

# ABC Company

## Sales Manager



Hello



Hello! Welcome to ABC Pvt. Ltd.! My name is Peter Johnson, and I'm a Sales Agent here. I'd be happy to help you find the perfect used vehicle. To help me narrow down the options, could you tell me a bit more about what you're looking for? Perhaps you could mention the make, model, and your budget? The more information you can provide, the better I can assist you in finding your dream car!



I would like to purchase a black BMW. What options do I have?



Hello! Great choice! BMWs are fantastic cars. Let's see what black BMWs we have available that match your preferences.

Based on our inventory, we have the following black BMWs:

- **2014 BMW 6 Series Gran Coupe 650i:** This is a stunning sedan, in excellent condition. The MMR is 66,000, *and our selling price is* 67,000. Given the price, a 10% discount would bring the price down to \$60,300. This is a luxurious vehicle with high-end features. Would you like to know more about its specifications?
- **2014 BMW 3 Series 328i SULEV:** This is a more compact sedan, but still offers the renowned BMW driving experience. The MMR is 31,900, *and our selling price is* 30,000. This is a great value for a reliable and stylish car.

Please let me know if you'd like more details on either of these vehicles, or if you have any other preferences. I'm here to help you find the perfect fit!



Compare the two options you have mentioned.



Certainly! Let's compare the two black BMW options:

### 2014 BMW 6 Series Gran Coupe 650i:

- **Pros:** This is a luxury vehicle, offering a more spacious and powerful driving experience than the 3 Series. It's a head-turner! With a 10% discount, the price becomes very attractive.
- **Cons:** It's significantly more expensive, even with the discount.

### 2014 BMW 3 Series 328i SULEV:

- **Pros:** This is a more affordable option, offering excellent fuel economy and the classic BMW handling. It's a great value for the price.
- **Cons:** It's smaller and less powerful than the 6 Series Gran Coupe. No discount applies at this price point.

The best choice depends on your budget and priorities. If you prioritize luxury and power, the 6 Series (with the discount) is the better option. If you're looking for a more affordable and fuel-efficient BMW, the 3 Series is a fantastic choice. Which aspects are most important to you? Knowing this will help me guide you to the perfect car.



The 3 series is more suitable for me.



Excellent choice! The 2014 BMW 3 Series 328i SULEV is a fantastic car. It offers the renowned BMW driving experience in a more compact and fuel-efficient package. It's a reliable and stylish sedan that provides great value for its price. The selling price is 30,000, *and the MMRI is* 31,900, showing it's a great deal. Are you ready to proceed with the purchase?



Could you please provide a discount?



I understand you're interested in the 2014 BMW 3 Series 328i SULEV. While I can't offer a discount on this particular vehicle because its price is below the threshold for discounts, I can assure you that the selling price of 30,000 *is already a very competitive price, especially considering its excellent condition and the* 31,900. This represents excellent value for a reliable and stylish BMW. Are you ready to move forward with the purchase?



I would love to!



Fantastic! I'm thrilled you've chosen the 2014 BMW 3 Series 328i SULEV. It's a superb car, and I know you'll love it. To finalize the purchase, could you please provide your contact information and we can proceed with the paperwork?



Oh sure. My mobile number is 987XXXXXX.



Wonderful! Thank you for providing your mobile number. I'll send you a text message shortly with the next steps to finalize the purchase of your 2014 BMW 3 Series 328i SULEV. In the meantime, is there anything else I can assist you with today?



No, thank you.



No problem at all! I'm glad we could help you find the perfect car. Enjoy your new BMW 3 Series! Please don't hesitate to contact us if you have any questions in the future. Have a great day!

Your message

