About us

GreenCity project addresses the challenge of significant changes in behaviours and lifestyles of Lviv citizens.

Our **mission** is to help people develop and maintain sustainable habits for eco-friendly living. We aim to bring together current knowledge, experience and relevant stakeholders in order to clarify the main challenges that we face on the way toward more sustainable lifestyles, and help to overcome those difficulties.

Usually, even environmentally conscious people have difficulties with living green. They still use plastic bags, drink tea or coffee from plastic cups, buy non-environmentally friendly products etc. Usually people have common difficulties, which can be stated as following:

* I have no time and do not know where to take information

People claim that they have no time to find or travel to eco stores or to grow food etc.

* Don’t know how to do better

People do not have useful information how they can do better in their daily lives.

* Environmentally friendly products are too expensive.

Eco products are too expensive, so people buy cheaper items.

* Nothing I can do would make a difference anyway.

A lot of people believe that the problems facing the environment are too complex, so it wouldn’t matter what they did. They think the problems should be dealt with by governments or large corporations who have the resources to create major change.

* No support from community

People claim that they do not have support from neighbors and family in waste sorting etc.

Our **vision** is to help people get sustainable eco habits in an easy and fun way and gain support of the likeminded people.

* Those who claim to have no time, will have possibility to quickly find eco places near to their homes.
* Those who don’t know how to do better – will get useful information from our Tips & Tricks section and get inspired with list of possible eco habits available in personal Cabinet.
* Those who think that eco products are too expensive, may find like minded people, with whom they can share purchases (wholesale), and find places that provide discounts for being eco-conscious (free coffee for those who came with own mug etc.)
* Those who believe that they can do nothing to change the situation may get inspired with stories of other people who gained eco habits and changes their lives.
* Those who do not feel support from their family and neighbors may find this support in our community.

So, let’s start making our city a better place to live!