

Cash Flow Year 2

		January	February	March	April	May	June	July	August	Sptmber	October	November	December	
Sales														
Pre VAT		27,310	33,075	44,685	49,010	50,000	48,475	53,750	58,250	64,125	62,500	55,950	62,600	
VAT		8,937	9,802	10,000	9,695	10,750	11,650	12,825	12,500	11,190	12,520	12,750	14,150	
Loans														
Investment														
Total Cash In		36,247	42,877	54,685	58,705	60,750	60,125	66,575	70,750	75,315	75,020	68,700	76,750	
Overhead Costs														
Director	22,000	1	1	1	1	1	1	1	1	1	1	1	1	
System Developer	29,000	2	2	2	2	2	2	2	2	2	2	2	2	
Mobile Developer	27,000	1	1	1	1	1	2	2	2	2	2	2	2	
Support	25,000	3	3	3	3	4	4	4	4	4	4	4	4	
Marketing Manager	24,000	1	1	1	1	1	1	1	1	1	1	1	1	
Sales Team	15,000	2	3	3	3	3	3	3	3	3	3	3	3	
Salaries	0	19,667	20,917	20,917	20,917	23,000	25,250	25,250	25,250	25,250	25,250	25,250	25,250	
On-Costs	0	2,950	3,138	3,138	3,138	3,450	3,788	3,788	3,788	3,788	3,788	3,788	3,788	
Rent	1,500	500	500	500	500	500	500	500	500	500	500	500	500	
Telephone	540	45	45	45	45	45	45	45	45	45	45	45	45	
ISP	384	32	32	32	32	32	32	32	32	32	32	32	32	
Electricity	600	50	50	50	50	50	50	50	50	50	50	50	50	
Gas	288	24	24	24	24	24	24	24	24	24	24	24	24	
Legal	672	56	56	56	56	56	56	56	56	56	56	56	56	
Accountants	486	42	42	42	42	42	42	42	42	42	42	24	42	
Bank Charges*	600	50	50	50	50	50	50	50	50	50	50	50	50	
Travel	2,160	180	180	180	180	180	180	180	180	180	180	180	180	
Advertising	5,400	450	450	450	450	450	450	450	450	450	450	450	450	
Loans*	4,200	350	350	350	350	350	350	350	350	350	350	350	350	
Insurance*	2,400	200	200	200	200	200	200	200	200	200	200	200	200	
Employer Liability*	600	50	50	50	50	50	50	50	50	50	50	50	50	
Server Rental	1,800	75	75	75	75	150	150	150	150	225	225	225	225	
Computer Equipment	2,250	1,500				500						250		
Mobile Hardware	1,700	1,000				200		150		350				
Software	1,250	750				500								
Total VAT	3,922	784	242	242	242	455	255	280	255	326	267	306	267	
Total Cash Out		28,755	26,401	26,401	26,401	30,284	31,471	31,646	31,471	31,967	31,559	31,830	31,559	38,579
To VAT		10,047			27,470			31,143			35,655			
Cash Balance		9,625	26,101	54,386	59,220	89,686	118,340	122,126	161,404	204,752	212,559	249,429	294,620	

* No VAT