



# COMPANY PROFILE.

We are experienced educators and business developers with a proven track record of not only imparting knowledge but also creating opportunities for youth empowerment. Our expertise in technology and the transport sector allows us to effectively engage and reach our target audience with greater ease and impact.



Agenda

# Table of Content

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Introduction	03
About Us	04
Mission	05
Portfolio	06
Our projects	20
Thank You	25



Introduction

# Company Overview And Values

Wellbeing Logistics is a specialized training and support company focused on transforming the transport sector by empowering transporters and businesses with essential skills, tools, and technological solutions. Our mission is to equip transporters with the knowledge and resources necessary to thrive in an evolving, tech-driven industry.

At Wellbeing Logistics, we design and deliver comprehensive training programs tailored to the unique needs of transporters. These programs provide hands-on, practical learning experiences that address real-world challenges in the transport and logistics sector. By combining capacity-building initiatives with cutting-edge technological support, we create a foundation for long-term success in transportation.

[Learn More](#)



About Us

# About Of Our Company

We are seasoned educators and business developers with a strong history of not only sharing knowledge but also fostering opportunities for youth empowerment. Our expertise in technology and the transport industry enables us to connect with and engage our target audience more effectively, ensuring greater impact.

“Our vision is to be the foremost company in the business of training and helping individuals getting into the business of transportation”



## Our Mission

Commitment to growth while  
impacting knowledge



## Our Mission

# Empowering Transporters

To train and empower transporters by providing technological solutions and support that enhance operational efficiency, promote innovation, and drive sustainable growth in the transport industry.



## Our Mission

To empower and train individuals while delivering innovative technological solutions that enhance the efficiency, growth, and sustainability of businesses in the transport industry.



## Our Vision

To become a leading force in transforming the transport sector by providing cutting-edge technological support and fostering a skilled, knowledgeable workforce that drives the future of logistics and transportation.



## Our Goal

To using technology in enhancing the productivity of those in the business of transporting goods and people

# We understand the Industry

Driven by a vision to become a transformative leader in the transport sector, Wellbeing Logistics aims to build a network of skilled, knowledgeable, and empowered transporters who can adapt to industry challenges and seize emerging opportunities.

With a deep understanding of the unique challenges facing the transport industry, Wellbeing Logistics is dedicated to fostering innovation, improving logistics efficiency, and contributing to the overall development of businesses and individuals involved in transportation.



## Training & Capacity Building

Hands-on training programs designed to enhance the skills, operational knowledge, and adaptability of transporters.



## Technological Support

Providing cutting-edge digital tools, solutions, and support to optimize logistics operations.



## Business Growth

Offering strategic guidance and resources to help transporters achieve sustainable business growth.



## Our Project

### The AGSMEIS Program

#### Overview:

As part of our mission to empower businesses and drive sustainable economic growth, **Wellbeing Logistics** successfully executed the AGSMEIS (Agricultural, Small, and Medium Enterprises Investment Scheme) training program. This initiative was designed to equip entrepreneurs with essential skills to start, manage, and scale their businesses in a competitive and dynamic market.

#### Impact:

Through this project, we trained and supported over **2,000 business owners**, who benefited directly from tailored modules covering:

- **Business Planning:** Crafting robust business models and strategies for sustainable operations.
- **Financial Literacy:** Understanding cash flow, budgeting, and financial decision-making.
- **Digital Skills:** Leveraging technology to improve efficiency, marketing, and overall business management.

### Our Approach

The training was delivered through interactive sessions, practical workshops, and personalized mentorship. We focused on fostering innovation, improving financial resilience, and enhancing digital readiness, ensuring that beneficiaries are well-prepared to thrive in today's evolving business environment.

2020



Our Team

# Our Great Team Members



Leo. Usoro

Founder



Lawrence John

Training Coordinator



Austin Enyi

Field Facilitator



Mrs Felicia Ufon Uki

Facilitator



Prof Ubom Bassey  
Augustine Eteng

