1.
    I18n is the practice of designing the software to be able to be adapted to
    different languages and cultures. L10n is the actual adaptation.

2.

    Software is unique in that it can easily be distributed and used globally.
    There is an obvious need to cater to the global market by fitting the
    software to a particular group of peoples. Aside from the language translations,
    there are differences in dates, currencies, and the orientation of characters.