



CONTACT



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SofiaUX/portfolio-website

SOFTWARE

ADOBESUITE

SKETCH/FIGMA

INVISION

BALSAMIQ

ATOM

GITHUB

LANGUAGES

GREEK

ENGLISH

DUTCH

GERMAN

HOBBIES



TRAVEL



YOGA



MUSIC



DRAWING

Sofia Kasimi

UX-UI Designer/ Frontend Designer

ABOUT ME

Creative UX Designer living in Amsterdam with experience in designing and developing real-world applications.

My passion is expanding worldwide by interacting with real-life use cases and get valuable insights for my design decisions.

Having applied knowledge in web front-end development, I understand systems and their limitations and can help to smooth the process between conceptualization and implementation.



EXPERIENCE

- 2018 - Present **UX DESIGNER / ST-ART B.V.**
Short term contract in a Start-up company
• Competitor Analysis
• Information Architecture (IA) of the app
• Prototyping (low-mid-high Fidelity)
- 2018 - 2019 **ACADEMIC EXPERIENCE / SOFIAUX**
Frontend developer for Careerfoundry
• Develop a responsive portfolio website with HTML5, CSS, JS by using Atom and Github tools
• Experienced in JQuery script and media Queries
- 2018 - 2019 **ACADEMIC EXPERIENCE / INKTANK**
UX Designer for Careerfoundry
• Collaborated with high experienced mentors to design a user centered native app
• User Research / User Personas / User flows
• Design interactive low-high fidelity prototypes
• Conduct Usability testing
- 2012 - 2018 **FREELANCER GRAPHIC DESIGNER**
Logo designer & Book Illustrator
• Logo design accompanied with Brand Book
• Typography savvy in digital products



EDUCATION

- 2018 - 2019 **CAREERFOUNDRY GMBH**
UX Design / Frontend Development
• UX / UI responsive app from scratch with industry leading mentors
• Market research for user-centered product
• Web app development using HTML, CSS, JS
- 2007 - 2010 **VAKALO ART ACADEMIE**
BA of Art / Graphic Design