

Job Market Insights — 2025

This report presents analysed insights from the provided Job dataset. The analysis covers overall job distribution, top skills, in-demand roles, seniority breakdown, keyword trends, and practical recommendations for job seekers and hiring teams.

Total Jobs	1,068
Tech Jobs	863 (81%)
Non-Tech Jobs	205 (19%)
Top Skill	Python
Most frequent roles	.NET Dev, AI Prompt Engr, AR/VR Dev, Big Data, Blockcha

1. Overall Job Distribution

Total Jobs: 1,068. Tech roles represent 81% of openings (863 jobs) while Non-Tech roles are 19% (205 jobs). The market is heavily skewed toward IT and digital functions.

2. Top Skills by Role

Python is the dominant technical skill, followed by SQL, Java, and DevOps tools such as Git, Docker, and Kubernetes. Communication and leadership appear frequently, underlining the importance of soft skills even in technical roles.

3. Most Demanding Jobs

Top recurring roles (each ~20 listings): .NET Developer, AI Prompt Engineer, AR/VR Developer, Big Data Specialist, Blockchain Developer, Business Analyst, Data Engineer, Digital Marketing, Content Writer, Copywriter. Emerging tech roles like AI Prompt Engineering, AR/VR and Blockchain indicate adoption of advanced tech stacks.

4. Seniority Level Distribution

Experienced: 47.18% | Fresher: 36.00% | Mid-Level: 8.40% | Entry-Level: 4.35% | Senior-Level: 4.01%. Nearly 83% of openings target Freshers and Experienced candidates, suggesting broad opportunities for early-career and skilled professionals, but fewer mid-level roles.

5. Keywords & Trends

Common keywords include: Data, Cloud, Design, Management, Security, AI, Development, Testing, Analytics, Product. This signals a focus on data-driven and cloud-based solutions, with security and AI gaining importance in 2025.

Recommendations

For Job Seekers:

- Strengthen core skills: Python, SQL, Java, and Git.
- Learn emerging fields: AI prompt engineering, AR/VR, Blockchain, Big Data.
- Gain familiarity with DevOps & Cloud: Docker, Kubernetes, AWS/Azure.
- Develop soft skills: communication and leadership.

For Hiring Teams:

- Invest in training programs for freshers to leverage the large fresher candidate pool.
- Diversify stacks beyond dominant languages to cover Java, SQL, and cloud skills.

- Prioritize upskilling for mid-level employees to fill experience gaps and retain talent.

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