

Pioneering Next-Generation Solutions for a Smarter Future 🚀

Welcome to SoftpulseAI Technologies , where we are dedicated to pioneering cutting-edge solutions that pave the way for a brighter and smarter future.





About SoftpulseAI Technologies LLP: Driving Global Tech Excellence

 Empowering the world with cutting-edge solutions in AI, Software Development, Healthcare Tech, and Intelligent Automation.

01 Who We Are: A Brief Introduction

SoftpulseAI Technologies LLP is a leading IT service provider dedicated to delivering innovative technology solutions that drive success for our clients.

02 Full-Service IT Capabilities

We offer a complete range of IT services, including **AI, software development, mobile/web applications, healthcare solutions, dashboards, marketing, and automation.**

03 Focused on Innovation

Our innovation-first mindset allows us to stay ahead in the rapidly evolving tech landscape, ensuring that we deliver cutting-edge solutions.

04 Global Impact

With our services, we aim to make a significant global impact, helping businesses transform and thrive in their respective industries.

05 Commitment to Quality

We emphasize quality and excellence in all our projects, ensuring that our clients receive the best possible service and outcomes.

06 Empowering Businesses

Our mission is to empower businesses by providing technology solutions that enhance efficiency, productivity, and overall growth.



The SoftpulseAI Journey: From Vision to Innovation

 Born from passionate engineering minds, our mission grew from humble beginnings to powering global growth through purpose-driven technology.



Founded by passionate engineers

SoftpulseAI began with the mission to make technology work for people, focusing on innovation and problem-solving.



First product launch

We started with a single product — a custom-built Hospital Information System and Clinic Management System. It wasn't perfect, but it worked — and most importantly, it delivered value.



Early success

Helped a healthcare clinic streamline appointments, prescriptions, and billing, delivering real value.



Expanding horizons

Growth into sectors including e-commerce, real estate, and service industries, broadening our impact.



Serving diverse clients

Providing solutions to multiple hospitals and firms with customized platforms, apps, and automation tools.



Driven by innovation

Focused on building cutting-edge, customized software, automation, and marketing systems.



Established expertise

Recognized as a trusted technology and innovation partner with a dedicated expert team.



Building lasting relationships

Committed to delivering value through trust, partnership, and legacy-building.

Empowering a Smarter Tomorrow with Innovation & Purpose

 Our Vision and Mission define who we are, what we build, and how we drive meaningful, intelligent progress for our clients and communities.



 **Vision –Empowering a Brighter, Smarter Future Through Ethical Tech & Innovation**



 **Mission — Building Intelligent, Scalable Solutions That Accelerate Growth**



Our Core Expertise & Services at a Glance

From AI-powered automation to full-stack development — discover how SoftpulseAI delivers tailored, high-impact tech solutions across industries.



Custom Software Development

Tailored CRMs, ERPs, portals & scalable tools that meet your unique business goals.



Mobile App Development

Sleek Android & iOS apps with seamless UX/UI and robust backend systems.



AI Solutions & Automation

Intelligent bots, process automation & predictive systems for efficiency & accuracy.



WhatsApp, SMS & Chatbot Marketing

Instant outreach via smart chatbots, bulk SMS/WhatsApp, & automation funnels.



Dashboard & Analytics Development

Real-time dashboards, KPIs & insight engines to drive smarter business decisions.



Social Media & Digital Marketing

Paid ads, content strategies, reels, influencer collabs & growth campaigns.



Web Development & Design

High-performance, SEO-optimized, beautifully designed websites & web apps.



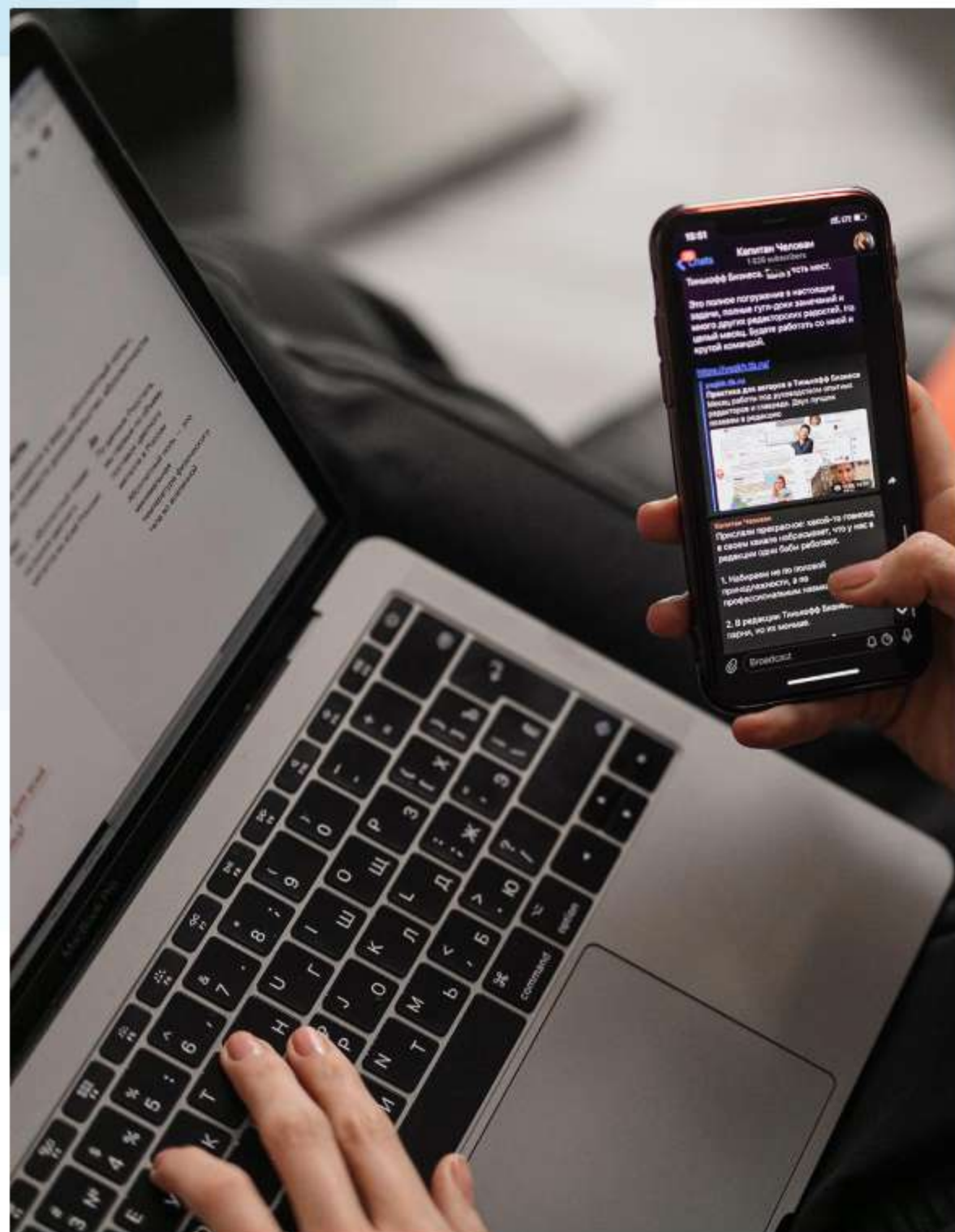
IT Outsourcing & Support

Skilled tech teams, DevOps, cloud support & 24/7 IT assistance on demand.




Building Tailored Digital Experiences for Web & Mobile


From enterprise-grade platforms to intuitive mobile apps, we empower your business with scalable, secure, and user-focused technology.



Custom Software Development

1.  Custom Software Development
2. **Tailored Software Solutions** to match unique business needs
3. Offers **Enterprise Portals, ERPs, CRMs, & SaaS Platforms**
4. Built on **modern tech stacks** (Node.js, Python, .NET)
5. Includes **API integrations** with payment gateways, IoT, analytics
6. High-security compliance (HIPAA, GDPR, etc.)

Mobile App Development

1.  Mobile App Development
2. **Modern, Engaging Apps** for every use case
3. Native Android & iOS apps (Kotlin, Swift)
4. Cross-platform development with Flutter, React Native
5. Includes **real-time features** like push notifications, chat
6. Performance-optimized with offline support

Empowering Businesses to Engage Better and Grow Faster

 With automation and reliability at the core, we provide AI-powered messaging and end-to-end IT teams.



WhatsApp, SMS & Chatbot Marketing

1. **AI-powered WhatsApp bots** for appointment booking, lead qualification, and FAQs
2. **Automated SMS & WhatsApp campaigns** with targeting, scheduling, and personalization
3. **CRM/EMR integrations** to auto-trigger messages based on patient or customer actions
4. **Lead capture flows** from websites, ads, and landing pages into chat channels
5. **Unified dashboard** to monitor message performance, replies, and conversions

IT Outsourcing & Technical Support

1. **Dedicated engineering teams** for frontend, backend, QA, and DevOps
2. **Flexible hiring models:** staff augmentation, project-based, or managed services
3. **SLA-based maintenance** and tech support for products, apps, and IT infra
4. **Support for hosting,** cloud deployments (AWS, Azure, GCP), backups, and uptime

Smart Automation & AI-Powered Operations

 From Intelligent Bots to Seamless Workflows — Boost Efficiency, Cut Costs & Scale Faster



AI-Powered Solutions

1. AI-powered chatbots for customer support, appointment scheduling, and lead qualification
2. Predictive analytics for sales, inventory, patient outcomes, or churn detection
3. AI engines for healthcare: diagnosis support, risk scoring, treatment suggestion, and document automation
4. NLP-based assistants to handle queries, generate reports, or extract data from unstructured documents
5. Computer vision tools for scanning prescriptions, documents, identity proofs, and diagnostic images
6. Custom AI solution and model based on requirement

Business Workflow Automation

1. End-to-end process automation across HR, finance, operations, and service teams
2. Custom task builders, approval flows, and dynamic forms
3. Auto-triggered alerts, reminders, and follow-up actions based on logic or data changes
4. Integration with ERPs, CRMs, EMRs, and third-party tools for seamless coordination
5. Real-time dashboards & audit trails for tracking progress, bottlenecks, and historical actions across automated processes



Insight-Driven Analytics & Strategic Digital Growth

From Real-Time Dashboards to ROI-Focused Marketing — Fuel Smarter Decisions & Maximize Reach



Dashboard & Business Intelligence Development

1. **Interactive dashboards** for real-time KPIs across various sectors.
2. **Custom report builders** with filters, drilldowns, and charts.
3. **Focused visualizations** designed for decision-makers.
4. **Integrated systems** with ERPs, CRMs, and APIs for live data.
5. **Anomaly detection** and alert systems for risk management.



Social Media & Digital Marketing

1. **End-to-end digital growth** strategy aligned with business goals.
2. **Organic and paid campaigns** across Google, Meta, and LinkedIn.
3. **Advanced targeting** for lead generation and conversions.
4. **SEO optimization** for measurable keyword improvements.
5. **Influencer partnerships** for wider reach across platforms.



Healthcare Tech Suite — Enhancing Patient Care in the Digital Era

SoftpulseAI delivers an advanced suite of healthcare solutions to enhance patient care, streamline operations, and boost provider engagement in the digital era.

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|-----------|--|-----------|---|
| 01 | ✓ MedPulse – Clinic Management System <ul style="list-style-type: none">- Streamlines appointments, billing, and prescriptions for outpatient clinics.,- Digitizes patient records for better accessibility and coordination. | 04 | ✓ PatientPulse – Patient Engagement App <ul style="list-style-type: none">- Allows patients to book appointments, view reports, and receive health notifications.,- Supports WhatsApp integration for easy communication and follow-ups. |
| 02 | ✓ SoftPulse – Hospital Information System (HIS) <ul style="list-style-type: none">- Manages complete hospital workflows including OPD/IPD, labs, pharmacy, and admin.,- Enables seamless, real-time coordination between departments. | 05 | ✓ AI Solution & BI Dashboards <ul style="list-style-type: none">- Provides predictive diagnostics, real-time analytics, and AI-powered support. |
| 03 | ✓ DocPulse – Doctor Scheduling & Communication <ul style="list-style-type: none">- Automates shift planning and duty rosters for medical staff.,- Improves internal communication and team collaboration. | 06 | ✓ Whatsapp & chatbot automation <ul style="list-style-type: none">- Engage patients with automated WhatsApp messages for reminders and updates.,- AI-powered chatbots handle FAQs, bookings, and 24/7 support. |



Industries We Serve

01

Automotive & Service Centers

▸ Workshop CRMs, job card systems, booking engines, feedback & loyalty solutions.

02

Retail & E-commerce

▸ Online stores, POS systems, customer analytics, inventory management, marketing automation.

03

Real Estate & PropTech

▸ Property portals, virtual tours, CRM, lead pipelines, agent dashboards.

04

Education & EdTech

▸ LMS, e-learning apps, attendance & test systems, content management, parent-student portals.

05

Manufacturing & Industrial

▸ Production dashboards, ERP, IoT integration, predictive maintenance systems.

06

Finance & FinTech

▸ Loan apps, fintech dashboards, KYC onboarding, payment solutions, finance bots.

07

Logistics & Supply Chain

▸ Fleet tracking, order dispatch, delivery optimization, warehousing & analytics tools.

08

NGOs, Public Sector & Government

▸ Citizen portals, campaign platforms, grievance systems, community reporting tools.

09

Agencies & Tech Startups

▸ Custom SaaS, MVPs, branded platforms, automation stacks, growth enablement tools.

10

...and many more.

▸ Including hospitality, lifestyle, tourism, legal, energy, fashion, and emerging sectors where digital innovation matters.

11

Healthcare

▸ Custom HIS , CMS, AI Solution,BI Dashboard and other custom solution.



How SoftpulseAI Drives Strategic Growth and ROI

Unlock unprecedented business growth with SoftpulseAI's proven strategies, innovative solutions, and data-driven insights designed to maximize your ROI and drive sustainable success.

Leverage AI for Smart Operations

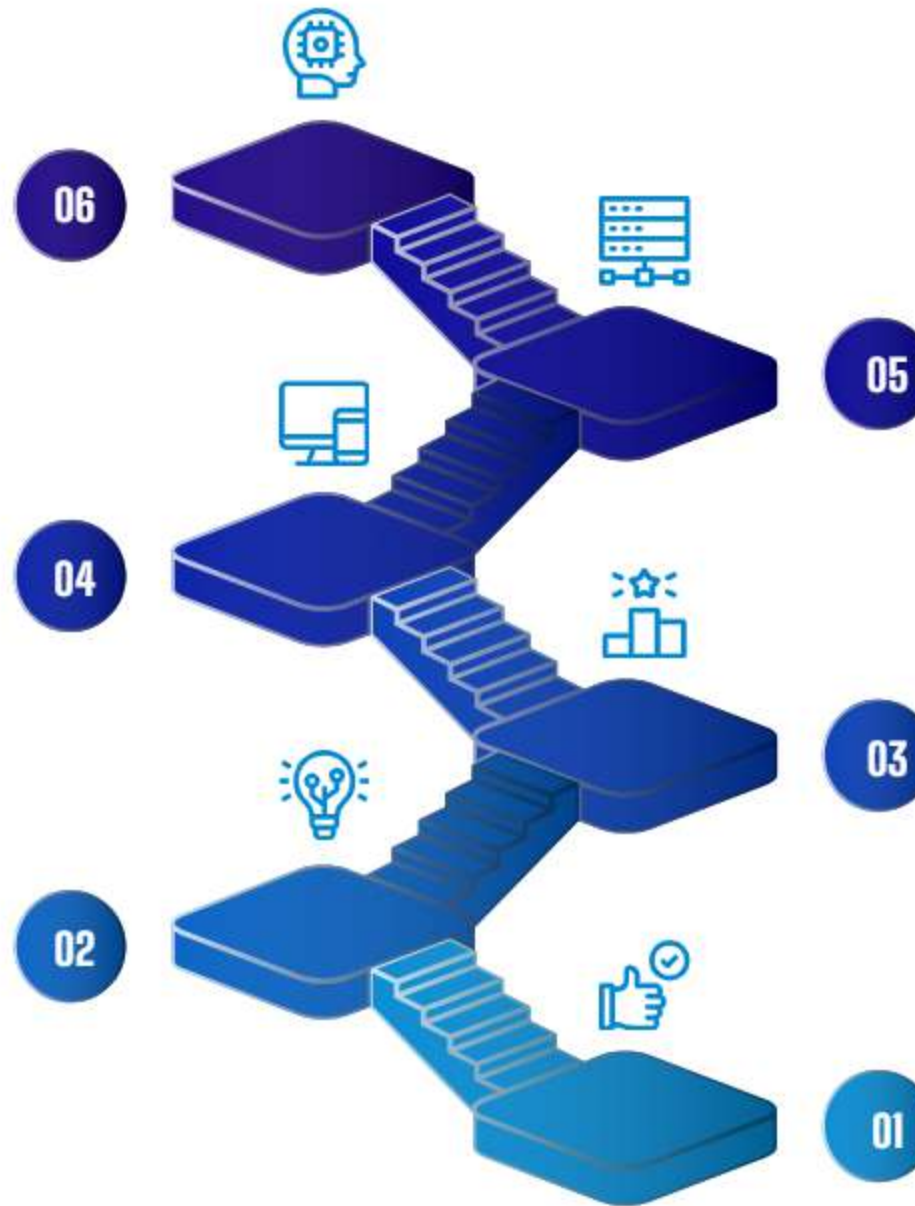
From AI-generated prescriptions to automated reports — stay ahead with intelligent systems.

Deliver Measurable ROI

Modular builds, scalable systems, and targeted campaigns that convert and save.

Enhance Engagement & Retention

AI-powered chatbots, WhatsApp marketing, and personalized user journeys.



Accelerate Digital Presence

Web, mobile, and cross-platform apps that elevate your brand visibility and trust.

Make Data-Driven Decisions

Real-time dashboards and KPIs empower faster, smarter business moves.

Boost Operational Efficiency

Automate workflows, reduce manual work, and enhance team productivity.



Comprehensive Engagement Lifecycle for Client Success

Driving client success with a clear, structured, and value-focused engagement journey from start to scale.

Discovery & Ideation

Align business needs with digital possibilities for project inception.



Design & Planning

Craft wireframes, architecture, and roadmaps tailored to goals.



Agile Development & QA

Facilitate rapid iteration and maintain continuous quality control.



Deployment & Training

Empower client teams with necessary training post-development.



24×7 Monitoring & Support

Ensure stability and optimization with round-the-clock support.





Why Choose SoftpulseAI as Your Digital Growth Partner?

🔍 Trusted by modern businesses to co-create innovative, scalable, and ROI-focused digital solutions.



📊 Strategic Technology Partner for Scalable Growth

👛 Partner with SoftpulseAI to unlock consistent business expansion, faster execution, and long-term tech alignment.



🤝 Co-Creating Success, Side-by-Side

👊 We build with you — not just for you. Every solution is designed in close collaboration to meet your real-world goals.



🏭 Deep Industry Know-How Across Sectors

🔧 From healthcare to fintech, retail to logistics — our domain expertise ensures every tool we build fits your business like a glove.



💡 Tailored Innovation That Delivers

🚀 No cookie-cutter code. Just powerful, intuitive digital products that are agile, scalable, and built to grow with you.



🔄 Full-Cycle Delivery — From Ideation to Optimization

🔧 We're there from start to scale — idea validation, launch, and continuous improvement with proactive support.





Connect with SoftpulseAI Technologies

👉 Reach out for inquiries, support, or expert consultations — we're here to help you grow with the right tech solutions.



Visit our Website for more information

Explore our extensive services and solutions by visiting our official website at www.softpulseai.in, where you can find detailed insights about our offerings.



Reach out via Email for inquiries

For any questions or further information, feel free to email us at softpulseai@gmail.com or info@softpulseai.in. Our team is ready to assist you promptly.



Schedule a Call for personalized support

Book a dedicated consultation call with us through our Calendly [link](#) to discuss your needs.



Stay updated with our latest news

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