# **Soham Agrawal**

8830882168 | sohamsachinagrawal@gmail.com | Pune, Maharashtra, 411057 <u>https://sohamagrawal-creator.github.io/Resume/</u>

## **Engineering student | AI & Content Enthusiast**

Computer engineering student passionate about bridging AI and human creativity through technology, storytelling, and entrepreneurship. Experienced in SEO-based content creation, frontend web development, and building digital products from idea to deployment. Published writer with 5+ blogs on Things2do, and creator of a Netflix-style interactive resume and a focus-enhancing wellbeing app. Certified in Quantum Computing by IIT Bombay and IBM. Curious, self-driven, and building a future at the intersection of AI, innovation, and impact.

#### **EXPERIENCE**

## **Content Writer**

Things2do | July 2024 - Sept 2024

- Published 5+ SEO-optimized travel blogs using WordPress and formatting tools.
- Implemented keyword research strategies to improve organic ranking.
- Articles reached over 150+ readers across key metro-based topics.
- Learned editorial guidelines, copyright practices, and user engagement strategies.
- Portfolio: things2.do/blogs/author/soham-agrawal/

## Campus Ambassador

E-Cell, IIT Bombay | June 2025 - Present

- Selected for the flagship Campus Ambassador Program by IIT Bombay's E-Cell.
- Promoted events, finance literacy, and startup resources across student communities.
- Conducted digital outreach and engaged in peer learning and mentorship modules.

## **Documentation Executive**

ACM I2IT Pune | Dec 2023 - Present

- Created structured event reports and content summaries for college events.
- Collaborated with teams and mentors to improve clarity and storytelling in documentation.
- Analyzed event dynamics to enhance reporting accuracy and quality.

## Core Member, E-Cell

Google Developers Group, I2IT Pune | Nov 2024 - Present

- On boarded new members and spread entrepreneurial awareness through curated events.
- Assisted in marketing and planning sessions around startups and product thinking.

#### **EDUCATION**

# B.E. in Computer Engineering

International Institute of Information Technology, Pune Aug 2023 – July 2027

#### **PROJECTS**

## **Netflix-Style Interactive Resume**

A portfolio website styled like the Netflix homepage to creatively present personal skills, projects, and experiences. Built for impact using interactive animations and a modern UI.

Tech Stack: HTML, Tailwind CSS

Link: https://sohamagrawal-creator.github.io/Resume/

## ZenZ - Digital Wellbeing App

A minimalist web-based app that helps users reclaim attention by manually tracking focus sessions, setting goals, and maintaining a daily journal. Build using AI tools.

Tech Stack: HTML, CSS, JavaScript

Link: https://sohamagrawal-creator.github.io/ZenZ/

## SKILLS

Languages & Tools: Python, HTML, CSS, JavaScript, WordPress, Qiskit (Beginner)
Soft Skills: SEO Writing, Public Speaking, Communication, Critical Thinking, Leadership
Domains: AI Prompting, Digital Wellness, Personal Branding, Content Marketing

#### **Certifications and Recognition**

- Quantum Computing Workshop IIT Bombay (Techfest 2025):
   Explored core quantum principles like entanglement and teleportation using Qiskit.
- Prompt Engineering Basics Self-Learning (2024):
   Studied fundamentals of crafting effective AI prompts across LLM platforms.
- **Mr. Fresher 2023–24**: I<sup>2</sup>IT Pune Recognized for confidence, communication, and personality among first-year batch.