“SOUND GO” Gamification PLAN

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1. About Gamification Plan (Alone)

2.About Gamification Plan (Group)

**1. About Gamification Plan (Alone)**

Sound GO is introducing game technology. We think to use 6 games technology. We are aiming at thinking about while players are enjoying Sound GO noise unintentionally by incorporating elements of the game.

・Active participations

　　Player can start or stop anytime

・Praise director

　　It makes a sound when player get noise

**Table1 Achievable Goal Setting**

|  |  |
| --- | --- |
| Number of noise receive | Player Level |
| 1 | 1 |
| 2 | 2 |
| 5 | 3 |
| 15 | 4 |
| 30 | 5 |
| … | … |

・Immediate Feedback

　　Display GPS and Display map

・Self-Expression

　　User name

・Grown Visualization

　　Display the number plyer get noise

・Achievable Goal Setting

　Table 1

・Give the point

All noises are all the same one point because Player bestow name on getting noise in this game. This game does not have a system to check what type of noise the player got. And we do not use the following weights Because it is the opposite weight. （Table 2,3）

**Table2 How much level is noise rare and Noise causing problem for health**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Frequency** | | | | |
| **Noise rare** | Low | < | Moderate | < | Moderate |
| **Noise causing problem** | Low | > | Moderate | > | Moderate |

**Table 3 Health problem caused by noise and typical example of noise**

**2.About Gamification Plan (Group)**

・Features of this system

There is not enough fun alone player style. Because it is a monotonous play that only takes noise. SOUND GO have the function of team play. Player cooperate and exchange of information whit group mate. Herewith they have time of thinking about noise with group mate.

Player is able to get more point if player get the same sound as their group mate. Herewith We think that improve players' continuity rate. It is the behavior of players seen in the Pokémon GO.

・Make group

・Cooperation

・System of information exchange

・How to make team?

Players has to find the online friends or connect local friends.

But It is a future task.