

# IYs and Social Media

**Alex Brown, Matt Robbins and Matt Ball**

# Introduction

- About Us
- Our Experiences
- Tips for Applying
- Social Media

# About Us

- Alex
  - Final year MEng
  - IY at IBM Hursley
  - IEEE Publish Author
- Matt R.
- Matt B.

# About Us

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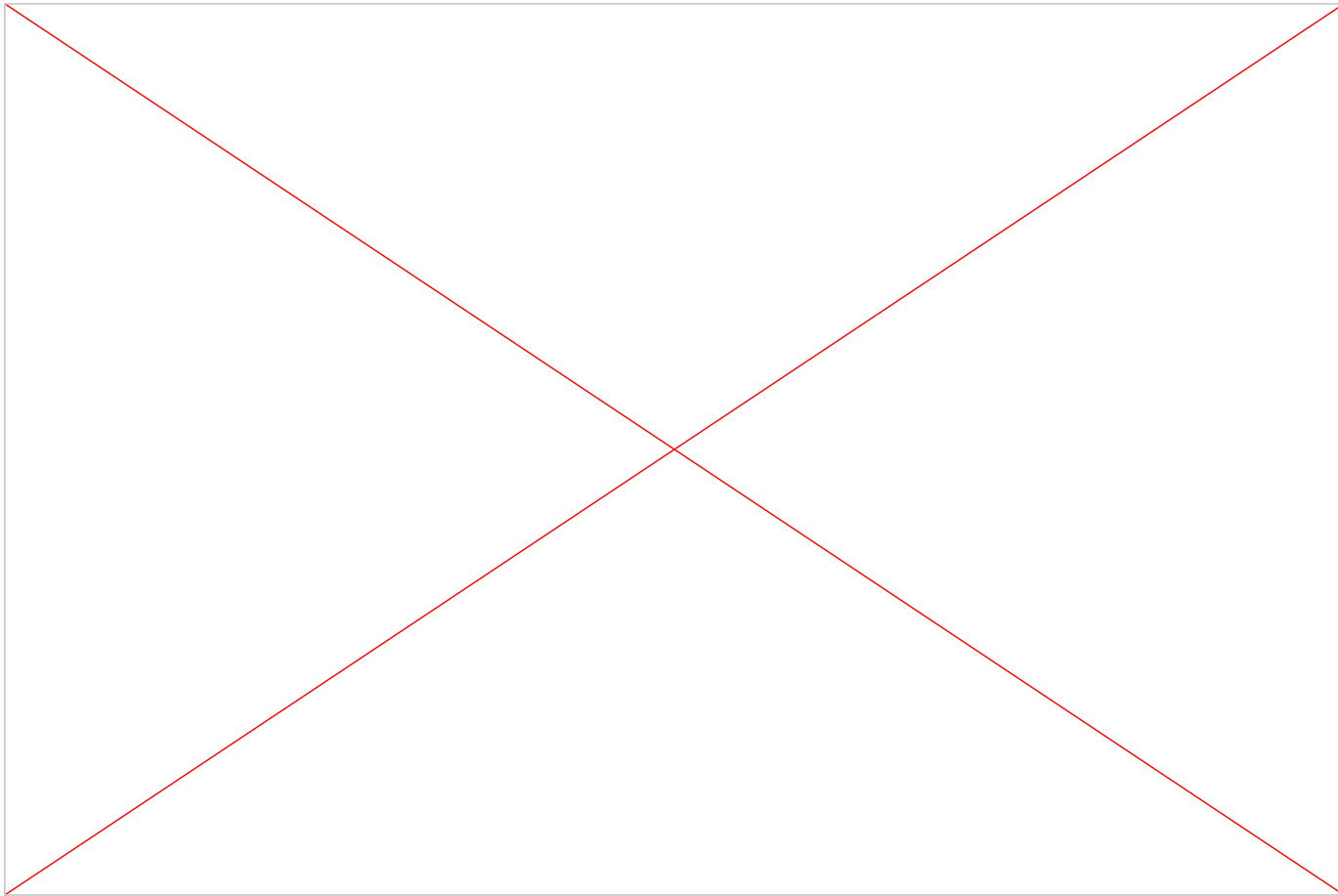
# About Us

- Alex
- Matt R.
- Matt B.
  - Final year BSc
  - IY at Aber Uni Web Team

# Our Experience - Alex

- Level 3 CICS Service Tooling Engineer.
- IBM Hursley
- Blue Fusion
- IT Inductions
- Teaching

# Our Experience - Alex



# Our Experience - Matt R.

- Field Technician / Corporate Operations Engineer at Google London
- Tech Support
- Bigger projects
- Raspberry Pi



# Our Experience - Matt B.

- Insight into different sector
- Varied role
- PR and Customer

# Tips for Applying

- Be yourself.
- Get help from Carolyn.
- Use today as a learning experience.
- Be honest.
- Don't be afraid to show your achievements.
- Give evidence.
- Do your research.

# Process in IBM

- Application Form
- Online aptitude test
- Assessment Center
  - Aptitude Test
  - Interviews
  - Group Work
  - Presentation
- Matching

# Processes elsewhere

- Telephone Interviews
- Business Case
- Skype
- Demos of Existing Work

# **Social Media**

**You've seen the bad, now look at the good**

# About You

- What makes you stand out from anyone here?

# Social Media

- Not to be feared.
- The “only what your parents would want to see” rule.

# Social Media - Other

- Diaspora, tent.io, Quora, GeekList and many more.
- Keeping up to date: news sites (and twitter).
  - Hacker News, BBC, etc.



# Social Media - The Good

- Gets your name out there.
- LinkedIn and GitHub to improve your CV.
- Your personal website.

# What Employers Look For

