Soham Agrawal

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Philomath | Engineering | Al & Content Enthusiast

Computer engineering student passionate about building impactful tech-driven products at the intersection of finance, innovation, and human behavior. Experienced in writing, SEO-based content creation, event documentation, and storytelling with 5+ published blogs and a history of public-facing communication roles. Proven track record in product development, no-code innovation, and entrepreneurship, including Smart India Hackathon and fintech MVPs. Seeking this role to apply my leadership, development, communication, and product thinking skills in the real world, to explore my capabilities.

Education

B.E. in Computer Engineering
International Institute of Information Technology, Pune
July 2023 – July 2027
Currently pursuing an online leadership course from IIM Ahmedabad.

Experience

Leadership & Hosting Roles

Jan 2024 – Present

- Hosted and anchored 10+ high-impact college events, including technical sessions (Algoarena, Quantum Computing, AI), cultural fests (Freshers, Dhruva), and entrepreneurship panels
- Represented first-year batch on the Women's Day Leadership Panel, sharing the stage with the college president and senior leaders
- Core member of GDG E-Cell, leading weekly peer-learning sessions and planning workshops on startups and product thinking
- Drafted and structured documentation for ACM events, improving clarity and communication across teams

Content Writer — Things2do (Freelance)

Jul 2024 – Sept 2024

- Authored 5+ SEO-optimized travel blogs using WordPress, reaching 150+ readers until today
- Practiced keyword research, content structuring, and user engagement strategies

Campus Ambassador — E-Cell, IIT Bombay

Jun 2025 – Present

- Promoting entrepreneurship and financial literacy via digital outreach campaigns
- Engaging in community mentorship and event promotion across students

Projects

ZenZ – Digital Wellbeing App

Minimalist web tool to track focus sessions, set goals, and journaling. *Tech Stack:* HTML, CSS, JavaScript (No-code deployment). Link: https://sohamagrawal-creator.github.io/ZenZ/

Netflix-Style Interactive Resume

Personal portfolio designed like Netflix UI to showcase projects and experience. *Tech Stack:* HTML, Tailwind CSS (No-code optimized). Link: https://sohamagrawal-creator.github.io/Resume/

• Smart India Hackathon (Team Origin)

Built a platform to connect researchers, founders, and stakeholders with integrated IP rights, for Gujarat Gov. innovation problem statement (2024).

Startup Pitch – Fintech MVP (Runner-Up x2)

Led a team of four for two consecutive intra-college competitions; Worked on building student-centric payment innovation for college students.

Skills

Programming: Python, JavaScript, HTML, CSS

Tools/Platforms: GitHub, WordPress, Notion, Qiskit (basic), Al Prompting Tools **Concepts**: Digital Wellness, SEO Writing, Product Thinking, Personal Branding **Soft Skills**: Public Speaking, Leadership, Communication, Critical Thinking

Analytical Tools: Excel (basic modeling), Logical Reasoning, Quantitative Thinking

Certifications & Recognition

Blockchain Bootcamp — Basics of decentralization & smart contracts
ChatGPT Masterclass — Prompt design & Al automation
Quantum Computing Workshop — IIT Bombay (Teleportation, entanglement)
Mr. Fresher — I²IT Pune (2023–24)

Extra Interests

Economics & Personal Finance: Avid learner of markets and wealth-building **Podcasts**: Regular listener of Nikhil Kamath, Wint Wealth, and startup podcasts **Audiobooks**: *Rich Dad Poor Dad* was my first audiobook