



SOFÍA GRANADOS

Industrial Design Engineer

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Be fiagb134ed2

PROFILE

Industrial Design Engineer and Business Administrator, with 4 + years of experience, in project design, interface design, digital development, innovation, leadership, information analysis and interpretation, strategy creation, visual communication and marketing.

I define myself as a persistent, curious, and proactive person who practices attention to every detail in each task, as well as possessing knowledge and skills that allow me to contribute to the growth and development of the organization based on problem-solving, teamwork, and continuous improvement in the different phases of the design process.

SKILLS

Ps

Photoshop

Ai

Illustrator

Id

InDesign

Ae

AfterEffects

Dw

Dreamweaver

Sk

Sketch

IV

Invision

XD

Adobe XD

Fi

Figma

Do

Dovetail

Ho

Hotjar

Mz

Maze

Ji

Jira

Sl

Slack

Sw

Solidwork

Of

Office365

LANGUAGE

English

Speaking

Listening

Reading

Writing

REFERENCES

Will Schutzman | Lanshore

Email: willschutzman@lanshore.com

Tel: (+1) 816-266-0613

Andrea Chaves | GBS

Email: achaves@officevirtualemail.com

Tel: (+506) 8837-5632



EDUCATION

- 2020

Bachelor of Industrial Design Engineering
Instituto Tecnológico de Costa Rica (TEC)
- 2017

Diploma of Business Administration and Management
Colegio Universitario de Cartago (CUC)



EXPERIENCE

- 2023

Lanshore

UX/UI Designer

• Reduced development time and costs by 30% by establishing design systems and streamlining the design-to-development handoff process.

• Conducted user research to identify pain points in the customer journey, leading to the creation of a customer portal that increased user satisfaction by 15%.

• Compilation and evaluation of the requirements, in collaboration with Business Analyst, for the design of web platforms that comply with 100% of the functionalities defined in user stories.

• Focusing on user-centered design principles creating simple and intuitive user interfaces that contributed to 90% increase of user satisfaction.
- 2021

GBS Data Corporation

Web Designer

• Responsible for daily update of digital content of the website, generating effective and creative content for optimal user interaction, increasing the number of website users by 50%.

• Proactively collaborate with supervisors, development teams (IT) and resources through Scrum methodology, completing 100% of tasks on time to keep websites running efficiently.

• Lead planification, development and creation website visual design for transform them into HTML5, CSS3, and JavaScript, defining 100% of the structure in each website page.
- 2020

ICU Medical

Industrial Design Engineer

• Design and creation of the OPEX website through the strategic design process UX, to achieve greater usability, complementing the interface design with a visual and functional appearance to provide a user-friendly experience and facilitate 90% access to the tools used to implement each OPEX system into the company. Collaborating with the IT team to define the development of the page.

• Leader in the visual management system, implementing signaling projects in different manufacturing areas for optimal processes identification, as well as the creation of visual support to inform daily production indicators, improving information understanding by 90%.



CERTIFICATES

- 2022

Database
Rocket Girl
- 2021

Power Bi
Cargill | Rocket Girl
- 2020

Front End Development
Fundación Carlos Slim
- 2019

Google Ads Search Advertising
Academy for Ads