## SoftechAnalytics

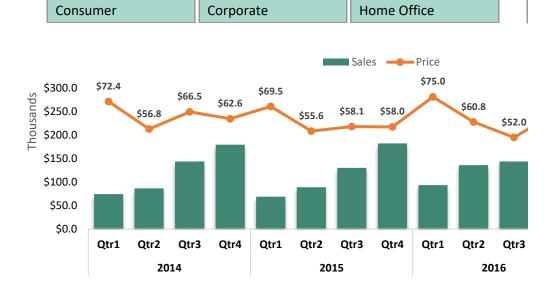
Sales Latest Year

733,215

Sales Last Year

609,206

| Furniture           |         |         | Office Supplies | Te                  |
|---------------------|---------|---------|-----------------|---------------------|
|                     |         |         |                 |                     |
| <b>Sub Category</b> | 2017    | 2016    | vs PY           | <b>Sub Category</b> |
| Phones              | 105,341 | 78,962  | 33.4%▲          | New York City       |
| Chairs              | 95,554  | 83,919  | 13.9%▲          | Los Angeles         |
| Storage             | 69,678  | 58,789  | 18.5%▲          | Seattle             |
| Binders             | 72,788  | 49,683  | 46.5%▲          | Philadelphia        |
| Tables              | 60,894  | 60,833  | 0.1%▲           | San Francisco       |
| Copiers             | 62,899  | 49,599  | 26.8%▲          | Detroit             |
| Accessories         | 59,946  | 41,896  | 43.1%▲          | Houston             |
| Machines            | 43,545  | 55,907  | (22.1)%▼        | Chicago             |
| Appliances          | 42,927  | 26,050  | 64.8%▲          | Columbus            |
| Furnishings         | 28,915  | 27,874  | 3.7%▲           | Lafayette           |
| Total               | 642,486 | 533,512 | 20.4% ▲         | Total               |



Office Supplies Consumer

Sales growth vs PY

20.4%

Profit Latest Year

93,439

Profit La

81,

| echnology |         |          |
|-----------|---------|----------|
|           |         |          |
| 2017      | 2016    | vs PY    |
| 86,940    | 54,824  | 58.6%▲   |
| 48,876    | 56,399  | (13.3)%▼ |
| 56,991    | 16,159  | 252.7%▲  |
| 41,596    | 30,305  | 37.3%▲   |
| 37,198    | 29,846  | 24.6%▲   |
| 12,149    | 21,197  | (42.7)%▼ |
| 16,213    | 16,449  | (1.4)%▼  |
| 16,246    | 13,068  | 24.3%▲   |
| 17,571    | 9,506   | 84.8%▲   |
| 5,631     | 18,431  | (69.5)%▼ |
| 339,408   | 266,184 | 27.5% ▲  |

| Consumer     | Corporate |         |          |
|--------------|-----------|---------|----------|
|              |           |         |          |
| Sub Category | 2017      | 2016    | vs PY    |
| Phones       | 105,341   | 78,962  | 33.4%▲   |
| Chairs       | 95,554    | 83,919  | 13.9% ▲  |
| Storage      | 69,678    | 58,789  | 18.5% ▲  |
| Binders      | 72,788    | 49,683  | 46.5% ▲  |
| Tables       | 60,894    | 60,833  | 0.1%▲    |
| Copiers      | 62,899    | 49,599  | 26.8%▲   |
| Accessories  | 59,946    | 41,896  | 43.1%▲   |
| Machines     | 43,545    | 55,907  | (22.1)%▼ |
| Appliances   | 42,927    | 26,050  | 64.8%▲   |
| Furnishings  | 28,915    | 27,874  | 3.7%▲    |
| Total        | 642,486   | 533,512 | 20.4% ▲  |

| First Class | Same Day | Second Class | Standard Class | Furniture |
|-------------|----------|--------------|----------------|-----------|
|             | ·        |              |                |           |

## **States with Highe**





st Year

**795** 

Profit growth vs PY

14.2%

|                     | Home Office |         |          |
|---------------------|-------------|---------|----------|
|                     |             |         |          |
| <b>Sub Category</b> | 2017        | 2016    | vs PY    |
| New York City       | 86,940      | 54,824  | 58.6% ▲  |
| Los Angeles         | 48,876      | 56,399  | (13.3)%▼ |
| Seattle             | 56,991      | 16,159  | 252.7% ▲ |
| Philadelphia        | 41,596      | 30,305  | 37.3%▲   |
| San Francisco       | 37,198      | 29,846  | 24.6% ▲  |
| Detroit             | 12,149      | 21,197  | (42.7)%▼ |
| Houston             | 16,213      | 16,449  | (1.4)%▼  |
| Chicago             | 16,246      | 13,068  | 24.3%▲   |
| Columbus            | 17,571      | 9,506   | 84.8% ▲  |
| Lafayette           | 5,631       | 18,431  | (69.5)%▼ |
| Total               | 339,408     | 266,184 | 27.5% ▲  |

Office Supplies Technology

st all time sales

Top 10

O Bottom 10

