  - User Research / User Personas / User flows
  - Design interactive low-high fidelity prototypes
  - Conduct Usability testing
- 2012-2018 ○ **FREELANCER GRAPHIC DESIGNER**  
Logo designer & Book Illustrator
- Logo design accompanied with Brand Book
  - Typography savvy in digital products



## EDUCATION

- 2018-2019 ○ **CAREERFOUNDRY GMBH**  
UX Design / Frontend Development
- UX / UI responsive app from scratch with industry leading mentors
  - Market research for user-centered product
  - Web app development using HTML, CSS, JS
- 2007-2010 ○ **VAKALO ART ACADEMIE**  
BA of Art / Graphic Design