Detail List & Samples

1) Highlight Icons Detail Samples:

AED 3,000,000 — Starting Price
80/20 — Payment Plan
Q3 2026 — Handover
3-4 BR — Bedroom
Emaar South — Location
Emaar — Developer

List of Highlight icons

- · ID
- · Total Units
- · Project Area
- · Apartment Size Range
- · Beds Range
- · Bath Range
- · Sqft Range
- · Location
- · Price Starting from
- · Possession Handover
- · Developer

2) Decision Driver Samples:

Rating (i)

Sports & Outdoor	★★☆☆☆ Ample	Fittings & Furnishing ★★★☆☆ Superior
Specifications	★★★☆☆ Superior	

Decision Drivers (i)

Connectivity	7.2	Livability	5.2
Lifestyle	6.2	Value for Money	6.2
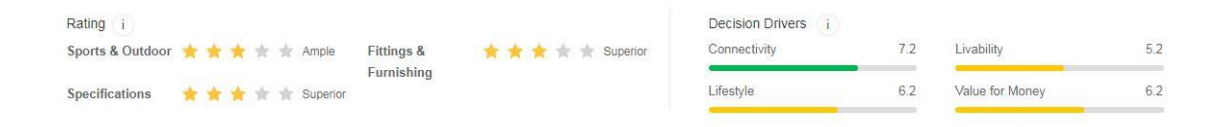
3) List of Filters

(Location, budget, status, type, size, view, category, range in sqft, 3d view yes/no, all amenities, furnished status, developer, affordability filter, LDA Approved filter, FBR approved filter Company secured Filter, apartment commercial filter)

4) List of Amenities:

Heads: Activities, Facilities, Safety, Leisure

Swimming pool, Gymnasium, security, Lifts, Badminton Court, Kids Play area, Table tennis, Cycle/jogging track, Power backup, Solar Panels, Treated water Supply, Maid rooms, CCTV cameras, Intercom Facility, Fire Frightening systems, cafeteria, saloon, spa, Reception, Sewage treatment plant, Daycare Center, Coffee Shop, Super Store, Prayer Area, Car Parking, B Park parking, Garbage collection, housekeeping, laundry service, Rooftop Garden, Library, Cigar room, Bar, Steam & Sauna, Theatre

5) List of Specifications:

Structure

Roof Type	1) False Ceiling 2) Double height ceiling
Walls Paint	1) Oil Bound Distemper 2) Acrylic Emulsion 3) Plastic Emulsion
Internal Wall thickness	
External Wall Thickness	

Flooring

Living Room Tile	1) Ceramic tiles 2) Porcelain Tiles 3) Marble Tiles
Bedroom Tile	4) Natural Stone Tiles 5) Glass Tiles 6) Granite Tiles
Balcony Tile	7) Wooden Tiles 8) Slate Tiles
Kitchen Tile	
Bathroom Tile	

Doors, Wardrobe & Windows

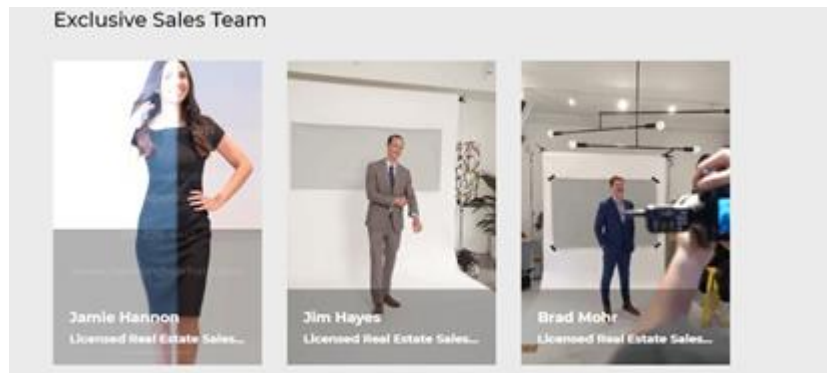|	
Main door	1) Solid Wood Doors 2) Solid Core Doors 3) Hollow-Core
Inner Door	
Windows	1) WOOD 2) VINYL 3) FIBREGLASS 4) ALUMINIUM
Wardrobe	1) Plywood 2) Wood Plastic Composites 3) Solid Wood 4) Mirror 5) Glass

Bedroom, Bathroom & Kitchen

Bathroom Fittings	1) Shower Panel 2) Geyser 3) Exhaust Fan
Bedroom Fittings	1) AC 2) Wall Panelling
Kitchen Equipment	1) Modular Kitchen 2) Chimney 3) Hob

6) Trend Graphs Samples:

7) Exclusive Sale Team Gifs Sample:

Exclusive Sales Team

Jamie Hannon
Licensed Real Estate Sales...

Jim Hayes
Licensed Real Estate Sales...

Brad Mohr
Licensed Real Estate Sales...

8) List of Dashboard Comparison Parameters

- · Location
- · Unit Type range
- · Unit Size range in sqft
- · Project Status/Possession year
- · Project Area
- · Total Units
- · Floor Plan
- · Approvals
- · Amenities
- · Specifications
- · Developer Previous Projects
- · Developer under Construction projects
- · Decision Drivers
- . Estimated Rental Income
- . Estimated Appreciation

9) Profile Page Sample:

10) List of Recommendation Form Questions:

- · Why do you want to buy the project? Investment/rental/residential
- · What are you looking for? Apartment/commercial/townhouse/villa

- · Size of unit type? Studio, 1bhk, 2bhk etc
- · Top 3 Preferred Locations?
- · When are you planning to take the procession? Instant/same year/within 2 years/within 4 years
- · What type of project prices do you prefer? Low for average projects/medium for suitable/high price for high-end
- · Choose top 3 amenities you want for in project
- · Which floor project do you prefer to buy? 1-10 story, 10-20 Story, 20-30 Story
- · How important is greenery important for you?
- · How important is Connectivity/Transits important to you?
- · How important is Livability/active Community important to you?
- · How important is the value of money important to you?
- · Do you need the Project to be approved by LDA, FBR etc
- · Do you need company secured projects?