

Features and Components

Common snacks, drinks, microwave meals, etc. (“convenient” options)	Sofiane Lachab
Multiple locations for quick and easy access? Delivery?	Sofiane Lachab
Payment with Meal Plan Dollars and Carolina Cash (as well as normal money potentially)	Sofiane Lachab
Only open to students living on campus	Sofiane Lachab
Benefit those with higher grades (points system)?	Sofiane Lachab

Hurdles

Cost of convenience has to come from somewhere (from the University?)	Sofiane Lachab
Late night hours are difficult to manage with workers and resources	Sofiane Lachab
Some potential for limited use upon launch (no accurate measure for demand)	Sofiane Lachab
Develop successful supply system to ensure smooth operation	Sofiane Lachab
Emphasizing ease of access and availability is hard to manage for so many people	Sofiane Lachab

Advertising

Ads on screens around campus	Sofiane Lachab
Info and easy signups in both dining halls and campus dining locations	Sofiane Lachab
Stand on Greene Street upon launch to reach many students	Sofiane Lachab
Disperse flyers to res halls for distribution to rooms and around their hallways	Sofiane Lachab
Email with more information to all students on campus	Sofiane Lachab

Application

Mobile app for iOS and Android	Sofiane Lachab
Free for all users	Sofiane Lachab
Integration with existing Grubhub framework?	Sofiane Lachab
Simple log in with university credentials	Sofiane Lachab
Easy to use UI for quick and simple food acquirement	Sofiane Lachab

Implementation Methods

Inventory of simple food products always on hand	Sofiane Lachab
Delivery using Grubhub bots?	Sofiane Lachab
Stands or machines around campus that offer access or pickup?	Sofiane Lachab
Easy access for residents especially on Blossom, Main, and Assembly	Sofiane Lachab
Unmanned and entirely automated (for all night operation)?	Sofiane Lachab