

WE RATE DOGS TWITTER ARCHIVE DATA



ACT REPORT

ABOUT THE DATASET

The dataset that I wrangled (and analyzed and visualized) is the tweet archive of Twitter user @dog_rates, also known as WeRateDogs. WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators, though? Almost always greater than 10. 11/10, 12/10, 13/10, etc. Why? Because "they're good dogs Brent." WeRateDogs has over 4 million followers and has received international media coverage.

INSIGHTS

According to the dataset wrangled I was able to get these insights from the data after cleaning.

1. People are more likely to like the Weratedogs entries than retweet with the entry having an average like per post of 81 likes and an average of 16 retweets.
2. The average dog ratings is 12/10, which shows how much people like the dogs in the Weratedogs challenge
3. The doggo and puppo dog stages particularly had more engagements than the other dog stages. The pupper dog stage had the least engagements, that is less likes and retweets on an average.

4. The more the pictures posted per entry in the We rate dogs challenge the greater the engagements, that is more likes and retweets
5. Lucy and Charlie were the most common names given to dogs in the challenge with the name accounting for 11 entries each. About 603 entries in the dataset didn't have names given to the dogs available.
6. The rating 14/10 was the most accepted and loved, according to the visualization above as it had the greatest engagements.
7. According to the visualization above the rating 12/10 was the most common rating given to dogs in the Weratedogs challenge.