

Cash Flow Year 1

		January	February	March	April	May	June	July	August	Sptmber	October	November	December	
Sales														
Pre VAT		0	0	0	0	4,415	6,390	7,055	9,120	10,725	14,695	19,670	20,115	
VAT		0	0	0	0	883	1,278	1,411	1,824	2,145	2,939	3,934	4,023	
Loans		100,000												
Investment		25,000												
Total Cash In		125,000	0	0	0	5,298	7,668	8,466	10,944	12,870	17,634	23,604	24,138	
Overhead Costs														
Director	20,000	1	1	1	1	1	1	1	1	1	1	1	1	
System Developer	26,000	1	1	1	1	1	1	1	1	1	1	1	2	
Mobile Developer	24,000	1	1	1	1	1	1	1	1	1	1	1	1	
Support	23,000	1	1	1	1	1	1	1	2	2	2	3	3	
Marketing Manager	24,000	1	1	1	1	1	1	1	1	1	1	1	1	
Sales Team	13,000	1	1	1	1	1	1	1	1	1	2	2	2	
Salaries	0	10,833	10,833	10,833	10,833	10,833	10,833	12,750	12,750	12,750	13,833	15,750	17,917	
On-Costs	0	1,625	1,625	1,625	1,625	1,625	1,625	1,913	1,913	1,913	2,075	2,363	2,688	
Rent	6,000	500	500	500	500	500	500	500	500	500	500	500	500	
Telephone	540	45	45	45	45	45	45	45	45	45	45	45	45	
ISP	384	32	32	32	32	32	32	32	32	32	32	32	32	
Electricity	600	50	50	50	50	50	50	50	50	50	50	50	50	
Gas	288	24	24	24	24	24	24	24	24	24	24	24	24	
Legal	672	56	56	56	56	56	56	56	56	56	56	56	56	
Accountants	486	42	42	42	42	42	42	42	42	42	42	24	42	
Bank Charges*	360	30	30	30	30	30	30	30	30	30	30	30	30	
Travel	2,160	180	180	180	180	180	180	180	180	180	180	180	180	
Advertising	5,400	450	450	450	450	450	450	450	450	450	450	450	450	
Loans*	4,200	350	350	350	350	350	350	350	350	350	350	350	350	
Insurance*	2,400	200	200	200	200	200	200	200	200	200	200	200	200	
Employer Liability*	600	50	50	50	50	50	50	50	50	50	50	50	50	
Server Rental	1,800	75	75	75	75	150	150	150	150	225	225	225	225	
Computer Equipment	10,750	7,750		250		1,250				1,500				
Mobile Hardware	2,550	1,750		150				350					300	
Software	2,500	2,500												
Total VAT	5,688	2,242	242	309	242	463	255	313	255	517	267	264	317	
Total Cash Out		28,785	14,785	15,251	14,785	16,331	14,872	17,485	17,076	18,914	18,410	20,593	23,456	
To VAT					-2,794			1,201			4,295			10,047
Cash Balance		96,215	81,431	66,179	54,188	43,156	35,952	25,732	19,600	13,556	8,486	11,497	12,180	