

Shadi Tohidi

Fashion Designer

Toronto, ON M2n7c5

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647 -8304-910

Willing to relocate: Anywhere

Work Experience

Fashion Designer

ATLAS INSTITUTE

2003 to 2019

- Visualized and developed ideas and produced design by hand
- Selected fabrics, embellishments, colours, or style for each garment or accessory to control the finished outlook of the garment
- Studied and analyzed design from technical viewpoint involving patterns and specifications for designs
- Searched, selected, ordered and purchased fabrics, trims, fastenings and embellishments
- Identified and sourced fabrics in coordination with designs and followed-up for timely delivery
- Reviewed and negotiated event costs, to ensure maximum profitability and offered clients most competitive prices
- Supervised design department ensuring styles, colours and fabric met the quality standards
- Negotiated with customers and suppliers

Instructor

- Provided each student with clear course expectations, evaluations and timelines through written outlines and approved standardized program
- Prepared for in-class or education activities, evaluated students' work, and provided consultation with students outside of class in the subjects taught
- Taught and assisted students on pattern making and drawings using specific tools
- Collaborated with and appeared on TV shows 2 hours a week to teach the audience and demonstrated how to sew and made various fashion designs and patterns
- Ensured that students can identify common hazards arising from the use of materials and fabrics for safety

Education

Bachelor's in Education

Azad University

2013

Diploma in Fashion Drawing

Fani Herfei Fashion School

2005 to 2007

Certificate in Fashion Design

Fani Herfei Fashion School

2003 to 2004

Skills

- Sewing
- Customer Service
- Marketing

Additional Information

- * Seasoned fashion designer with 17 years of combined experience in creating and producing clothing lines and furnishings for customer-specific clients
- * Flair for style and concept, color, fabric and texture with a focus on providing exceptional customer service
- * Familiarity with fittings, patternmaking and garment construction
- * Dependable and personable, thrives in a team environment as well as independent setting
- * Ability to work under pressure in a fast-paced working environment