			-1128	
	AWARENESS	CONSIDERATION	DECISION	RETENTION
ACTIONS	<ul> <li>Saw the advertisnment on the google after searching art sites where he could sell his artworks</li> <li>Friend which is using this site recommended it</li> </ul>	<ul> <li>Registration</li> <li>Checking other's artists way of discribing their art</li> <li>filling the form for putting the artwork on the site for selling it</li> <li>Continued interaction with the site</li> </ul>	<ul> <li>Creates an account</li> <li>Apload the artwork</li> </ul>	Waiting till the artwork     will be sold
TOUCHPOINTS	Internet recomendation	Website	Review websites	Contact with the buyer, notification from the website
EXPERIENCE/ EMOTIONS	Intrigued	Intrigued	Anxious	Satisfied
PAIN POINTS	Lack advertisement on the social media	<ul> <li>Lack of ways of communication with potential buyers</li> </ul>	<ul> <li>Hard to understand what to do after</li> </ul>	<ul> <li>Notification can be lost in spam</li> </ul>
SOLUTIONS	<ul> <li>Increase awareness by buying more advertisement in social medias</li> </ul>	<ul> <li>Make notification about customers trying to contact with artist</li> </ul>	Give the notification with instruction	<ul> <li>Sent notification on email</li> <li>After putting the product on selling show the notification window with message of warning to check the spam from time to time</li> </ul>