

# Akash S

## Front End Engineer

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Linkedin

### HARD SKILLS



### TOOLS



### AWARDS

#### Ace Award

Practo Technologies

03/2023

Received Ace Award for driving multiple projects and growing up as a primary POC for my team.

#### Action Hero - Ownership and Leadership

Cars24

01/2025

Received Action Hero Award for excellence in ownership and leadership demonstrated during the quarter of Oct, Nov, Dec 2024

### PROFILE

Frontend Developer with 4+ years of experience in building scalable, high-performance web applications using React and modern JavaScript frameworks. Passionate about creating user-focused solutions and **available to join immediately**.

### EDUCATION

#### B.Tech in Computer Science and Engineering

Amrita Vishwa Vidyapeetham

2017 – 2021 | Coimbatore, India

### PROFESSIONAL EXPERIENCE

#### Cars24

##### Software Development Engineer II (Frontend) –

12/2023 – present | Bengaluru, India

- Contributed to Cars24 UAE's e-commerce platform for pre-owned cars, improving M-Web performance by 50% and SEO clicks by 25%.
- Developed the C2C car-selling flow from scratch, enhancing user experience and operational efficiency.
- Built the Car Wash platform (UAE) connecting users with local vendors — delivered the customer app, executive app, and CRM panel for order and assignment management.
- Designed and implemented the Auction Flow for local dealers, including real-time bidding app and admin panel integrated with Firestore.
- Built a CMS-driven static page framework and component library for Cars24 UAE, allowing teams to launch sale campaigns instantly by updating banners and style changes.
- Enhanced key modules such as Car Listing, Detail, Value-Added Services, and Checkout, while driving 10+ A/B tests to boost engagement and conversions.
- Tech Stack: ReactJS, JavaScript, Redux, HTML, CSS, Webpack

#### Practo Technologies

##### Software Developer Engineer (Frontend)

08/2021 – 12/2023 | Bangalore, India

- Developed key features for Unified Health Interface (UHI) apps, ensuring compliance with National Health Authority protocols.
- Revamped Practo's appointment checkout flow, improving conversions by 20%, and optimized listings to boost CTR by 35%.
- Built server-driven UI for booking and consultation flows and a scalable lead generation form.
- Conducted code reviews, mentorship, and training sessions to enhance team performance.
- Tech Stack: JavaScript, React.js, Node.js, GraphQL

#### Software Developer Intern

02/2021 – 07/2021 | Bangalore, India

- Developed a configurable framework to dynamically render the Doctor Listing Page based on API-driven configurations, enabling support for multiple card layouts and improving user engagement by 15%.
- Tech Stack: JavaScript, React.js, Node.js, GraphQL