



## CONTACT



sofiakas02@gmail.com



+31 687128060



<https://sofiaux-github.io/portfolio-website/>

## SOFTWARE

ADOBE SUITE   

SKETCH/FIGMA  

INVISION 

BALSAMIQ 

ATOM 

GITHUB 

## LANGUAGES

GREEK ●●●●●

ENGLISH ●●●●●

DUTCH ●●●●●

GERMAN ●●●●●

## HOBBIES



TRAVEL



MOVIES



MUSIC



DRAWING

# SOFIA KASIMI

## UX-UI Designer/ Frontend Designer

### ABOUT ME

Creative UX Designer living in Amsterdam with experience in designing and developing real-world applications.

My passion is expanding worldwide by interacting with real-life use cases and get valuable insights for my design decisions.

Having applied knowledge in web front-end development, I understand systems and their limitations and can help to smooth the process between conceptualization and implementation.



## EXPERIENCE

2019-Present

### UX DESIGNER / ST-ARTAMSTERDAM

UX designer for a Start-up company

- Competitor Analysis
- Information Architecture (IA) of the app
- Prototyping (low-mid-high Fidelity)

2018-2019

### ACADEMIC EXPERIENCE / SOFIAUX

Frontend developer for Careerfoundry

- Develop a responsive portfolio website with HTML5, CSS, JS by using Atom and Github tools
- Experienced in JQuery script and media Queries

2018-2019

### ACADEMIC EXPERIENCE / INKTANK

UX Designer for Careerfoundry

- Collaborated with high experienced mentors to design a user centered native app
- User Research / User Personas / User flows
- Design interactive low-high fidelity prototypes
- Conduct Usability testing

2012-2018

### FREELANCER GRAPHIC DESIGNER

Logo designer & Book Illustrator

- Logo design accompanied with Brand Book
- Typography savvy in digital products



## EDUCATION

2018-2019

### CAREERFOUNDRY GMBH

UX Design / Frontend Development

- UX / UI responsive app from scratch with industry leading mentors
- Market research for user-centered product
- Web app development using HTML, CSS, JS

2007-2010

### VAKALO ART ACADEMIE

BA of Art / Graphic Design