

## APPLICABILITY

- Typical users of the application includes school and college students, self-employed persons, company administrators and independent contractors.
- Professional/Technical Users such in different fields of Engineering, Human Resources, Psychology, Researchers who want to use Up the Ladder for more analysis of careers, persons and employment.
- Programmers who are interested in working on the project by further developing it, providing insights and fixing bugs.

Up the Ladder is a unique platform with a wide base of users, this platform has the potential to find it's usage in career development of not only people pursuing higher education but also working professionals who are enthusiastic and passionate about their goals and intentions.

With India's growing active and participating workforce in technical, semi-technical, business and humanities fields, there is an increasing need to build a smart tool connecting industry enthusiasts with industry experts. We have created value by creating a unique platform by providing our customers with detailed career development progression in various fields - **encompassing what the career stream entails, skills (technical and soft) required to become an expert, competitive exams required, educational skills required, average salaries for different positions and future of career stream.**