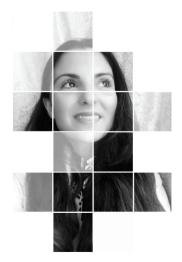
# Sofia Kasimi



## UX-UI Designer/ Frontend Designer

Creative UX Designer with experience in designing and developing real-world applications.

My passion is expanding worldwide by interacting with real-life use cases and get valuable insights for my design decisions.

Having applied knowledge in web front-end development, I understand systems and their limitations and can help to smooth the process between conceptualization and implementation.



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SofiaUX/portfolio-website

#### SOFTWARE

Adobe Suite



Sketch / Figma



Invision

in

Balsamiq

 $\odot$ 

Atom

Github

## LANGUAGES

Greek

English

Dutch

German

#### HOBBIES









### EXPERIENCE

#### 2018-Present **O UX DESIGNER**

Short term contract at St-Art B.V company

- · User and market Research
- · Competitor Analysis
- · Information Architecture (IA) of the app
- Prototyping (low-mid-high Fidelity)

### 2018-2019 **O** Front end experience

Frontend developer for Careerfoundry

- · Develop a responsive portfolio website with HTML5, CSS, JS by using Atom and Github
- · Experienced in JQuery script and media Queries

# 2012-2018 **Ö** Freelancer Graphic Designer

Logo designer & Book Illustrator

- · Logo design accompanied with Brand Book
- · Typography savvy in digital products
- · Illustrations and infographics
- · Offline designs for the marketing campaign

### **EDUCATION**

# 2018-2019 **Q** UX Design / Front end developer

Careerfoundry Gmbh

- · UX / UI responsive app from scratch with industry leading mentors
- · Market research for user-centered product
- · Web app development using HTML, CSS, JS

2007-2010 🔘

## BA of Art / Graphic Design

Vakalo Art Academie