

Three Amigos



Three Amigos artifacts

Personas

A backlog (User Stories)

User journey (we're not going to do this in the first sprint)

**Ubiquitous
language**

Janet Kendall
Vice Member

Demographics
Location: Australia (Adelaide)
Age: 34
Income: \$10K
Certificate: Graduate
Employer: Local Govt

Needs
• Clarification of marketing ideas
• More insight of marketing
• Local Govt - the information

Background
Janet works with other employees and volunteers that the industry needs. She is the creative management with persons for her local Govt council. Which is of proper concern to Janet de la Cruz. She is a marketing professional, feeling isolated and alone with no one to turn to. Janet previously had a marketing degree from the RMAA, and she is interested in some minor degree in marketing. She is hungry for new information and resources she can use with a limited budget.

RMAA Love Factor
1 2 3 4 5

Quote: ... Love going to the RMAA to see what's new that I should know about. I describe even. Branch away ...

Scott Giles
Student (Member)

Demographics
Location: Australia (Adelaide)
Age: 19yr
Income: \$10K
Certificate: High School
Employer: University

Needs
• Supplement studies
• Clarification of Benefits
• Low cost informative educational events
• Looking for a mentor
• Networking with future employers

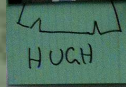
Background
Scott is very tech savvy, but gets very impatient if he can't find the information. He is currently thinking about being up on an internship for the summer break. He uses a Mac at home and a Windows computer at University. For him the RMAA is all about networking and a little socializing. He's been wondering if the RMAA is any use for overseas connections, as he is planning to travel around Asia for 6-12 months next year. Scott's current partner works 1990-1991 in very hard.

Personality: curious, resourceful, enthusiastic, outgoing, short-attention span, fast-learner

Motivations
Find discussions on the best practices in the

Scenarios
Search for authentic resources on the web with a community discussion

Features
Find the



Goals & Motivations

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FAMILY
 BUSINESS
 TV
 MORE
 BUSINESSES

COUNTRY
=
LESS
TURNOVER



User stories

They are stories about the user.

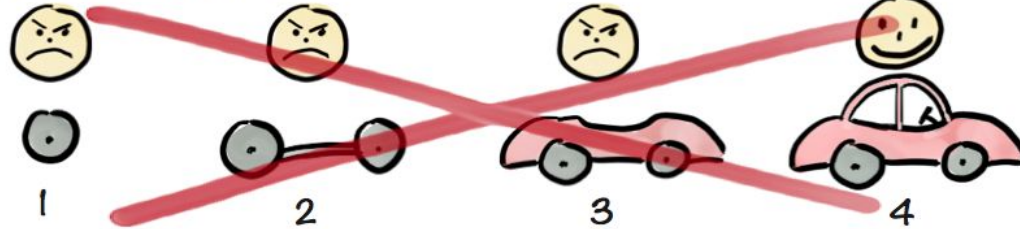
As a system administrator I want to backup an entire hard drive to a remote server so that the company does not lose data in the event of a hard drive failure

As a <persona/role> I want <goal/desire> so that <benefit/value>

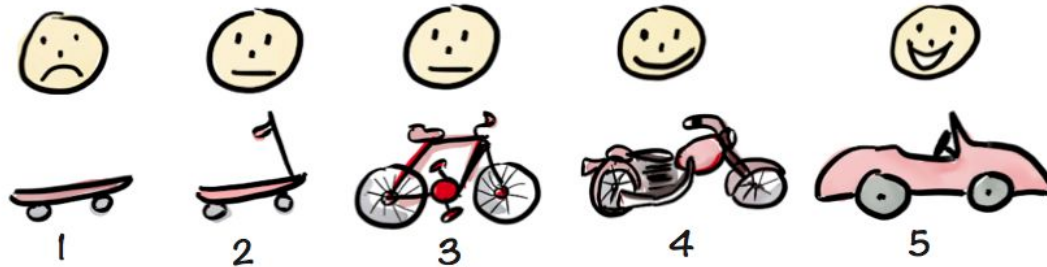
**Minimum Viable
Product
&
Vertically sliced**

Minimum Viable Product

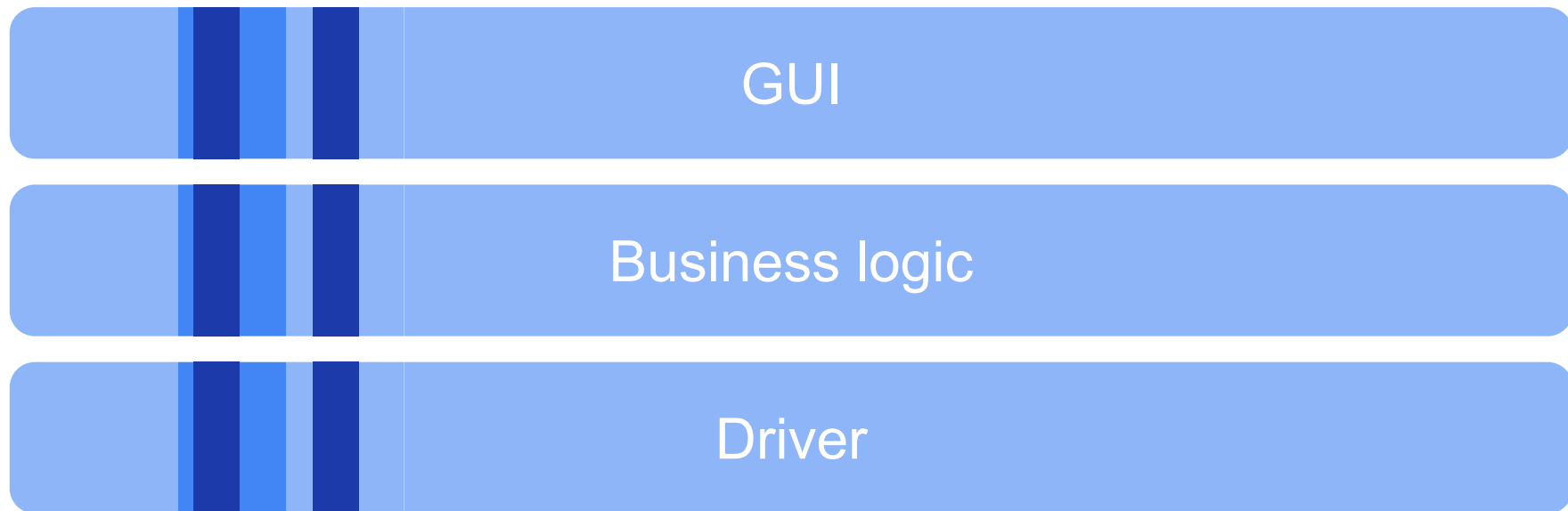
Not like this....



Like this!



Vertically sliced



User stories

As a system administrator I can backup the important information on computers hard drives to a remote server so that the company does not lose data in the event of a hard drive failure

1. As a system administrator I want to backup an entire hard drive to a remote server so that the company does not lose data in the event of a hard drive failure
2. As a power user, I want to specify files or folders to backup based on file size and file type so that my backup location isn't filled up with things I don't need saved.
3. As a power user, I want to indicate folders not to backup so that my backup location isn't filled up with things I don't need saved.

User stories

- Card
- Conversation
 - Represents a placeholder for a conversation, the actual details of what needs to be done will be detailed somewhere else
 - Constraints on the user story
- Confirmation
 - Conditions of Satisfaction (tests so we know when the story is complete)

Story

Question

Acceptance
Criteria

Acceptance
Criteria

Acceptance
Criteria

Example

Example

Example

Example

Example

Exercise - Proximity warning system

Proximity warning system

Our customer runs a large open pit mine with lots of large vehicles moving around it all day.

They would like an in vehicle proximity warning system to warn their drivers about things they could crash into (buildings, potential hazards).

Product backlog **vs** **Sprint backlog**