

CONXTUAL DISCLAIMER FOR DEMO

All registration and log in screens needs to have a pop-up check box approving the following terms of use and copyright disclaimer for the demo.

Disclaimer for Online Technology Demo

This disclaimer governs the use of the online technology demo platform, Contxtual. By accessing and using this platform, you agree to be bound by the terms of this disclaimer. Please read these terms carefully before accessing or using the platform. If you do not agree to these terms, you must not use this platform.

Copyrighted Materials

The platform will demonstrate its functionality using copyrighted materials, but it is only for demonstration purposes only. We acknowledge that all materials used in the demo are owned by their respective owners and are used solely for demonstration purposes. The use of these materials does not indicate any endorsement, affiliation or association with any third party.

Management of Copyrighted Data Forms

The technology used in the platform is an engine for managing various copyrighted data forms, including images and text. It tracks the attribution of all of those assets so that appropriate licensing can be put in place by the operator of the technology. The use of third-party copyright licenses is not part of the license to use Contxtual.

Tracking of Training Data

The use of all training data retail training data is tracked at each ad level, such that ads being served by a service incorporating this engine can directly keep track of the attribution of the specific training images. This feature enables advertisers to easily define and quantify a compensational unit for their license. In other examples, specific actors are tracked to every ad in the same way, so the attribution could be compensated if necessary.

Implications and Responsibilities

As a user of the platform, you are responsible for ensuring that you comply with all applicable laws, rules and regulations. You agree to indemnify and hold harmless the platform, its affiliates, and their respective directors, officers, employees, agents and representatives from and against any and all claims, damages, liabilities, costs and expenses arising out of your use of the platform.

Data Protection Laws

Contxtual complies with Local and Worldwide Data Protection Laws, including the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA). We collect and process personal data in accordance with these laws, and we are committed to protecting the privacy and security of your personal information.

Limitation of Liability

To the fullest extent permitted by law, the platform, its affiliates, and their respective directors, officers, employees, agents and representatives shall not be liable for any indirect, incidental, special, consequential, punitive or exemplary damages, including but not limited to, damages for loss of profits, goodwill, use, data or other intangible losses (even if we have been advised of the possibility of such damages), arising out of or in connection with the use or inability to use the platform.

Disclaimer of Warranties

The platform is provided on an "as is" and "as available" basis without warranties of any kind, either express or implied, including but not limited to, warranties of merchantability, fitness for a particular purpose, or non-infringement. We do not warrant that the platform will meet your requirements or be available on an uninterrupted, secure, or error-free basis.

Governing Law

This disclaimer and your use of the platform shall be governed by and construed in accordance with the laws of the jurisdiction in which the platform is hosted. Any dispute arising out of or in connection with this disclaimer or your use of the platform shall be resolved through arbitration in accordance with the rules of the jurisdiction in which the platform is hosted.

Modifications to the Disclaimer

We reserve the right to modify this disclaimer at any time without prior notice. Any changes to this disclaimer will be posted on the platform. Your continued use of the platform after any such changes will constitute your acceptance of such changes.