

Lean Canvas

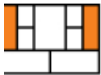
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Project: Chainvote Corporate Governance on Solana

Github: <https://github.com/bchainify/chainvote-solana/wiki>

Problem	Solution	Unique Value Proposition	Unfair Advantage	Customer Segments
<ul style="list-style-type: none"> - Accountability of stakeholders and managing engagement expectations - Lack of transparency and reliable record keeping - Cost overhead for distributing proxy ballot statements and legal notifications via mail, resulting in a low vote response from shareholders 	<p>INTERACTIVE: Dapp frontend design that interacts with Solana's fast, low-fee, scalable, and censorship-resistant blockchain</p> <p>IMMUTABLE: Strong identity management, secure and private data management stored on-chain with a transparent, immutable audit trail</p> <p>INNOVATIVE: Replacement for antiquated procedures, increased participation, and significant cost savings</p>	<p>- An intuitive, interactive, and secure dApp built on Solana.com to manage the dynamic needs of the DeFi and DAO #buidl community for effective Corporate Governance</p>	<p>- Mission-driven team members uniting communities and #BUIDL'ers to influence change, preserve culture, educate and inform, and impact lives globally with #blockchain and #DLT technologies</p> <p>- Diverse leadership and global citizens who believe our collective efforts and dApp development can improve governance procedures</p> <p>- Innovate design driven by industry experience and deep-domain expertise, (e.g. Blockchain, Global Enterprise Companies, Financial Services, Cybersecurity, Computer Science, Emerging Technology, AI)</p>	<ul style="list-style-type: none"> - Public traded corporations - Public sector - Private and non-profit organizations - Home Owner Associations (HOAs) <p>EARLY ADOPTERS</p> <ul style="list-style-type: none"> - NASDAQ Boardvantage customers, (and similar competitors), converting to a blockchain service provider - DeFi organization, seeking to integrate decentralized applications (dApps) with corporate governance workflow integration and platform services - Decentralized Autonomous Organization (DAOs) running on Solana.com
Key Metrics			Channels	
<ul style="list-style-type: none"> - Engagement rate - App usability (Registration, Activation Use) - Satisfaction surveys 			<ul style="list-style-type: none"> - Corporate stewards - Grass roots community efforts (i.e. non-profit organizations) - DAO members 	
Cost Structure		Revenue Streams		
<ul style="list-style-type: none"> - Operating costs - personnel, service hosting, blockchain transactions (e.g. sol fees) - Marketing and advertising costs 		<ul style="list-style-type: none"> - Subscription and/or SOL transaction fees - License to 3rd parties - BUIDL'er Grants 		



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