# **PICO Summary**

Team code: TY9 8\_A

**Team Member 1:** Vansh Lilani , 37, 9324704780 **Team Member 2:** Varadraj Mokashi, 40, 8652219255 **Team Member 3:** Soham Phulare, 49, 7021985725

Tentative Title: Holistic Cryptocurrency Financial Analysis Using Al/ML Techniques

Domain: Cryptocurrency financial analysis using AIML

Sub Domain: Al/ML-Driven Cryptocurrency Financial Forecasting

**Objective Description:** To analyze and compare deep learning and sentiment-driven models for cryptocurrency price and volatility prediction, aiming to improve accuracy,

reliability, and risk management in highly volatile markets.

# Team Member 1: Vansh Lilani

- Paper Title: Cryptocurrency Price Prediction using Deep Learning Architecture
- Authors of paper: Mallqui, D. C. A., & Fernandes, R. A. (2019)
- Paper Description:
  - Problem Statement: Cryptocurrency price prediction is challenging due to volatility, dynamic trends, and non-linear dependencies.
  - **Intervention:** A CNN deep learning model optimized with genetic algorithms for parameter tuning.
  - Comparison: Benchmarked against GRU, deep forward neural networks, and boosted tree models.
  - Outcome: Achieved the lowest mean absolute percentage error (MAPE = 0.08) and highest explained variance (0.96), outperforming all baselines.

- Paper Title: Hybrid Cryptocurrency Forecasting Model for Altcoins Using GRU and LSTM
- Authors of paper: Shah, D., Isah, H., & Zulkernine, F. (2020)
- Paper Description:
  - Problem Statement: Altcoin prices such as Litecoin and Zcash strongly depend on Bitcoin, yet most models ignore interdependencies.
  - **Intervention:** A hybrid GRU-LSTM forecasting model incorporating parent coin (BTC) influence.
  - Comparison: Traditional approaches that forecast altcoins without considering parent coin effects.
  - Outcome: Improved forecasting accuracy and enhanced real-time applicability by accounting for cross-coin dependencies.

- Paper Title: A Novel Cryptocurrency Price Prediction Model Using GRU, LSTM and bi-LSTM Machine Learning Algorithms
- Authors of paper: Hamayel, M. J., & Owda, A. Y. (2021)
- Paper Description:
  - Problem Statement: Predicting Bitcoin, Ethereum, and Litecoin prices is difficult due to their volatility and dynamic fluctuations.
  - Intervention: Applied GRU, LSTM, and Bi-LSTM recurrent neural network models for price forecasting.
  - Comparison: Compared predictive performance among the three RNN models.
  - Outcome: GRU achieved the most accurate predictions with MAPE values of 0.2454%-0.8267%, while Bi-LSTM performed the worst.

- Paper Title: Cryptocurrency Price Prediction Using Probabilistic Deep Learning
- Authors of paper: Golnari, A., Komeili, M. H., & Azizi, Z. (2024)
- Paper Description:
  - Problem Statement: Cryptocurrency markets are highly volatile, and traditional models lack mechanisms to capture uncertainty.
  - Intervention: A probabilistic GRU (P-GRU) model generating probability distributions of price forecasts, enhanced with transfer learning.
  - Comparison: Compared against standard GRU, LSTM, and probabilistic LSTM models.
  - Outcome: Provided more reliable forecasts with quantified uncertainty, enabling better risk management, and successfully transferred learning from BTC to six other coins (ETH, LTC, TRX, DOT, ADA, XLM).

- Paper Title: Deep Learning Models for Forecasting Cryptocurrency Prices
- Authors of paper: McNally, S., Roche, J., & Caton, S. (2018)
- Paper Description:
  - Problem Statement: Bitcoin price prediction using conventional statistical methods like ARIMA shows limited accuracy.
  - Intervention: Deep learning models such as LSTM and Bayesian-optimized recurrent neural networks for forecasting.
  - Comparison: Compared with ARIMA and other traditional statistical models.
  - Outcome: LSTM achieved the best accuracy, confirming that deep learning methods significantly outperform classical time-series forecasting approaches.

# Team Member 2: Varadraj Mokashi

#### PICO 1

- Paper Title: A novel hybrid cryptocurrency forecasting model integrating sentiment analysis and advanced neural networks
- Authors of paper: Adrian Vieitez, Matilde Santos, Rodrigo Naranjo
- Paper Description:
  - **Problem Statement:** Cryptocurrency prices are highly volatile and influenced by market sentiment, making traditional prediction methods unreliable.
  - Intervention: Hybrid forecasting model integrating sentiment analysis and advanced neural networks.
  - Comparison: Compared against standalone ML/DL models and conventional forecasting techniques.
  - Outcome: Achieved higher predictive accuracy and robustness, showing that sentiment-enriched hybrid models improve forecasting reliability.

# PICO<sub>2</sub>

- Paper Title: Explainable deep reinforcement learning for financial trading strategies
- Authors of paper: Raúl Gomez-Martínez, Mara Luisa Medrano-Garcia
- Paper Description:
  - Problem Statement: Financial markets demand transparency in Al models;
    black-box DRL reduces trust in automated strategies.
  - Intervention: Explainable DRL framework applied to trading strategy development.
  - Comparison: Benchmarked against traditional DRL and non-explainable Al trading systems.
  - **Outcome:** Delivered competitive profitability while providing interpretability, making AI strategies more trustworthy for practitioners.

- Paper Title: An Improved Machine Learning-Driven Framework for Cryptocurrencies
  Price Prediction With Sentimental Cautioning
- Authors of paper: Muhammad Zubair, Jaffar Ali, Musaed Alhussein, Shoaib Hassan, Khursheed Aurangzeb, Muhammad Umair

# • Paper Description:

- **Problem Statement:** Cryptocurrency forecasting suffers from errors due to volatility and neglect of sentiment-driven market dynamics.
- Intervention: Multi-domain ML framework using Bi-LSTM + GRU for time-series forecasting and BERT + VADER for sentiment cautioning.
- Comparison: Outperforms existing technical-only and sentiment-only models.
- Outcome: Significantly lower RMSE values across BTC, ETH, and DOGE, plus sentiment-based alerts that improve investor risk management.

# PICO 4

- Paper Title: OPTICALS: A Novel Framework for Optimizing Predictive Trading Indicators in Cryptocurrency Using Advanced Learning Simulations
- Authors of paper: Hasib Shamshad, Fasee Ullah, Syed Adeel Ali Shah, Muhammad Faheem, Beena Shamshad

### • Paper Description:

- Problem Statement: Cryptocurrency markets are volatile; traders lack transparent, actionable forecasting tools with model interpretability.
- Intervention: OPTICALS framework integrating ML (XGBoost, LightGBM) and DL (LSTM, Bi-LSTM, GRU) with hyperparameter optimization and look-back window parameters.
- Comparison: Benchmarks gradient boosting models vs. recurrent neural networks under optimized training.
- Outcome: GRU proved superior for day trading; XGBoost worked best for swing trading, offering practical tools for different investor strategies.

- Paper Title: Cryptocurrency price prediction using machine learning and sentiment analysis
- Authors of paper: Susanna Levantesi , Gabriella Piscopo, Alba Roviello
- Paper Description:
  - Problem Statement: Crypto price forecasts using single-domain factors fail due to multi-factor market influences.
  - **Intervention:** BLGBV (Bi-LSTM + GRU + BERT + VADER) hybrid model with sentiment analyzer and alert mechanism.
  - **Comparison:** Evaluated against prior uni-domain ML/DL models that showed higher prediction errors.
  - Outcome: Produced highly precise predictions with RMSE of 0.0241% (BTC), 0.0645% (ETH), and 0.0978% (DOGE), outperforming benchmarks.

# **Team Member 3: Soham Phulare**

#### PICO 1

- Paper Title: Investor Sentiment and the Holiday Effect in the Cryptocurrency Market: Evidence from China
- Authors of paper: Pengcheng Zhang
- Paper Description:
  - Problem Statement: The cryptocurrency market in China shows abnormal return patterns around holidays, and investor sentiment may explain these anomalies.
  - **Intervention:** Construction of a sentiment indicator using textual analysis to capture mood effects.
  - Comparison: Market returns during holidays without sentiment adjustment (baseline holiday effect).
  - **Outcome:** Positive investor sentiment reduces the holiday effect on cryptocurrency returns, showing sentiment plays a mediating role.

- Paper Title: Sentiment-Driven Cryptocurrency Forecasting: Analyzing LSTM, GRU, Bi-LSTM, and Temporal Attention Model (TAM)
- Authors of paper: Phumudzo Lloyd Seabe
- Paper Description:
  - **Problem Statement:** Bitcoin forecasting models often underperform because they neglect fine-grained sentiment from social media.
  - **Intervention:** Bi-LSTM model incorporating RoBERTa-based sentiment embeddings from Twitter.
  - Comparison: Other deep learning models (LSTM, GRU, TAM) using VADER sentiment features.
  - Outcome: Bi-LSTM with RoBERTa achieved the lowest MAPE (2.01%), proving the effectiveness of advanced NLP sentiment features.

- Paper Title: Bitcoin Price Prediction Using Sentiment Analysis and Empirical Mode Decomposition
- Authors of paper:Serdar Arslan
- Paper Description:
  - Problem Statement: Bitcoin's price movements are complex and influenced by external sentiment factors, which are often excluded in time-series models.
  - **Intervention:** Parallel LSTM networks combining EMD-decomposed price data with Twitter sentiment signals.
  - **Comparison:** Price-only forecasting models without sentiment integration.
  - **Outcome:** Sentiment-augmented models significantly outperformed baselines, confirming the predictive power of social signals.

- Paper Title: Crypto Volatility Forecasting: Mounting a HAR, Sentiment, and Machine Learning Models
- Authors of paper: Alexander Brauneis
- Paper Description:
  - Problem Statement: Traditional models like HAR struggle to predict high volatility in cryptocurrencies due to their non-linear and sentiment-driven dynamics.
  - Intervention: Advanced ML/DL models (LSTM, LightGBM, CNN-BiLSTM, MLP, XGBoost) incorporating sentiment data.
  - **Comparison:** Standard HAR model without sentiment factors.
  - Outcome: ML/DL models outperformed HAR; incorporating sentiment further improved non-linear models' accuracy in volatility forecasting.

- Paper Title: Deep Learning for Bitcoin Price Direction Prediction: Models and Trading Strategies Empirically Compared
- Authors of paper: Alexander Brauneis
- Paper Description:
  - **Problem Statement:** Predicting Bitcoin's price direction is difficult; trading strategies based on weak models can be unprofitable.
  - o **Intervention:** Deep learning architectures (CNN-LSTM, LSTNet, TCN) with feature selection techniques (Boruta, GA, LightGBM).
  - o Comparison: ARIMA models and DL models without feature selection.
  - Outcome: CNN-LSTM with Boruta achieved 82.44% directional accuracy; backtested trading strategy yielded returns up to 6654% annually, far exceeding baselines.