



# S.I.G.T.O.

Inglés

Asset Store

Rol	Apellido	Nombre	C.I	Email	Tel/Cel.
Coordinador	Bebekian	Joaquin	5.584.659-6	joacobebekian115@gmail.com	092500221
Sub-Coordinador	Ces	Nicolas	5.585.997-7	nicolasces181@gmail.com	097099331
Integrante 1	Serpa	Ignacio	5.480.675-3	nachoserpa@gmail.com	099760992

**Docente: Reggio, Cecilia**

**Fecha de culminación**

**16/07/2024**

**PRIMERA ENTREGA**

**I.S.B.O.**

**3BG**

# **Inglés**

**Identification of team members, the criteria used for forming the group, and the explanation of roles assigned to each member.**

## **Roles:**

- **Product Owner: Joaquin Bebekian**
- **Scrum Master: Nicolas Ces**
- **Development Team: Ignacio Serpa, Nicolas Ces, Joaquin Bebekian**

## **Criteria for Group Formation:**

- **Complementary Skills: Members with complementary skills were selected to cover all project areas (backend, frontend, analysis, design, and management).**
- **Experience: Priority was given to members with prior experience in similar projects to ensure a solid foundation.**
- **Availability: The time availability of each member was considered to ensure the necessary dedication.**
- **Compatibility: The work compatibility between members was taken into account to foster an efficient collaborative environment.**

## **Team Members:**

### **Member 1: Joaquin Bebekian**

- **Role: Product Owner**
- **Selection Criteria: Experience in project management and communication skills.**
- **Responsibilities: Define and prioritize the Product Backlog, communicate with stakeholders, and ensure the team is working on the most valuable stories.**

### **Member 2: Nicolas Ces**

- **Role: Scrum Master**
- **Selection Criteria: Knowledge of agile methodologies and facilitation skills.**
- **Responsibilities: Facilitate Scrum ceremonies, remove impediments, and ensure the team follows agile practices.**

### **Member 3: Ignacio Serpa**

- **Role: Developer Team Member**
- **Selection Criteria: Technical skills in web development and databases.**
- **Responsibilities: Implement system functionalities, develop the database, and actively participate in sprint planning and reviews.**

**Vision: We are a web development team committed to excellence, meeting the requirements to stand among**

**the best companies in the sector. We distinguish ourselves by our originality and innovative approach, guaranteeing unique and personalized solutions for each client.**

**Mission: Our mission is to provide our clients with an intuitive and reliable e-commerce platform where they can quickly and securely find and purchase products.**

**We commit to:**

- **Offering a wide variety of products at competitive prices.**
- **Providing excellent customer service, promptly resolving questions and issues.**
- **Implementing advanced technologies to ensure the privacy and security of transactions.**
- **Maintaining efficient logistics to ensure quick and accurate deliveries.**
- **Fostering a collaborative and motivating work environment for our team, promoting innovation and continuous improvement in all our processes.**

**Usability: The system must be intuitive and easy to use for all users.**

**Scalability: It must be able to grow and adapt to an increase in users and data.**

**Security: Implement robust security measures to protect user data.**

**Performance: Optimize the system to ensure fast and efficient response times.**

**Compatibility: Ensure the system is compatible with different devices and browsers.**

### **Objectives:**

- **Primary: Develop a functional online store that allows users to register, log in, manage products, and make purchases.**
- **Secondary: Ensure a smooth user experience, efficient system management, and a secure payment process.**

### **Requirements:**

- **Functional:**
  - **User registration and authentication.**
  - **Product management (add, edit, delete).**
  - **Shopping cart and checkout process.**
  - **Product display and details.**
  - **User and permission management.**
- **Non-Functional:**
  - **Performance: The system must respond in less than 2 seconds under normal load.**
  - **Security: Protect personal data and transactions.**
  - **Usability: User-friendly interface.**

### **Success Criteria:**

- **Usability: Positive user feedback in usability tests.**

- **Functionality:** All key functionalities must be implemented and operational.
- **Performance:** The system must meet performance requirements under load.
- **Security:** No critical vulnerabilities detected in penetration tests.

#### **Limitations:**

- **Human Resources:** Limited number of available developers.
- **Time:** Limited time for each sprint and project delivery.
- **Budget:** Limited financial resources for tools and external services.