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https://github.com/AllenRheyUsman/

EDUCATION

ATENEO DE DAVAO UNIVERSITY

2004 - 2006

BS- Political Science

KODEGO

Full-stack web development

FREELANCE ACADEMY

Bookeeping
Lead Gen

LANGUAGES

English ★ ★ ★

TOOLS LIBRARIES

GOOGLE SCRIPT

FIGMA

HTML

CSS

JAVASCRIPT

TRANSCRIPT

TYPESCRIPT

PHP

NEXT JS

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE PREMIER

ADOBE AFTER EFFECTS

SHOPIFY

CANVA

WORDPRESS

PRISMA

ALLEN RHOY L. USMAN

WEB DEVELOPER / GRAPHICS DESIGNER /
VIRTUAL ASSISTANT

PROFILE

With over 8 years of professional experience, I am versatile virtual assistant proficient in both graphics design and web developer. My expertise in graphics design spans across Illustrator and Photoshop, and I have successful track record of managing a team of graphics artist specializing in custom pet portraits for print-on demand companies. Additionally, I possess strong front-end and back-end web development skills, having worked on mobile app designs using Figma and creating products catalogs. My proficiency extends to building no code e-commerce websites on platforms like Shopify and Wordpress. Committed to delivering high quality results, I am ready to contribute my skills dedication to your team.

PORTFOLIO

[HTTPS://SOGGYWAFFLES.VERCEL.APP/](https://soggywaffles.vercel.app/)

WORK EXPERIENCE

Web Development

• TRACH APP

January 2024

Trach is a real estate agent hub where agents can showcase their portfolio, It can also be used by users who seeking to buy a property or sell their property. Built using Next.js 14, this app uses the NextAuth for user log-in, Prisma as the schema modeller, integrated local API and web API via Next.js built in routing system seamlessly integrating the SSR and CSR. Not only that, this app has some cool functionalities like messaging and AI prediction capacity that can predict an agent's performance for the next.

Graphic Designer

• APR E-COMMERCE LTD

November 2017- December 2023

This is an E-commerce shop for animal portraits. They have different brands that cater to, vector, cartoons and smudge painting of animals. My task is mainly to supervise artist in furnishing their talents, giving instructions and training them to deliver the highest and finest quality of our products.

Art Manager/Director
Senior Designer
Adobe Illustrator/ Photoshop

• Israel and Co

November 2017- December 2020

This is a private company registered in Germany, selling merchandise in Amazon and Etsy. My task is to provide high quality vector designs according to the niche. Research is the key here since we have tackled almost all niche that is available in the market and each niche is unique from each other ranging from their target market and content and typography.

Social Media Collaterals

• Isko and Mathayog

February - June 2024 (6 months)

As part of campaign and marketing, I created Facebook posts and Instagram posts for these two applications. Isko is a review app for students wanting to take the entrance exam in UP, while Mathayog is an app for elementary students that helps them advance their math skills.

• Chroma-prints

September - November 2024

UI/ UX Designs

• Quantumtek

An online gaming and sports betting platform

November - December 2024

• Mathayog.com

February - June 2024

This is an educational app funded by DOST to help kids between the age of 5-10 learn Math in a more fun and creative way. The design uses bright and colorful colors, cartoons and animals but with a Filipino touch like tribal patterns and Philippine landmarks. The app is already on the production phase. The design took almost half a year because of the intensive animations that will match to different courses.

• Terramartz.com

April - May 2024 (2 months)

This is an e-commerce and marketplace app of farm produce. The design incorporates green and orange color scheme suggesting nature and freshness for green and orange for the market and consumerism. The theme is minimalist and modern, complete with working prototype and a unique set of components with animations. Designed to work seamlessly with large and mobile screens.