
Business Requirement Document (BRD)

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Summary statement

This project is designed for an influencer to manage a blog and post what is in his mind.

Project Objectives

- Web application which helps the influencer to manage his own blog.
- Users can access the website any time, anywhere .
- It will display posts from the influencer and from registered users.
- Makes it easy for users to know more about the influencer , contact him and share their ideas to people.

Project deliverables

- Web application .
- Dashboard for the influencer .
- Web pages for users to access information.

Needs statement

Designing and developing an application to let the influencer share his ideas freely and to make users subscribe to also share their ideas, the application should achieve the most of it from usability to user experience.

App consists of two modules

- Web application for users and the influencer .
- Dashboard for the influencer to visualize and manage his site .

Project scope

The main scope of the project is to let eligible users view and create posts in the blog , comment on the influencers posts , other users posts and have a profile.

Functional requirements

Influencer (admin) Features

- View topics posted
- View statics of the blog
 - Number of users that signed up
 - Number of posts
 - The post with the most interaction
 - Number of reaches
- Post,Modify ,Delete a posted topic
- Remove users
- Send an email to any user

Users Features

- View the influencer and Premium users' posts
- View pinned posts for quick access
- Have a profile page with profile image
- Register in one of the two plans (Basic , Premium)
- Comment on a post if registered
- Post a topic if Premium user
- Login page
- Contact page to contact the admin if Premium user
- Unregistered users view only part of the topic (post)

Non functional requirements

- Usability
- Beautiful User Interface