

Credit Card Spend Analysis

Revenue
55M

Interest Earned
7.8M

Transaction Amount
45M

Transaction Count
656K

Week Start Date
All

Filters

Qtr



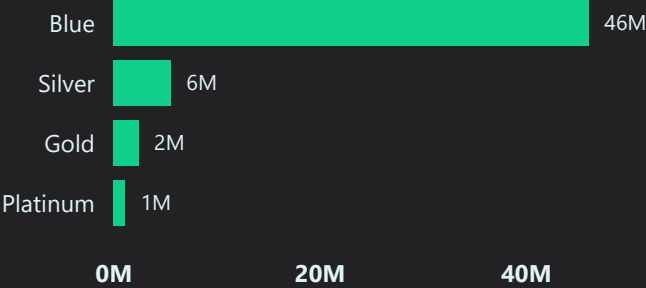
Gender



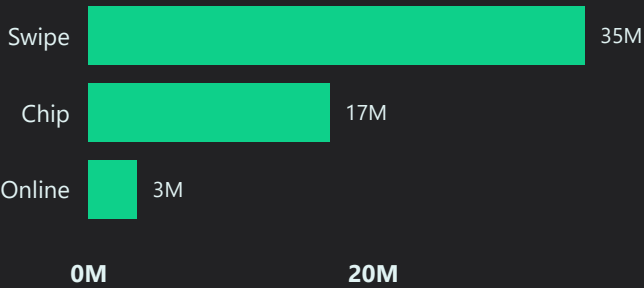
Income Group



Revenue by Card Category

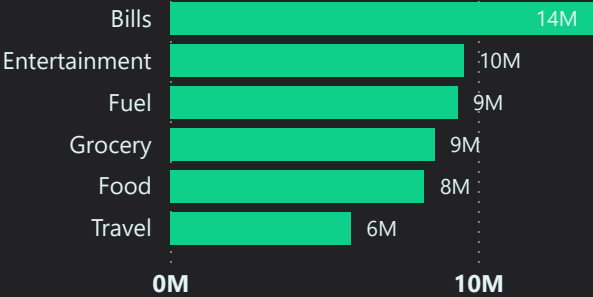


Revenue by Use Chip

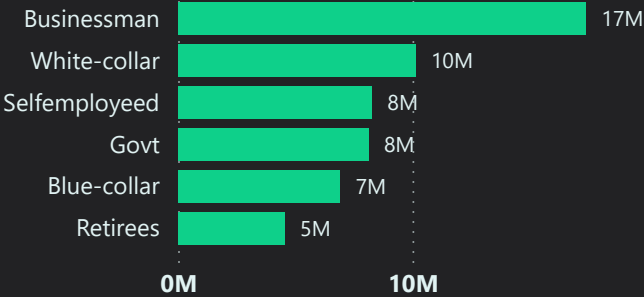


Card Category	Revenue	Total Transaction Amount	Total Interest Earned
Blue	46139398	36957875	6,495,887.74
Silver	5586332	4586746	812,081.28
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Total	55315410	44522013	7,843,382.23

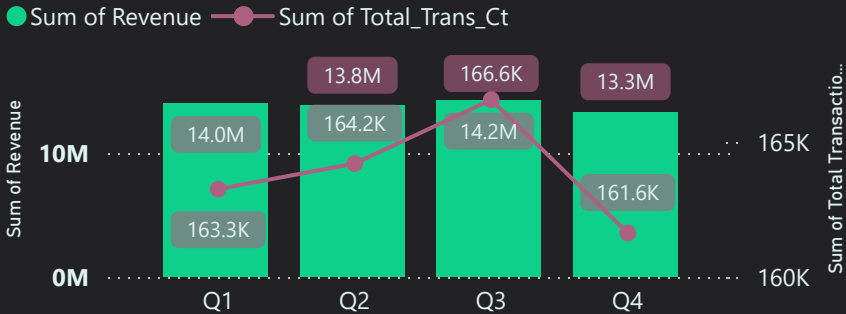
Revenue by Expenditure Type



Revenue by Job Type



QTR Revenue and Total Transaction Count



Credit Card Holder Analysis

Revenue
55M

Interest Earned
7.8M

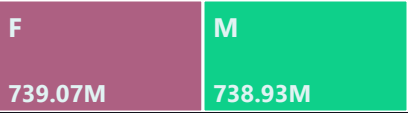
Income
576M

Customer Happiness
Score
3.19

Week Start Date
All

Filters

Gender



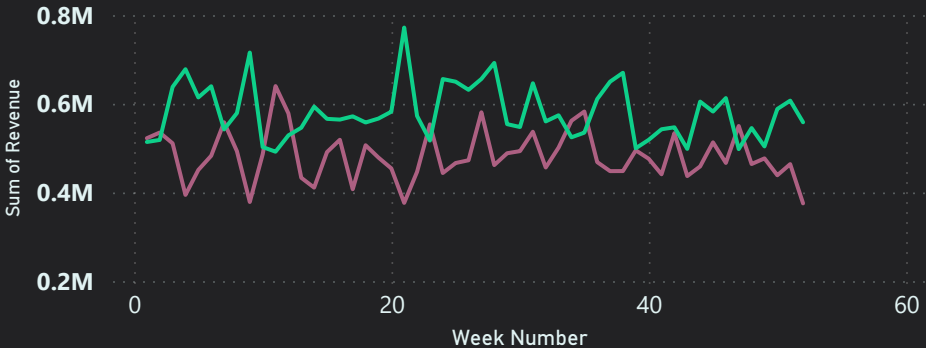
Qtr



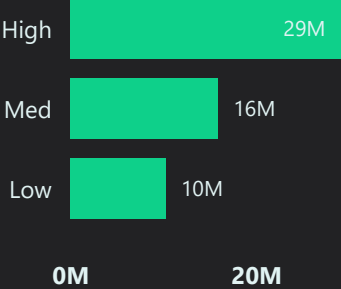
Card Category



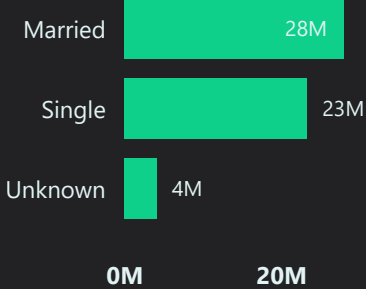
Revenue by Week



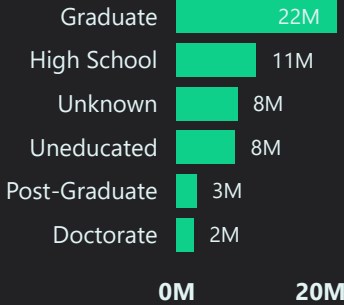
Revenue by Income Group



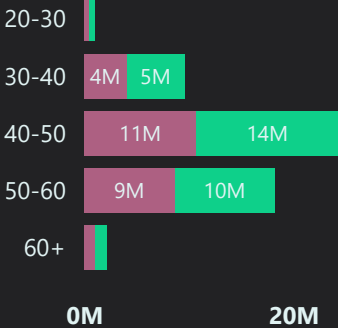
Revenue by Marital Status



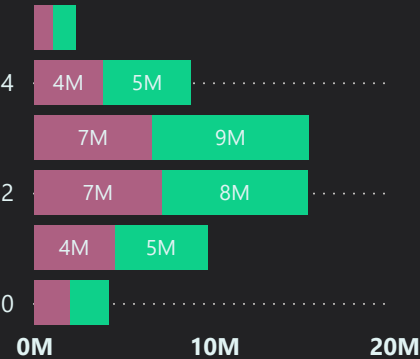
Revenue by Education Level



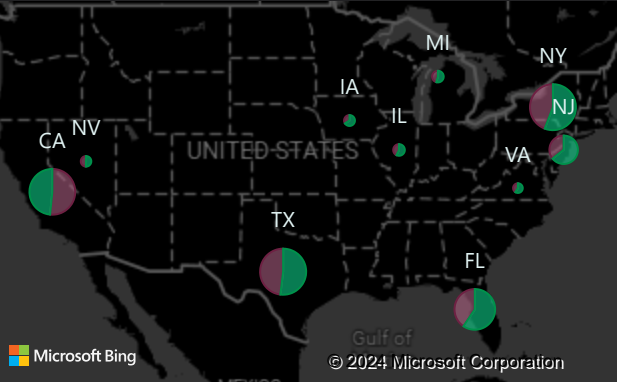
Revenue by Age Group



Revenue by Dependent Count



Revenue by States



Customer Job	Sum of Income	Revenue	Total Interest Earned
Blue-collar	72262158	6904279	952,800.57
Businessman	186959919	17387832	2,539,390.31
Govt	88773989	8111701	1,160,016.37
Retirees	48675030	4535184	630,359.24
Selfemployed	75313288	8261758	1,119,741.81
White-collar	103930055	10114656	1,441,073.93
Total	575914439	55315410	7,843,382.23