



## NATURE OF CUSTOMER

In the project of NU-Newsletter our main customer is aNUkriti team. The team is headed Dr. Anshima P Srivastava. Their main aim is to keep NUtons up to date with the activities related to NIIT University. By selecting the right content, they can keep users informed on topics such as new paper published, special events in campus and Nutons participation in exhibitions and other activities.

We prefer describing our customer as Dynamic customer where we proposed them with solution of their problem and they gave us their requirements along with some basic idea about what technology and framework to be used.

For the same we gave them the first design and they appreciated our effort in the work we did and asked us to add up some extra features as some news API and other functional requirements.

Our customer is very supportive in for the service the needed and they helped us by providing the necessary data and the contents required for their product. In the time of hosting the project live also they supported us tremendously in terms of contacting the right person involving for hosting to the server and in terms of communicating through the issues we faced.